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Agenda-

- -Pamela Baird Overview of public art
- Jonathon Clark Early arts program in MV
- Kirstin Hinds Recent & current efforts of VAC
- -Cliff Bryant-Installations in MV
- -Google presentation



"Public art is art in any media whose form, function and meaning are created for the general public through a public process. Public art is visually and physically accessible to the public; it is installed in public space in both outdoor and indoor settings."

Wikipedia

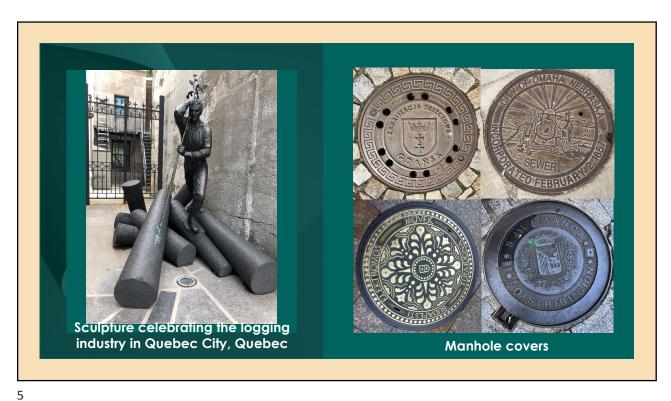
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Public art is a part of our public history, part of our evolving culture and our collective memory. It reflects and reveals our society and adds meaning to our cities.





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What is private "public art"

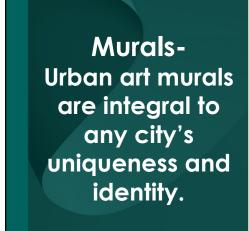
Artwork that is located on privately owned property but designated for public use – open and accessible and enjoyed by all citizens for free.

Unesco

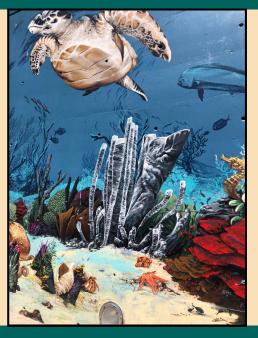
Privately-owned public accessible (POPA) are publicly accessible spaces in the form of plazas, terraces, atriums, small parks, which are provided and maintained by private developers.



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Tunnel Walkway in Cartagena, Spain







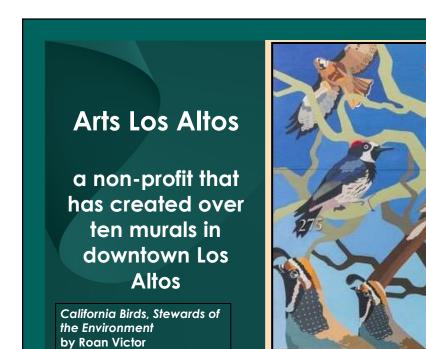
8' high mural on the fencing surrounding the site of a new sewage treatment plant in London-

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The history of murals in the United States, with its grand scale and public visibility, has served as a powerful medium for expression and storytelling throughout history.



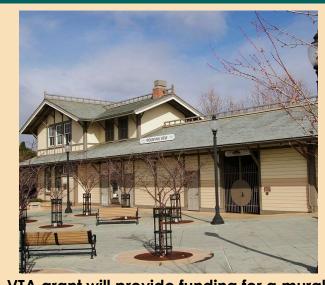
Mural on Leidesdorff Street in San Francisco



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Arts Mountain View

Led by Anita Rosen Arts
Mountain View is a
501(c)3 not-for-profit
whose goal is to bring
outdoor murals to
Mountain View, CA in
order to enhance the joy
and character of our city.



VTA grant will provide funding for a mural project at the train station

