



HOUSING ELEMENT UPDATE

ONLINE FEEDBACK FORM SUMMARY

September 23, 2021 - January 2nd, 2022

The purpose of the Housing Element Update is to guide how the City seeks to produce new housing, preserve existing housing, ensure fair access to housing, prevent displacement of existing residents, and meet other critical housing needs over the next 8 years as required by California's Department of Housing and Community Development. To gather feedback and reach a broader audience, an online feedback form was prepared to gather input from the Mountain View community in addition to other engagement efforts.

The online feedback form was made available on the project website (www.mvhousingelement.org) from September 23rd, 2021 through January 2nd, 2022. The survey link was shared at community events (e.g. Monster Bash, Tree Lighting), via social media and community chat groups, published in City publications, and sent to stakeholders and interested parties who signed up for project notifications. A total of 343 responses were received in English, Russian, Spanish and Chinese. Feedback received will inform the content of future outreach efforts, and will guide the development of the Housing Element.

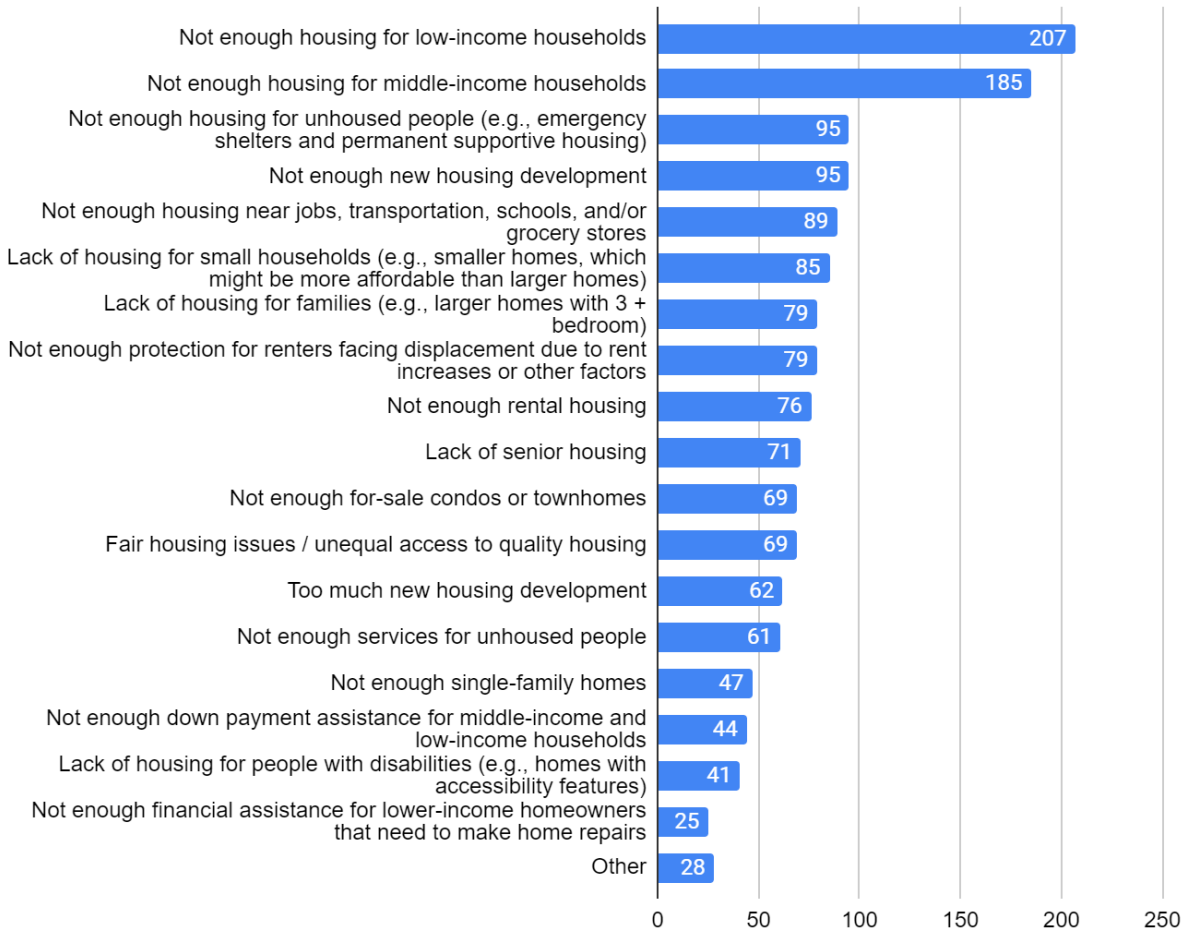
The following questions were included in the online feedback form.

