

**Community Groups\*: Additional meetings held between February and September 2021  
(outside of the two publicly noticed community meetings)**

- Neighborhood Associations
  - Santiago Villa Neighborhood Association\*
- Community
  - Cafecito\*
  - Community Services Agency\*
  - Pear Theatre\*
- Housing
  - Bay Area Housing Action Coalition
  - League of Women Voters Mountain View/Los Altos\*
  - Mountain View YIMBY\*
  - Silicon Valley at Home
- Ecology, Sustainability, & Transportation
  - California Native Plant Society
  - Canopy
  - Carbon Free Mountain View\*
  - Friends of Stevens Creek Trail\*
  - Greenbelt Alliance
  - GreenSpacesMV\*
  - Mountain View Coalition for Sustainable Planning\*
  - Santa Clara Valley Audubon Society
  - Sierra Club Loma Prieta Chapter
  - Silicon Valley Bicycle Coalition

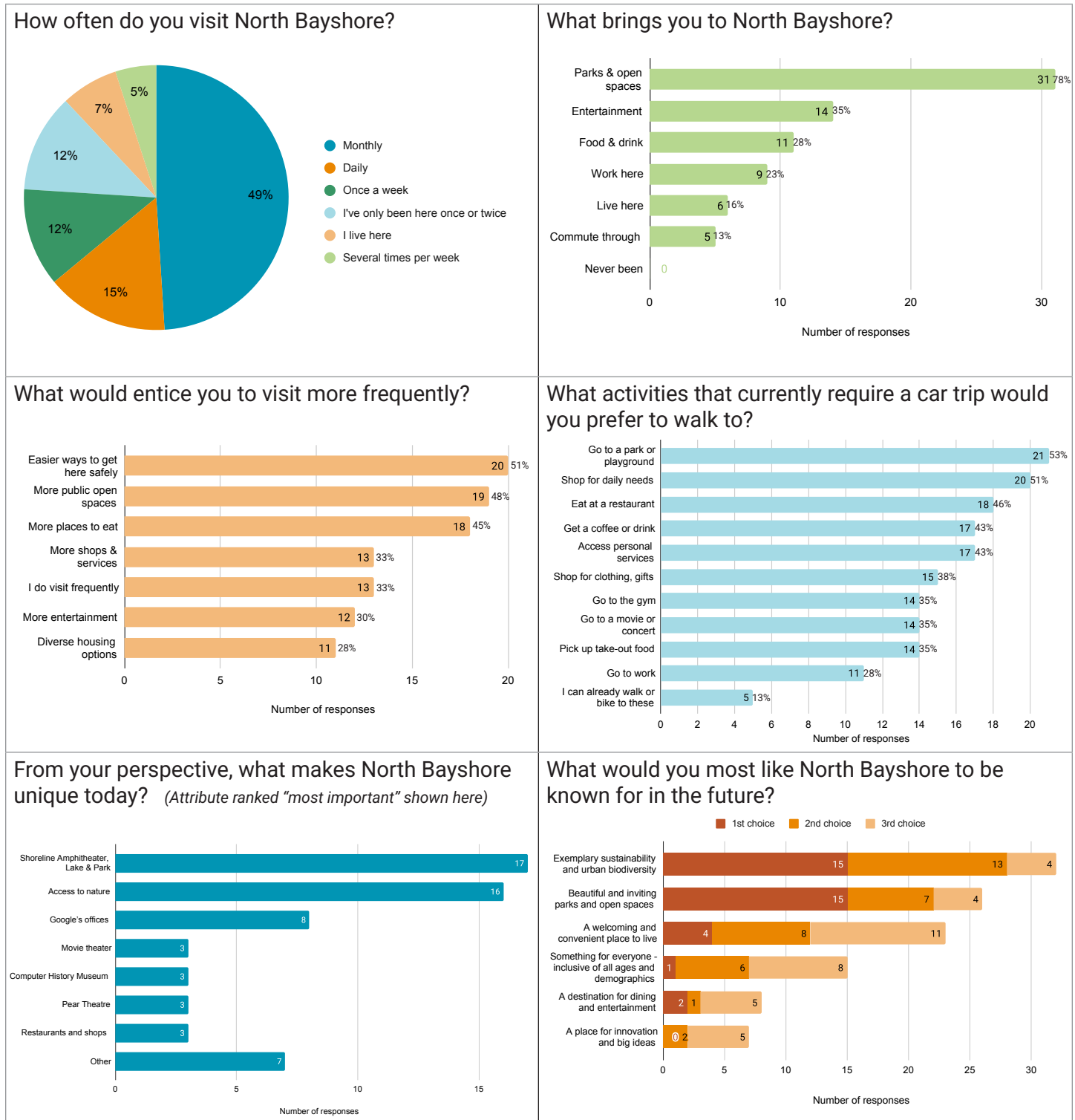
*\*denotes local Mountain View group*

*Note: All feedback collected as of 10/4/21. All project information referenced above is subject to change as the project evolves.*

For more information, please visit [g.co/northbayshore](https://g.co/northbayshore) or contact Nikki Lowy and Brooke Ray Smith at [northbayshore@google.com](mailto:northbayshore@google.com).

# North Bayshore Framework Master Plan Community Survey #1 - Summary

- Google launched an online survey in September 2021, in English, Spanish and Mandarin.
- The link was posted to the North Bayshore project website (g.co/northbayshore), and shared to community meeting participants, nearby neighborhood associations, and other local stakeholder groups.
- 41 unique responses were received between September 3 and November 1, 2021.
- 81% of respondents who provided their zip code (optional) live in 94043, 94041, or 94040 areas of Mtn View.



Note: Multiple answer selections per question were allowed, so percentages may exceed 100.

**North Bayshore Framework Master Plan  
Community Meeting #1 Summary  
October 2021**

**Meeting Information**

- In support of community engagement around the North Bayshore Framework Master Plan, two community meetings of the same content were hosted by Google and Lendlease on Wednesday, September 29 from 6:00-7:00 p.m., and Saturday, October 2, 11:00 a.m. -12:00 p.m.
