

City Council Goals Work Plan FY 2017-18 through FY 2018-19: Recommended Projects List

Goal One: Promote Strategies to Protect Vulnerable Populations and Preserve the Socioeconomic and Cultural Diversity of the Community
--

RECOMMENDED PROJECTS

Council Votes	Project/Activity/Initiative	Project Scale	Departments	Resource Needs/Other Comments
6	1.6 Collaborate with regional partners to fund and/or improve awareness of and access to information and referral resources for immigrants; particularly for mixed status families.	Medium	CMO Library CSD	\$50,000 (in addition to the \$25,000 placeholder in the Narrative Budget). Source: General Fund - Limited Period.
5	F Study and provide policy recommendations on an anti-registry policy, becoming a sanctuary city, and adopting a Freedom City Policy. <i>Note: This project includes elements of Goal 1 projects A, B, and C</i>	Medium	CMO CAO Police	
4	1.1 Develop a pilot to apply a Human Rights City analysis framework to selected projects (also recommended by HRC)	Medium	CMO All Depts.	
4	1.11 Enhance community policing services related to homelessness and mental health issues.	Large	Police CMO CDD (HD)	Community Outreach Officer in Narrative Budget.
4	1.13 Implement initiatives that come with being a designated Age-Friendly City by the World Health Organization (also recommended by the SAC)	Small	CSD	Getting an intern from the Center for Age Friendly Excellence. May need additional resources depending on the specific initiatives developed by the Age Friendly City Task Force.
3	1.2 Collaborate with regional partners and explore opportunities to advocate for federal policies that protect immigrant rights and vulnerable populations	Small	CMO	

City Council Goals Work Plan FY 2017-18 through FY 2018-19: Recommended Projects List

Goal One: Promote Strategies to Protect Vulnerable Populations and Preserve the Socioeconomic and Cultural Diversity of the Community

NOT RECOMMENDED

Council Votes	Project/Activity/Initiative		Departments
3	D	Establish a local hire policy	CMO, CDD, CAO
2	1.4	Examine and make recommendations regarding wage theft in Mountain View	CMO, CAO
2	1.18	Create resources for youth and teens to pursue education and other ventures such as job opportunities, despite legal status.	CMO, CSD, Library
2	1.8	Develop an outreach program to have more of a library presence in the community to promote library services. <i>Note: This will be included in ongoing Library programming.</i>	Library
2	1.14	Create an Immigrant Affairs Commission (task force?)	CMO, CCO
1	1.3	Examine and make recommendations regarding predatory lending in Mountain View	CMO, CAO
1	1.17	Create a multi-cultural art piece emphasizing the diversity of the City.	CDD
1	A	Anti-registry policy <i>Note: This project is now included in project F</i>	CMO, CAO, PD
1	B	Revise Police Department immigration policy/Freedom City Policy <i>Note: This project is now included in project F</i>	PD, CMO, CAO
1	E	Affordable pre-school and summer camps.	CMO, CSD
0	1.5	Assess opportunities to increase diversity on City advisory bodies. <i>Note: This project will be included in ongoing programming.</i>	CMO, CCO
0	1.7	Evaluate the pilot and explore continuation of the Multilingual Civic Academy. <i>Note: This project will move forward if funded in the FY 2017-18 Budget</i>	CMO
0	1.9	Library Volunteer Fair with non-profit organizations to promote engagement with all residents. <i>Note: This will be included in ongoing Library programming.</i>	Library
0	1.10	Library Wellness Fair including local health and wellness organizations to promote engagement with all residents. <i>Note: This will be included in ongoing Library programming</i>	Library
In CIP	1.12	Design and Construct an all inclusive playground, possibly in partnership with Magical Bridge Foundation (also recommended by the PRC)	CSD
0	1.15	Expansion of voting rights	CAO, CCO
In CIP	1.16	Support SecondStage/ ParkStage CIP's to increase usability of these theaters which primarily support free/ low-cost local	PWD, CSD
0	1.19	Increase accessibility to financial and educational resources for students who move due to rising rent.	CMO, CSD, Library
0	1.2	Have publicly funded elections	CCO, CAO, CMO
0	C	Sanctuary City <i>Note: This project is now included in project F</i>	CAO, CMO, PD