1. *What do you think are the most critical housing issues in Mountain View (select top 5)?*
2. *What do you think Mountain View should do to support more housing construction?*
3. *What do you think Mountain View should do to make housing more affordable ?*
4. *What do you think Mountain View should do to provide more housing for residents with special housing needs?*
5. *What do you think Mountain View should do to protect existing renters and homeowners?*
6. *What characteristics do you want to see in housing over the next 10 years?*
7. *What suggestions do you have for Mountain View to solicit additional feedback on the Housing Element Update?*
8. *What is one thing that you think is most important for us to consider as part of the Housing Element Update?*
9. *Is there anything else that you would like to add?*

Below is a summary of the input received through the multiple choice questions, followed by common themes captured from the open ended "Other" option that accompanied each question (see complete list of responses at www.mvhousingelement.org). Numbers in parentheses after each common theme indicates the number of responses that were accounted for.

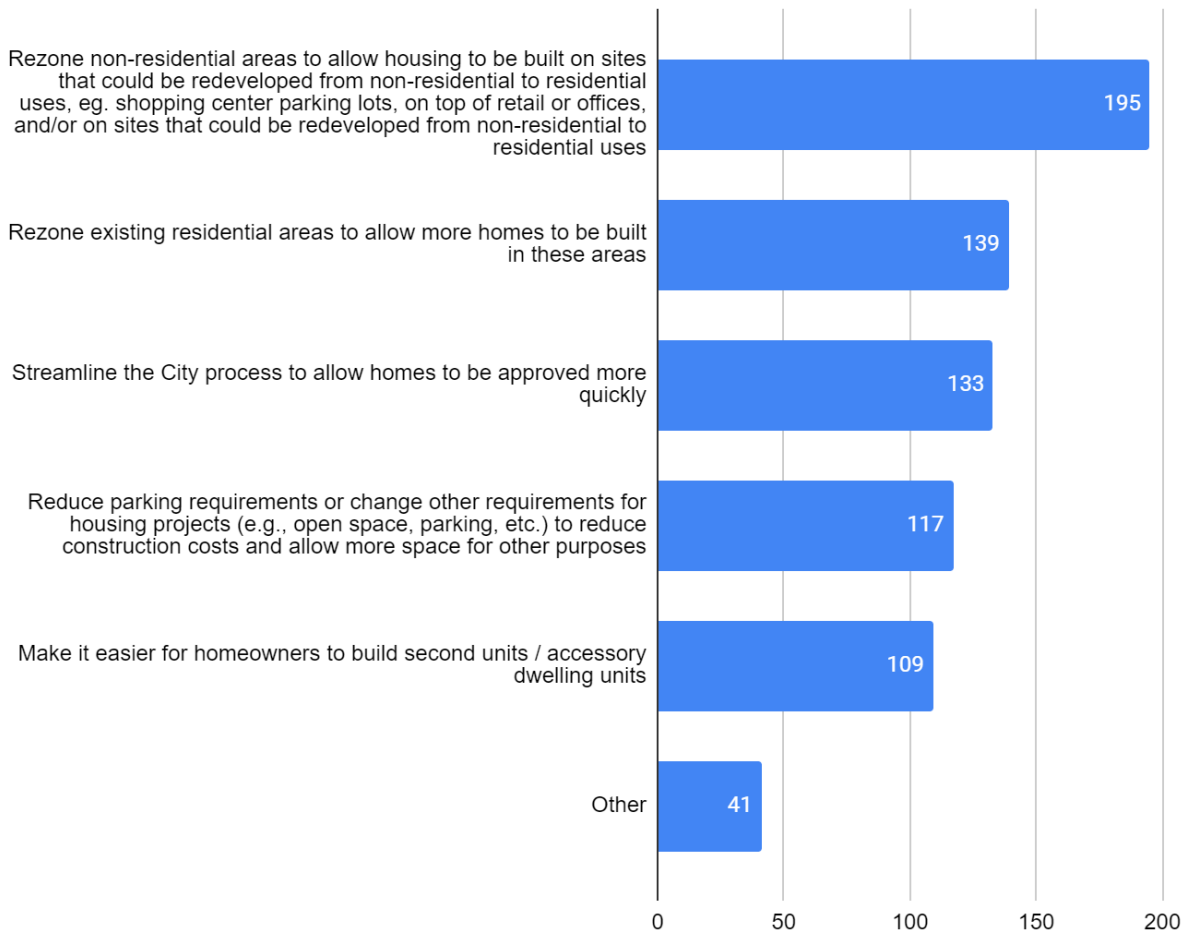
ONLINE FEEDBACK FORM SUMMARY: MULTIPLE CHOICE QUESTIONS 1-5

1. WHAT DO YOU THINK ARE THE MOST CRITICAL HOUSING ISSUES IN MOUNTAIN VIEW (SELECT TOP 5)?



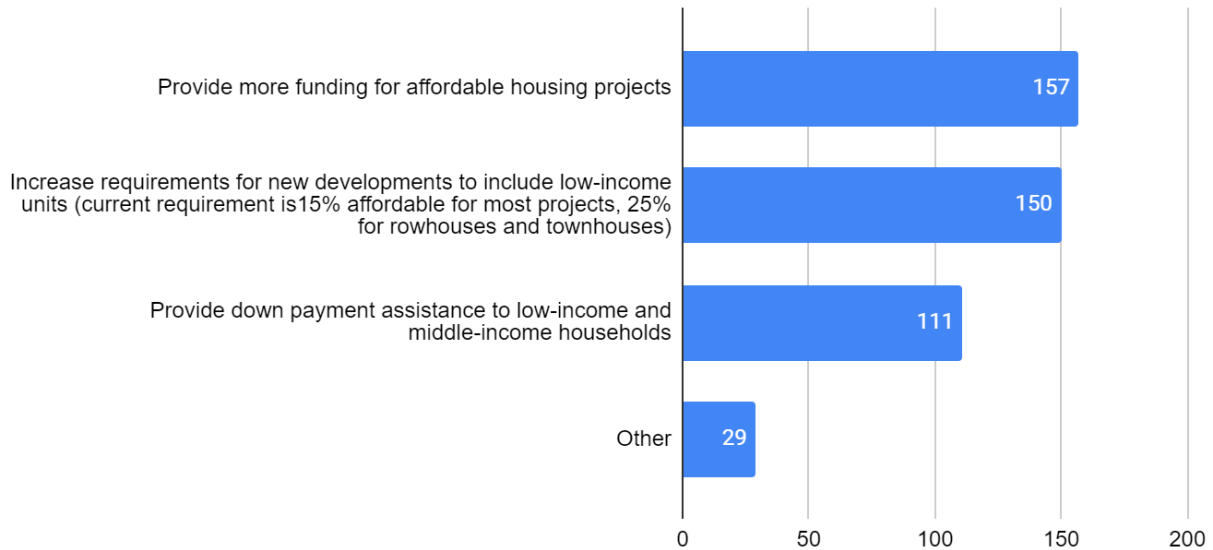
- **Common themes for open-ended response for 'Other':**
 - Need for Complementary Infrastructure/Services to Support Housing (5)
 - Excessive Development (5)
 - Neighborhood Preservation (5)
 - Need for Innovation and Diversity in Housing Types (4)
 - Environmental Quality (e.g. open space, trees) (4)

2. WHAT DO YOU THINK MOUNTAIN VIEW SHOULD DO TO SUPPORT MORE HOUSING CONSTRUCTION?



- **Common themes for open-ended response for 'Other':**
 - Limit Housing Growth (11)
 - Allow/Encourage Mixed Use (4)
 - Reduce/Remove Governmental Constraints (4)
 - Redevelop Obsolescent Offices with Housing (3)
 - Advocate for Regional Cooperation (3)
 - Ensure Adequate Infrastructure to Support Housing (3)
 - City As Developer (3)

