



May 16, 2019

Dear Mountain View City Council Members and Staff,

As you know, Friends of Caltrain is a 501c3 nonprofit providing community education and advocacy on topics relating to transit, sustainable transportation, and transit-supportive policies on the Peninsula Corridor and in the Bay Area. We have appreciated Mountain View's support since 2015. We are requesting that Mountain View provide \$5,000 in the FY 2019-2020 budget for continued support.

In order to provide support for Friends of Caltrain, it has been a requirement from the City of Mountain View to ensure the city's funding be only used for educational purposes and not for advocacy/lobbying. To fulfill this requirement, Friends of Caltrain has submitted reports from the last two years showing that the city funding has been used only for educational activities, showing/tracking revenue sources and expenditures.

Activities and publications in the previous budget year included:

- A public forum in Santa Clara County (Palo Alto) on Caltrain 101 Vision, in partnership with SPUR and TransForm, covering potential options for growth in transit use on Caltrain and the 101 Corridor
- An invitation-based tour of the Bishop Ranch Autonomous Shuttle pilot using types of technology and use cases relevant to options for Mountain View, with attendance from city staff from Mountain View (as well as other nearby cities, employers, policymakers and commissioners)
- A public forum on the Regional Context for Dumbarton Corridor Transit (Mountain View is among the top 5 destinations of Dumbarton Corridor commuters)
- A public forum in Mountain View entitled "Beyond Commuter Rail" covering international effective practices for rail and integrated transit systems
- A public forum on "Synchronizing Climate and Transportation Plans in Peninsula Cities", covering Climate Plan processes in Mountain View, Palo Alto, and Sunnyvale
- Friends of Caltrain provided relevant information on regional transportation decisions to policymakers and staff on a periodic basis, including updates on VTA's proposed policies to fund Caltrain grade separations
- Friends of Caltrain is planning an upcoming forum for Mountain View on international practices for effective practices for multimodal transit centers internationally, German Marshall Fellowship research, planned in collaboration with the Chamber of Commerce, Livable Mountain View, and Mountain View Coalition for Sustainable Planning, and city staff.
- Friends of Caltrain has provided numerous blog posts, social media, and email updates informing Community members regarding Caltrain and transit-related policies on the Peninsula Corridor and in Mountain View.

- Topics have included: funding decisions and car trip reduction results from Palo Alto's innovative transportation management association focusing on low-income service workers; updates on Mountain View's plans for North Bayshore and other last-mile transit connections; updates on grade separation planning processes in Mountain View and nearby cities including Palo Alto, Menlo Park and Sunnyvale; updates on the State Rail Plan, ACEForward, and Dumbarton Rail plans to connect the Peninsula Corridor to the broader "megaregion"; reporting on the adoption of an updated state standard to assess transportation environmental impacts using Vehicle Miles Travelled supporting low-carbon transit and active transportation, in San Jose and other Bay Area cities; and many more such topics.

Friends of Caltrain is a 501c3 nonprofit, and as such is prohibited by the IRS from conducting more than a limited amount of activity in lobbying activity, communicating directly with or encouraging others to communicate with policymakers regarding specific decisions. Regarding the tracking of funds for educational activities, educational expenses are tracked using Quickbooks categorization system, as approved by staff when this condition was originally set by Mountain View City Council.

Mountain View is joined by cities including San Mateo, Redwood City, Palo Alto and San Jose in participating in this program supporting our efforts at community education regarding sustainable transportation on the Peninsula Corridor. Thank you for your support and participation to date. We would welcome continued support and partnership.

Sincerely,

- Adina  
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<b>Friends of Caltrain Budget 2017</b>			
Budget Category			Organization Budget
Projected revenue - Grants			\$60,000
	Silicon Valley Community Foundation w/Transform	\$10,000	
	TransitCenter	\$10,000	
	Private foundations w/Bay Area Forward	\$30,000	
	Other applications	\$10,000	
Projected revenue - Organizational Memberships - Public sector			\$25,000
	City of San Mateo	\$5,000	
	City of Redwood City	\$7,500	
	City of Palo Alto	\$5,000	
	City of Mountain View (TBD)	\$5,000	
	City of San Jose	\$2,500	
Projected revenue - Private sector donations			\$55,000
<b>Total revenue</b>			<b>\$140,000</b>
Total salaries and contract labor	1 FTE + project contracts		\$110,000
Consultant and professional fees			\$2,000
Occupancy expenses			\$0
Financial and IT services			\$5,000
Supplies			\$3,000
Equipment rental/maintenance			\$0
Employee expenses including travel			\$2,500
Conferences, conventions and meetings			\$5,000
Outreach and promotion			\$6,000
Printing and publications			\$4,000
Other			\$2,500
<b>Total Expenses</b>			<b>\$140,000</b>

<b>Friends of Caltrain budget - 2018</b>		
Budget Category	Amount	
Revenue - Grants	\$96,000	
Revenue - Government	\$22,500	
Revenue - Corporate and individual donors	\$25,000	
<b>Total income</b>		<b>\$143,500</b>
Total salaries and contract labor	\$117,300	
Consultant and professional fees	\$1,700	
Occupancy expenses	\$0	
Financial and IT services	\$4,500	
Supplies	\$2,000	
Equipment rental/maintenance	\$0	
Employee expenses including travel	\$3,500	
Conferences, conventions and meetings	\$5,000	
Outreach and promotion	\$6,000	
Printing and publications	\$1,000	
Other	\$2,500	
<b>Total Expenses</b>		<b>\$143,500</b>

<b>Foundation for Regional Transit/Friends of Caltrain Budget MV 2019</b>			
Revenue summary			
	Grants	128,000	
	Local governments	\$32,500	
	Employers and individuals	\$45,000	
	<b>Total</b>		<b>205,500</b>
Expense summary			
	Total salaries & benefits	\$90,000	
	Consultant/contracts	\$75,500	
	Occupancy expenses	\$0	
	Financial and IT services	\$6,000	
	Supplies	\$5,000	
	Employee local travel	\$5,000	
	Meetings and conferences	\$7,000	
	Outreach and promotion	\$8,500	
	Printing and publications	\$6,000	
	Other	\$2,500	
	<b>Total</b>		<b>\$205,500</b>