City Council Goals Work Plan FY 2017-18 through FY 2018-19: Recommended Projects List

Goal Two: Improve the Quantity, Diversity, and Affordability of Housing with an Added Focus on Middle Income and Ownership Opportunities

RECOMMENDED PROJECTS

Council Votes	Project/Activity/Initiative		Project Scale	Departments	Resource Needs/Other Comments
7	2.12	Short-Term Residential Rental Regulations (Airbnb). (Also recommended by Human Relations Commission)	Large	CDD (PI) CAO CMO FASD	\$50,000 for outside legal assistance for all CDD projects. Source: General Fund: Limited Period.
5	A	Explore strategies to increase ownership opportunities. <i>Note: Includes elements of project 2.15.</i>	Medium	CDD (PI) CAO	
5	2.10	BMR Ordinance Update - Condo Mapping.	Medium	CDD (PI) CAO	
5	2.6	Begin marketing and RFP process for Lot 12	Medium	CDD (HD) CAO FASD	\$150,000 consulting assistance. Source: BMR Fund
4	2.9	B. Terra Bella Visioning and Development Principles	Medium	CDD (PI)	\$150,000 consulting assistance. Source: Land Use Document Fees.
3	2.4	Hold a Council Study Session on affordable housing priorities and framework	Medium	CDD (HD)	Assumes there will be follow-up initiatives after study session.
3	2.7	Review Employee Housing Assistance Program	Small	CMO (HR) CDD (HD) FASD	
3	2.8	Community Benefit Financial Study for Gatekeeper Applications	Small	CDD (PI) FASD	\$50,000 consulting assistance. Source: Development Services Fund.
2	2.1	Develop and implement a housing strategy for the homeless. <i>Note: Staff recommends this project as a portion of FY 2016-17 Continued Project 1A (homelessness initiatives).</i>	Medium	CDD (HD) CMO	
0	2.3	Begin development of the 2019-24 Affirmatively Furthering Fair Housing Plan. <i>Note: This project is non-discretionary.</i>	Medium	CDD (HD)	

City Council Goals Work Plan FY 2017-18 through FY 2018-19: Recommended Projects List

Goal Two: Improve the Quantity, Diversity, and Affordability of Housing with an Added Focus on Middle Income and Ownership Opportunities

NOT RECOMMENDED

Council Votes	Project/Activity/Initiative		Departments
1	2.11	Additional Study of Accessory Dwelling Unit Requirements	CDD (PI)
1	B	Increase the details required in Gatekeeper applications	CDD
0	2.2	Develop underwriting guidelines for the investment of the City's housing funds	CDD (HD)
0	2.5	Explore legislation and assess policy development opportunities to enhance ability to meet housing priorities	CDD (HD)
0	2.9	A. Terra Bella Precise Plan	CDD (PI)
0	2.13	Offer programs with a housing theme on such topics like co-housing, financing, remodeling, and local real estate trends. <i>Note: This will be included in ongoing Library programming.</i>	Library
0	2.14	Prohibition of discrimination against Section 8 and rental subsidy recipients	CAO, CDD
0	2.15	Explore community land trusts <i>Note: Will be a component of project 2A.</i>	CDD, CAO
0	2.16	Continue to seek alternative opportunities for maximizing park land while still increasing the quantity and diversity of housing stock.	CDD, CSD
0	2.17	Increase the availability and accessibility of family shelters to the residents.	CDD, CMO, FASD
0	2.18	Explore policies for tech companies to balance job growth with housing availability.	CDD
0	2.19	Increase teen job opportunities in the city. Work with local businesses to recruit and hire teens.	CSD, CDD, CMO

