

BALLOT MEASURE LANGUAGE, TYPE, AND POLLING RESULTS

Ballot Measure Language	Type	Initial Polling Results
TRANSIENT OCCUPANCY TAX		
<p>“To maintain and protect essential public safety services, including police and fire protection/9-1-1 emergency medical response; reduce traffic congestion and repair potholes and roads; and provide other essential services, including park maintenance, youth and senior services, and libraries, shall the City of Mountain View increase the transient occupancy tax on visitors at local hotels and motels by four percent, providing approximately 3 million dollars annually, for unrestricted general revenue purposes, until ended by voters, with independent annual financial audits?”</p>	<p>General Tax: Majority Vote*</p>	<p>63%</p>
<p>“To maintain and protect essential public safety services, including police and fire protection/9-1-1 emergency medical response; reduce traffic congestion and repair potholes and roads; and provide other essential services, including park maintenance, youth and senior services, and libraries, shall the City of Mountain View increase the transient occupancy tax on visitors at local hotels and motels by two percent, providing approximately 1.5 million dollars annually, for unrestricted general revenue purposes, until ended by voters, with independent annual financial audits?”</p>	<p>General Tax: Majority Vote*</p>	<p>73%</p>

Ballot Measure Language	Type	Initial Polling Results
CANNABIS TAX		
<p>“To maintain and protect essential public safety services, including police and fire protection/9-1-1 emergency medical response; reduce traffic congestion and repair potholes and roads; and provide other essential services, including park maintenance, youth and senior services, and libraries, shall the City of Mountain View levy a tax of up to nine percent on gross receipts of marijuana businesses, providing one million dollars annually, for unrestricted general revenue purposes, until ended by voters, with independent annual financial audits?”</p>	<p>General Tax: Majority Vote*</p>	<p>70%</p>
BUSINESS LICENSE TAX		
<p>“Shall the measure to fund critical City needs such as reducing traffic congestion, enhancing bicycle and pedestrian friendly streets, providing housing affordable for a range of incomes and homeless services, by a business license tax in Mountain View of \$9 to \$225 per employee, with larger companies paying more per employee, phased in over up to 3 years, to generate about \$10 million a year, for unrestricted general revenue purposes, until ended by voters, with independent annual financial audits, be adopted?”</p>	<p>General Tax: Majority Vote*</p>	<p>67%</p>

Ballot Measure Language	Type	Initial Polling Results
<p>“Shall the measure to fund transportation and innovative transit solutions to reduce traffic congestion, provide safe routes to school, support community shuttles, and enhance bicycle and pedestrian friendly streets, by a business license tax in Mountain View of \$9 to \$225 per employee, with larger companies paying more per employee, phased in over up to 3 years, to generate about \$10 million a year, until ended by voters, with independent annual financial audits, be adopted?”</p>	<p>Special Tax: Transportation 2/3 Vote</p>	<p>64%</p>

* Dependent on Tax Fairness, Transparency, and Accountability Act of 2018.

DHR/2/MGR
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