



DATE: June 14, 2016

CATEGORY: Consent

DEPT.: City Attorney's Office

TITLE: Ordinance Amending Campaign Finance Requirements and the Voluntary Expenditure Limit Program (Second Reading)

RECOMMENDATION

Adopt an Ordinance Amending Chapter 2, Article XII of the Mountain View City Code, Related to Campaign Finance Requirements and the Voluntary Expenditure Limit Program (Attachment 1 to the Council report). (First reading: 5-1-1; Inks no, Showalter absent)

SUMMARY

On May 24, 2016, the City Council introduced an ordinance that added requirements for disclosure in print and written advertisements paid for by independent expenditures in municipal elections, including provision of a copy of the advertisement to the City Clerk; clarified some of the existing City Code provisions related to Campaign Finance; and amended the Voluntary Expenditure Limit Program to include in-kind contributions in the expenditure limit. The ordinance as introduced includes administrative, criminal, and civil enforcement remedies, and private citizens could bring a civil action if the City Attorney declined to file an action. This is the second reading of the ordinance. If adopted, the ordinance would become effective 30 days after adoption.

FISCAL IMPACT

Staff resources would be required to enforce the ordinance pursuant to the criminal, civil, and administrative remedies adopted. The fiscal impact would vary depending on nature and extent of violations reported and enforcement action necessary.

PUBLIC NOTICING

Agenda posting. The ordinance was published at least two days prior to adoption in accordance with City Charter Section 522.

Prepared by:

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Approved by:

Jannie L. Quinn
City Attorney

NCW/KB/7/CAM
012-06-14-16CR-E

Attachment: 1. Ordinance