City Council Goals Work Plan FY 2017-18 through FY 2018-19: Recommended Projects List

Goal Three: Develop and Implement Comprehensive and Coordinated Transportation Strategies to Achieve Mobility, Connectivity, and Safety for People of All Ages

RECOMMENDED PROJECTS

Council Votes	Project/Activity/Initiative		Project Scale	Departments	Resource Needs/Other Comments
6	A	A comprehensive modal plan that would involve the VTA, Caltrains, Major employers, etc. and include a funding mechanism. <i>Note: Goal 3, Project B is related.</i>	Large	PWD (TB) FASD	Council will refine/define this goal at a study session in early FY 17-18. A CIP may be needed for funding.
6	D	Implementation of an automated guideway proposal	Medium	PWD	Council will refine/define this goal after completion of a feasibility study. A CIP will be needed for funding.
4	3.3	Transit Center Master Plan Implementation	Large	PWD (RP) PWD (TB) CDD (ED) CDD (PL) CAO FASD	
4	3.9	Adopt and implement a Vision Zero Policy/Program	Medium	PWD (TB) PD	
3	3.2	Downtown Parking Long Term Solutions - Shared & Paid Parking Study	Small	CDD (ED)	\$200,000 consulting assistance. Source: Parking Fund.
2	3.4	North Bayshore - Residential TDM Guidelines. <i>Note: Is necessary for an approved project.</i>	Small	CDD (PI)	\$60,000 consulting assistance. Source: Shoreline Fund

City Council Goals Work Plan FY 2017-18 through FY 2018-19: Recommended Projects List

Goal Three: Develop and Implement Comprehensive and Coordinated Transportation Strategies to Achieve Mobility, Connectivity, and Safety for People of All Ages

NOT RECOMMENDED

Council Votes	Project/Activity/Initiative		Departments
3	B	Employer Transit Tax. <i>Note: This project is contingent upon Goal 3, Project A.</i>	CDD, PWD, FASD, CAO
3	C	Bicycle path along the Evelyn Corridor	PWD
2	3.15	Explore the feasibility of connecting Charleston Retention Basin to Stevens Creek Trail.	PWD, CDD
2	3.18	Explore options to increase traffic control around schools.	PWD, PD
1	3.16	Increase green bike lanes around the city, with a focus around school campuses. <i>Note: The City incorporates green bike lanes into projects as applicable.</i>	PWD
1	3.17	Increase parking in Downtown Mountain View.	PWD, CDD
1	3.20	City Council work with Police Department to expand or prioritize community policing by foot and bicycle	PD
1	3.22	Unbundled Parking Policy	PWD
0	3.1	Artistic Art Bike Rack Pilot Program	CDD, PWD
In CIP	3.5	Continue to collaborate with Sunnyvale, Cupertino, and Los Altos to build upon the 4 Cities Feasibility Study to share costs, leverage support for grants, and continue to support the extension of the Stevens Creek Trail. (Also recommended by PRC)	CDD, PWD, CSD
In CIP	3.6	Permanente Creek Trail Extension from Rock St to Middlefield Rd	PWD, CSD
0	3.7	Implement New Ranger Program. (This is an operational issue).	CSD
0	3.8	Increase use of traffic circles/roundabouts/rotaries	PWD
0	3.10	Community education on distracted driving, especially to youth	PD
0	3.11	Develop Dutch intersections	PWD
0	3.12	Call boxes at parks	CSD
0	3.13	Re-work Community Shuttle schedule to make it usable for patrons attending MVCPA shows.	PWD
In CIP	3.14	Support design and construction of the Stevens Creek Trail from Dale/Heatherstone to West Remington and Mountain View High School.	PWD
0	3.19	Explore and develop vision, options, and funding plan for an Open Streets event	PWD
In CIP	3.21	Pedestrian and Bicycle Tunnel under Central Expressway (San Antonio Area)	PWD

City Council Goals Work Plan FY 2017-18 through FY 2018-19: Recommended Projects List