- The meetings were conducted on Google Meet with interactive audience Q&A after a live 20-minute presentation by Google & Lendlease staff, with simultaneous Spanish interpretation.
- Meetings were noticed via multiple channels, including physical mailers sent 30 days in advance to all owners and occupants within 750 ft of project boundary; emails to neighborhood associations & local community groups; applicant's project website ([g.co/northbayshore](http://g.co/northbayshore)) and City's project website ([mountainview.gov/googleshorebird](http://mountainview.gov/googleshorebird)); and flyers posted around the North Bayshore neighborhood.
- Approximately 45 community members in total attended across the two meetings.
- Name and email sharing were optional to encourage more participation, however, most attendees who voiced questions, concerns or ideas seemed to live in the nearby neighborhoods.
- The feedback summarized below represents questions, ideas, and comments surfaced during live audience Q&A in the two community meetings.
- The project team also conducted an optional online survey as well as meetings with over 25 nearby neighborhood associations and key local groups between February and September 2021 - see complete list of community groups at the end of this document.

**Key Takeaways:** Community attendees were interested to learn about the project, asking general questions such as the unit mix for both market rate and affordable housing, transportation demand management (TDM) programs, and programming of open space. Attendees expressed support for a local grocery market as well as opportunities to improve connectivity and bicycle-pedestrian amenities throughout North Bayshore. Overall, attendees expressed appreciation for the information shared, and for the potential project in general. People seemed aware that the project is in its early stages and that there will be more opportunities to engage as the project evolves.

**Key Feedback Themes:**

- **Housing**
  - Questions about the unit mix and prices of market rate and affordable housing.
  - Questions about mechanisms for affordable housing delivery and process for identifying affordable housing developer(s).

