

CITY OF MOUNTAIN VIEW
RESOLUTION NO.
SERIES 2023

A RESOLUTION OF THE CITY COUNCIL OF THE CITY OF MOUNTAIN VIEW
APPROVING THE ANNUAL REPORT OF THE
DOWNTOWN MOUNTAIN VIEW BUSINESS IMPROVEMENT AREA NO. 1
AND DECLARING ITS INTENTION TO LEVY ASSESSMENTS FOR 2024

WHEREAS, the California Streets and Highways Code, Section 36500 and following, authorizes cities to establish parking and business improvement areas for the purposes of imposing a benefit assessment on businesses therein for certain enumerated purposes; and

WHEREAS, the City of Mountain View established Business Improvement Area No. 1 in 1983 (Ordinance No. 21.83), which remains in full force and effect; and

WHEREAS, Business Improvement Area No. 1 includes the length of Castro Street from West Evelyn Avenue to El Camino Real and some side streets; and

WHEREAS, the Mountain View Chamber of Commerce, acting as the Advisory Board to the City Council on Business Improvement Area No. 1, has filed the required annual report on the use of funds generated by Business Improvement Area No. 1 for 2023; now, therefore, be it

RESOLVED:

1. That the City Council of the City of Mountain View does hereby approve of the Fiscal Year 2023-24 Annual Report for the Downtown Mountain View Business Improvement Area No. 1.

2. That the City Council of the City of Mountain View does hereby declare its intention to levy and collect assessments within Business Improvement Area No. 1 as authorized by the California Streets and Highways Code, Section 36530, *et seq.*

3. That the boundaries of this improvement area are generally described as all businesses located on Castro Street between West Evelyn Avenue to the north and El Camino Real to the south, as more particularly described in Exhibit A, attached hereto. All businesses within this area with a Castro Street address, excluding nonprofit organizations, are to be assessed as authorized in the Streets and Highways Code, Section 36500, *et seq.*, and as set forth herein. Said boundaries are unchanged from the boundaries established by Ordinance No. 21.83 dated October 11, 1983.

4. That the proposed uses to which the revenue from this improvement area will be put forth as follows:

- a. Promotion of public events which are to take place on or in public places in the area;
- b. Decoration of any public place in the area;
- c. Furnishing of music in any public place in the area;
- d. The general promotion of businesses within the area; and
- e. Other activities or improvements which benefit businesses located and operating in the Business Improvement Area.

5. That the City Council intends to levy an annual benefit assessment for the 2024 calendar year on all businesses, trades, and professions, excluding nonprofit organizations, located within the boundaries of Business Improvement Area No. 1 in the following amounts:

Type of Establishment	Fee
Restaurant	\$200
Retail	\$150
Professional	\$50

6. That a public meeting and public hearing shall be held before the City Council on October 10, 2023 and November 14, 2023, respectively, at 6:30 p.m., in accordance with Council Resolution No. _____, adopted pursuant to Government Code Section _____. A physical meeting location will be available in addition to the video conference. Please consult the October 10, 2023 meeting agenda, which will be available beginning on Thursday, October 5, 2023, at mountainview.legistar.com. For the November 14, 2023 meeting, please consult the November 14, 2023 agenda, which will be available beginning on Thursday, November 9, 2023, at mountainview.legistar.com.

The City Council will hear all testimony for or against the assessments pursuant to Business Improvement Area No. 1, the area boundaries, and the furnishing of a specified type of improvement or activity in accordance with the manner in which members of the public wishing to comment may do so as specified in the City Council Agenda and Notice for the above-referenced meetings. A protest may be made orally or in writing. Every written protest shall be filed with the City Clerk at or before the time fixed for the public hearing and shall comply with the Streets and Highways Code, Section 36524, and Ordinance 21.83.

7. That further information may be obtained from the Mountain View Chamber of Commerce, 580 Castro Street, Mountain View, California, 94041, or by calling 650-968-8378, or by contacting John Lang, Economic Vitality Manager, at 650-903-6457.

8. That the City Clerk is hereby instructed to publish this notice one (1) time in a newspaper with general circulation.

JL/8/RESO
819-10-10-23r

Exhibit: A. Business Improvement Area Map

City of Mountain View

BUSINESS IMPROVEMENT AREAS

Exhibit A

September 30, 2013