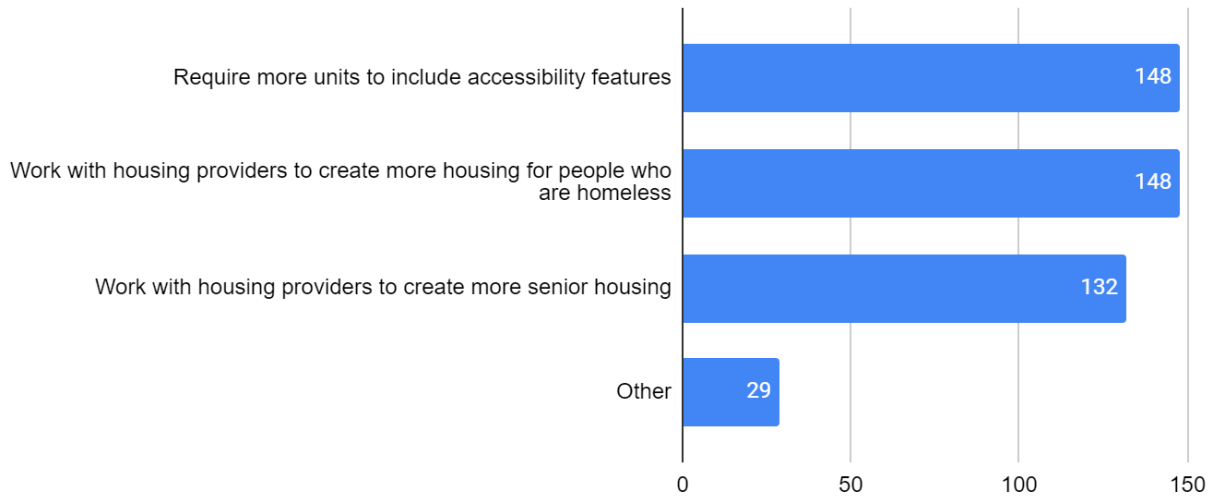
3. WHAT DO YOU THINK MOUNTAIN VIEW SHOULD DO TO MAKE HOUSING MORE AFFORDABLE?



- **Common themes for open-ended response for 'Other':**

- Build More Housing (5)
- Not The City's Role/Do Nothing (5)
- Provide Incentives and Streamline Approvals (3)
- Focus Housing Near Transit (2)
- Improve Transit Service (2)
- Leverage Public Land for Affordable Housing (2)
- City As Developer (2)

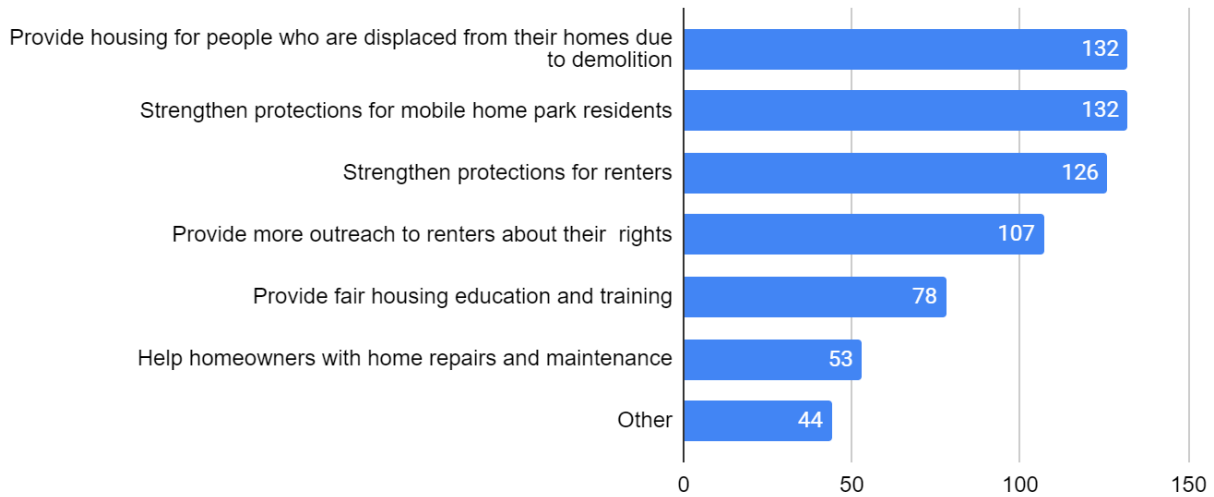
4. WHAT DO YOU THINK MOUNTAIN VIEW SHOULD DO TO PROVIDE MORE HOUSING FOR RESIDENTS WITH SPECIAL HOUSING NEEDS?