- Appreciated 20% affordable housing target with 5% inclusionary.
- **Retail & Community Spaces**
  - Desire for a grocery store, ideally independent (not a major chain store).
  - Desire for a bike shop that both fixes and sells bikes.
  - Other retail ideas: gym, bookstore, tea house.
- **Open Space & Ecology**
  - Questions about biodiversity, plant and tree palette.
  - Questions about protections for the egret colony.
  - Desire for more places to sit in North Bayshore.
- **Education**
  - Question about the size of the land parcel that will be dedicated to the City, who could then choose to allocate it for a new elementary school.
  - Question about how Google and the City of Mountain View will work with the Mountain View-Whisman School District.
- **Transportation & Mobility**
  - Desire for local, walkable amenities, services, and shops.
  - Desire to mitigate existing traffic on N. Shoreline Boulevard.
  - Desire for better public transit in North Bayshore.
  - Appreciate the proposed new north/south streets and pathways.
  - Appreciate the plan's intention to connect bike paths to Stevens Creek Trail.
  - Appreciate completion of the Green Loop, increased bike connectivity.
  - Appreciate relocation of Shorebird parking garage.

**Community Groups: Additional 60+ meetings held between September 2021 and September 2022 (outside of the publicly noticed community meetings)**

- Neighborhood Associations
  - Santiago Villa Neighborhood Association\*
- Community
  - Cafecito\*
  - Community Services Agency\*
  - Pear Theatre\*
- Civic and Business
  - Chinese Language Civic Leadership Academy\*
  - Mountain View Chamber of Commerce\*
  - Spanish Language Civic Leadership Academy\*
- Housing
  - Bay Area Housing Action Coalition
  - League of Women Voters Mountain View/Los Altos\*
  - Mountain View YIMBY\*
  - Silicon Valley at Home
- Ecology, Sustainability, & Transportation
  - California Native Plant Society
  - Canopy
  - Carbon Free Mountain View\*
  - Friends of Mountain View Parks\*
  - Friends of Stevens Creek Trail\*
  - Great Streets Mountain View\*
  - Greenbelt Alliance
  - GreenSpaces Mountain View\*
  - Livable Mountain View\*
  - Mountain View Coalition for Sustainable Planning\*
  - Santa Clara Valley Audubon Society
  - Sierra Club Loma Prieta Chapter
  - Silicon Valley Bicycle Coalition

*\*denotes local Mountain View group*

*Note: All feedback collected as of 9/24/22. All project information referenced above is subject to change as the project evolves.*

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**North Bayshore Framework Master Plan  
Community Meeting #2 Summary  
October 2022**

**Meeting Information**

- In support of community engagement around the North Bayshore Framework Master Plan, two community meetings were hosted by Google and Lendlease on Wednesday, September 21 from 6:00-7:00 p.m., and Saturday, September 24, 11:00 a.m. - 12:00 p.m.
- The meetings contained identical content and were conducted on Google Meet with interactive audience Q&A after a live 20-minute presentation by Google & Lendlease staff, with simultaneous Spanish and Mandarin interpretation.
- Meetings were noticed via multiple channels, including physical mailers sent 20 days in advance to all owners and occupants within 750 ft of project boundary; a project e-newsletter to approximately 350 subscribers; emails to neighborhood associations & local community groups; applicant's project website ([g.co/northbayshore](http://g.co/northbayshore)) and City's project website ([mountainview.gov/googleshorebird](http://mountainview.gov/googleshorebird)); and flyers posted around the North Bayshore neighborhood.
- Twenty seven community members in total attended across the two meetings.
- While sharing personal information, including name and city of residence, was optional to encourage more participation, most attendees who voiced questions, concerns or ideas seemed to live in Mountain View.
- The feedback summarized below represents questions, ideas and comments surfaced during live audience Q&A in the two community meetings.

**Key Takeaways:**

Community attendees largely focused their questions and comments on North Bayshore mobility, including existing and future traffic on Shoreline, ingress and egress routes into and out of the district, and existing and planned public transportation projects. Additional questions touched on housing, retail and service offerings, trees, sea level rise, project timeline, and Shoreline Amphitheatre.