Goal Four: Promote Environmental Sustainability with Measurable Outcomes

RECOMMENDED PROJECTS

Council Votes	Project/Activity/Initiative		Project Scale	Departments	Resource Needs/Other Comments
7	4.4	Participate in South Bay Salt Ponds project in conjunction with California State Coastal Commission.	Small	PWD (Eng.)	Consultant services funded in the CIP.
7	4.13	Review existing park land acquisition policies and explore new and alternative strategies for acquiring park land.	Medium	CDD CSD CAO PWD (RP)	
7	A	Re-form the environmental sustainability task force to provide volunteer resources to support sustainability initiatives. <i>Note: Additional staff needed to execute this project.</i>	Medium	CDD (Env.)	\$75,000 for additional staff hours. Source: General Fund: Limited Period.
6	4.1	North Bayshore Precise Plan EIR GHG Mitigation Measures	Small	CDD (PI)	
5	4.2	North Bayshore - District Sustainability Performance Measurements	Small	CDD (PI)	\$25,000 consulting assistance. Source: Shoreline Fund

City Council Goals Work Plan FY 2017-18 through FY 2018-19: Recommended Projects List

Goal Four: Promote Environmental Sustainability with Measurable Outcomes

NOT RECOMMENDED

Council Votes	Project/Activity/Initiative		Departments
2	4.11	Increase community gardening	CSD
2	4.15	Increase hydration stations throughout the city and parks.	PWD, CSD
1	4.6	Implement Street Tree Outreach Plan and Tree Maintenance Marketing Plan	CSD
1	4.10	Water conservation education (post-drought)	PWD
1	4.14	Reduce waste materials by increasing recycling and composting availability within the city and schools.	PWD, CSD
0	4.7	Paperless Council and Commission meetings	CCO
0	4.8	Lobby for state environmental regulation	CMO
0	4.9	Require donation of food by restaurants, groceries and other companies	CAO, CDD
In CIP	4.3	Design Trash Capture Improvements in City storm drain system to meet regulatory requirements of 70% trash reduction by 2017.	PWD, Fire
In CIP	4.5	Continue park irrigation improvements including Shoreline Park to increase water efficiency	CSD
0	4.12	Reduction of carbon emissions from construction	CDD
0	4.16	Consider artificial turf when planning new sites/parks.	CSD, PWD

City Council Goals Work Plan FY 2017-18 through FY 2018-19: Recommended Projects List

Council Suggested Projects Unrelated to City Council Major Goals

RECOMMENDED PROJECTS

Council Rank	Project/Activity/Initiative	Project Scale	Departments	Resource Needs/Other Comments
1	C1 Develop Options for Marijuana Regulations. <i>If the City takes no action to determine local regulation of marijuana, the State will be able to issue licenses for marijuana dispensaries in Mountain View beginning in January 2018.</i>	Large	CAO CDD PD CMO FASD	
2	C3 Study Session on Public Service Levels. <i>City Council requested that we study the impacts on service levels that will result from the city growing.</i>	Medium	CMO All Depts.	
3	A Ask the visual arts committee to come up with a public art strategy.	Medium	CDD	Staff resources depend on extent of strategy developed. Council directed \$10,000 through budget narrative.
4	C5 Work with stakeholders, including businesses, and County and State officials to explore options to develop an on-site fueling ordinance that meets safety requirements.	Medium	FD CAO	

City Council Goals Work Plan FY 2017-18 through FY 2018-19: Recommended Projects List

Council Suggested Projects Unrelated to City Council Major Goals

NOT RECOMMENDED

Council Rank		Project/Activity/Initiative	Departments
5	C2	Parkland Dedication Ordinance Update - Fee Title Dedication. <i>This update will allow developers to provide parkland through other means beyond land.</i>	CSD, CDD, CAO
6	C4	Zoning Ordinance Update - Non-Conforming Section/Misc. Minor Amendments. <i>This update will allow nonconforming structures to be seismically updated voluntarily.</i>	CDD, CAO