- **Common themes for open-ended response for 'Other':**

- Nothing Needs To Be Done (7)
- Advocate for Regional Cooperation (4)
- Not Familiar With Issue/Needs (3)
- Provide Funding for Accessible Housing (3)
- Develop Accessible Housing (2)

5. WHAT DO YOU THINK MOUNTAIN VIEW SHOULD DO TO PROTECT EXISTING RENTERS AND HOMEOWNERS?



- **Common themes for open-ended response for 'Other':**
 - Nothing Needs to be Done (11)
 - Control Costs or Provide Financial or Displacement Assistance (5)
 - Preserve Neighborhoods (5)
 - Create Local Funding Mechanism (3)
 - Enforce Existing laws/policies (3)

OPEN ENDED QUESTIONS 6-9 - COMMON THEMES FOR OPEN-ENDED RESPONSES

6. WHAT CHARACTERISTICS DO YOU WANT TO SEE IN HOUSING OVER THE NEXT 10 YEARS?

- More Supply and Density
- Affordable Housing Across Socio-Economic Spectrum
- Small-Scale Infill/Existing Neighborhood Preservation
- Transit-Oriented Development
- Diverse Housing Options (e.g. special needs housing)
- Maintain Quality of Life and Environment
- Limit Growth and Density
- Quality and Unique Design
- Evaluate Review Process/Fees/Regulations

7. WHAT SUGGESTIONS DO YOU HAVE FOR MOUNTAIN VIEW TO SOLICIT ADDITIONAL FEEDBACK ON THE HOUSING ELEMENT UPDATE?

- Comments received regarding what groups the City should outreach to:
 - Community Organizations/Neighborhood Groups (8)
 - Workers/Businesses (5)
 - Families with children (4)
 - Renters (4)
 - Low-Income/Unhoused (3)
 - Homeowners (3)
- Comments received on the best methods to take feedback from the community:
 - Community Meetings/Workshop/Pop-ups (8)
 - Surveys (5)
 - Go to existing meetings (2)
- Comments received on the best method to conduct outreach:
 - Direct Mailing (11)
 - Social Media//Online/Email (6)
 - City Bills & Newsletter/City Locations (e.g. Library/Senior Center) (6)
 - Article (3)
 - Door to Door (flyers, solicitors) (2)
- Other comments regarding additional feedback suggestions:
 - More of it (2)
 - Provide more education resources (2)

8. WHAT IS ONE THING THAT YOU THINK IS MOST IMPORTANT FOR US TO CONSIDER AS PART OF THE HOUSING ELEMENT UPDATE?

- Focus new housing on Affordability Across Socio-Economic Spectrum (44)
- Comments about R3 Zoning Update (32)
- Increase the quantity and density of new housing. (30)

- Focus on new low and/or medium density housing to preserve the existing neighborhoods. (18)
- Promote new housing near transit centers and create walkable developments. (14)
- When adding new housing, provide additional infrastructure to support the added residents. (11)
- Protect the quality of life and environment of Mountain View. (11)
- Develop funding programs for affordable housing. (8)
- Provide programs that protect renters. (6)
- Streamline the approval process for new building and development. (6)
- Ensure the safety of Mountain View residents.(6)
- Reduce parking standards for new developments. (5)
- Include adequate parking for new development. (3)

9. IS THERE ANYTHING ELSE THAT YOU WOULD LIKE TO ADD?

- Limit the density and height of new development/housing. (32)
- Build more housing in general. (22)
- Provide more housing that is affordable for families, seniors, disabled, workers, and service providers. (19)
- Thank you for providing opportunities for community feedback. (17)
- New housing should be environmentally sensitive. (14)
- Preserve the City characteristics. (9)
- New housing should be able to limit the need for automobile use. (5)
- Protect existing renters from future rent increases.(4)
- Provide more outreach and education on housing opportunities and existing issues facing Mountain View residents. (4)
- Recreational Vehicles (RVs) should not be allowed Citywide and should not take up parking needed for Mountain View residents. (3)
- Ensure that Mountain View is a safe community. (2)
- The City should work on streamlining the development process and reduce costs associated with building. (2)