**Key Feedback Themes:**

- **Housing**
  - Questions about the housing unit mix, target resident demographic, and whether rental or for-sale.
- **Transportation & Mobility**
  - Appreciate the integration of land uses to balance traffic flow and reduce car trips
  - Desire for better public transit in North Bayshore.

- Concern about existing traffic and signalized intersections on North Shoreline Blvd
- Questions about traffic and parking
- Questions about ingress and egress routes to the district
- Question about Charleston Corridor improvements
  
- **Retail & Community Spaces**
  - Desire for a grocery store
  - Desire for a medical facility (non-emergency)
  
- **Public Realm & Open Space**
  - Desire for tree canopy that provides shade throughout the day
  - Desire to see evergreen trees
  - Question about redwood retention vs removal
  - Interest in public art process
  
- **Topics Related to City Projects and Initiatives**
  - Concern about sufficient City emergency services (police, fire) to serve the increased population in North Bayshore
  - Questions about approval schedule and process
  - Question about sea level rise strategy
  - Question about future of Shoreline Amphitheatre

## North Bayshore Framework Master Plan

### Meeting Summary of the October 14, 2022 Mobility Follow-Up Community Session

- The meeting took place via Google Meet from 12-1pm on Friday October 14, 2022.
- 10 community members attended, + 2 City representatives (Diana Pancholi + Jim Lightbody) + 1 VTA representative (Robert Swierk)
- Google/Lendlease team included Nikki Lowy & Brooke Ray Smith (Community Development Managers for Google & Lendlease respectively), Sophia Forde (Transportation Infrastructure Planner, Google), Michael Wooley-Ousdahl (Transportation Planning & Operations Manager, Google), and Neil Smolen (Development Project Manager, Lendlease)
- Most questions and interest focused on public transit in North Bayshore
- A community member asked whether there could be a follow-up session with MVCSP's new "MV Transit Working Group" focused on citywide public transit integration & coordination, and how to improve efficiency and better integrate the existing systems (VTA, MV Community Shuttle, and MVGo. Caltrain was not mentioned explicitly but implied). The Google/Lendlease (G/LL) team replied that this may be a question for the City, if the intended focus would be on citywide mobility.
- There were questions about the various bridges over Stevens Creek:
  - Whether or not the Charleston Bridge project is moving forward?
    - The G/LL team shared that it is their understanding that the City Council decided not to pursue that project.
  - Possibility for a bike/ped bridge at La Avenida and/or a bridge closer to 101?
- A community member noted that the segment of Stevens Creek trail under US 101 has a dark/light contrast coming in and out of the underpass. Community urged the importance of upgrading that segment to reduce such dark/light contrast.
- There was a question about whether additional VTA bus stops are planned along N. Shoreline Blvd - the G/LL team wasn't able to offer an answer to that at this stage and mentioned this is a City-led project.
- There were some additional questions about timing and phasing of the master plan overall and of the delivery of parking.



**North Bayshore Framework Master Plan  
Community Open House Summary  
April 2023**

**Open House Information**

- In support of community engagement around the North Bayshore Master Plan, Google and Lendlease hosted an Open House on Saturday, April 22 from 9:00-11:00 am. The Open House was in addition to the two required Community Meetings that were held in September 2021 & 2022 respectively.



- The Open House was hosted at 1245 Charleston Road and located on-site within the Shorebird neighborhood of the Master Plan.
- The Open House included a series of eight information boards on topics ranging from housing, open space, mobility and sustainability, as well as feedback opportunities.
- Translation services were available but none were requested by the event attendees.
- The Open House was promoted via an email to the Project's mailing list.
- Thirty-nine community members attended over the course of the morning.
- Most attendees asked questions, and made comments regarding the Master Plan, with several attendees inquiring about current leasing opportunities, both residential and commercial.

