

DATE: March 12, 2025

TO: Visual Arts Committee

FROM: Kirstin Hinds, Economic Development Strategist

SUBJECT: **Election of Visual Arts Committee Representatives for an Ad Hoc Committee on Collaboration**

RECOMMENDATION

Elect two members from the Visual Arts Committee to serve on an ad hoc committee with representatives from the Downtown Committee and the Performing Arts Committee to explore opportunities for collaboration among the three committees.

BACKGROUND

The Visual Arts Committee (VAC), Downtown Committee (DTC), and Performing Arts Committee (PAC) have each identified cross-committee collaboration as a priority in their work plans. To advance this goal, the ad hoc committee will serve as a dedicated forum for representatives to discuss and refine ideas that enhance the intersection of visual, performing, and cultural arts in Mountain View.

As a reference, the VAC previously discussed potential collaboration with the PAC at its [March 13, 2024](#) meeting, including the following ideas:

- Joint marketing efforts to promote arts and culture in Mountain View.
- Expanding areas for art display within the Center for the Performing Arts (CPA).
- Gathering audience feedback on visual art installations at the CPA.
- Hosting a combined performing and visual arts event at the CPA.
- Organizing a “Meeting the Artist” event to support local artists and facility rentals.

The ad hoc committee will refine these ideas and consider additional opportunities brought forward by the DTC and PAC. Members will work together to identify feasible projects and potential next steps for collaboration.

NEXT STEPS

The VAC is asked to nominate and elect two members to serve on the ad hoc committee. These representatives will participate in discussions with the DTC and PAC appointees and report back to the full VAC on key takeaways and recommendations.