

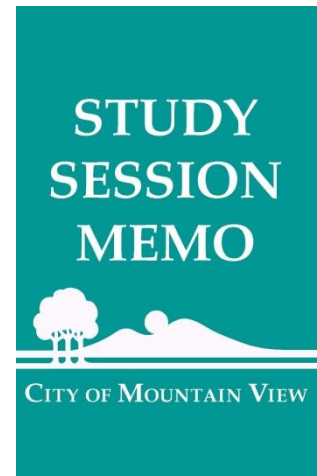
DATE: February 13, 2018

TO: Honorable Mayor and City Council

FROM: Melvin E. Gaines, Principal Management Analyst
Audrey Seymour Ramberg, Assistant City Manager

VIA: Daniel H. Rich, City Manager

TITLE: Fiscal Year 2017-18/Fiscal Year 2018-19 City Council Goals Work Plan Midcycle Update



PURPOSE

To provide Council a midcycle update on the Fiscal Year 2017-18/Fiscal Year 2018-19 City Council Major Goals Work Plan and seek direction on whether to make any modifications to the work plan.

BACKGROUND

After earlier dialogue at a Study Session, in May 2017 the City Council identified the following four major goals for Fiscal Years 2017-18 and 2018-19:

1. Promote strategies to protect vulnerable populations and preserve the socioeconomic and cultural diversity of the community.
2. Improve the quantity, diversity, and affordability of housing with an added focus on middle income and ownership opportunities.
3. Develop and implement comprehensive and coordinated transportation strategies to achieve mobility, connectivity, and safety for people of all ages.
4. Promote environmental sustainability with a focus on measurable outcomes.

Staff and advisory bodies proposed 89 potential projects related to the four Major Goals, and Council ultimately selected 69 projects for staff to undertake. Sixty-five (65) of these projects were in support of the four Major Goals and four projects were unrelated. Council has since directed staff to undertake an additional project to explore revenue measures for the November 2018 election; taking the total major project number to 70.

Table A: Number of City Council-Approved Major Goals Projects, Fiscal Year 2017-18

Goal	Total Proposed FY 2017-18 Projects
1. Protect vulnerable populations	11
2. Housing quantity, diversity, and affordability	17
3. Comprehensive, coordinated transportation system	24
4. Environmental sustainability	13
5. Other Council suggested projects	5
TOTAL	70

DISCUSSION

As of January 2018, staff has completed five projects on the work plan. Many of the projects undertaken by staff to further the Major Goals are long-term by nature. These projects, designated as “ongoing,” have tasks designed to continue throughout the two-year goals cycle, and possibly beyond. Staff made significant progress on milestones related to many of these 24 ongoing projects during the first half of Fiscal Year 2017-18.

Table B: Project Status: Midyear, Fiscal Year 2017-18

Goal	1	2	3	4	5	Total
In Progress <i>(Number of Ongoing Projects)</i>	11 (8)	10 (5)	23 (6)	10 (4)	5 (1)	59 (24)
Not Begun	0	4	1	1	0	6
Completed Projects	0	3	0	2	0	5
Total Assigned Projects	11	17	24	13	5	70 (24)

An additional 11 projects are on schedule to be completed by June 30, 2018. Staff anticipates that 54 current projects on the City Council Major Goals Work Plan will carry forward into Fiscal Year 2018-19.

Table C: Anticipated Project Status: June 30, 2018

Goal	1	2	3	4	5	Total
In Progress <i>(Number of Ongoing Projects)</i>	9 (8)	11 (5)	19 (6)	9 (5)	3 (1)	51 (24)
Not Begun	0	2	0	1	0	3
Anticipated Complete, Fiscal Year 2017-18	2	4	5	3	2	16
Projects Continued to Fiscal Year 18-19	9	13	19	10	3	54

During the goal-setting process and throughout the current fiscal year, Councilmembers have raised additional projects that they would like staff to consider undertaking. These projects include:

- Open data.
- Assessment of capacity and scope of the advisory bodies, as well as training.
- Updating the Historic Preservation Ordinance.
- Park Impact Fee methodology.
- Nonconforming seismic retrofits.
- Wage Theft Ordinance.
- Updating the Downtown Precise Plan.
- Campaign Disclosure/Voluntary Expenditure Limits.

Councilmembers may have additional desired projects not captured in the list above. In order to undertake one or more of these additional projects, staff would need to postpone or eliminate existing projects scheduled to continue into Fiscal Year 2018-19. A progress update on each Fiscal Year 2017-18/Fiscal Year 2018-19 City Council Major Goals project is included in Attachment 1. If Council desires that staff take on an additional project, they should direct staff which existing projects they would be

interested in eliminating or postponing (projects that staff have not begun are noted in Attachment 1). Staff would then have to assess the time and staff required to take on any new project and the time/staff resources saved by eliminating or postponing a project and return to Council with an analysis of the tradeoffs. As a reminder, about 80 percent or more of staff time is spent on day-to-day operations before any of the Council Major Goals projects.

RECOMMENDATION

Receive the Fiscal Year 2017-18/Fiscal Year 2018-19 City Council Goals Work Plan midcycle update and direct staff whether to modify the work plan.

NEXT STEPS

If Council identifies a new project for staff to undertake, staff will assess the time and staff required to take on the new project and the time/staff resources saved by eliminating or postponing a project and return to Council with an analysis of the tradeoffs.

PUBLIC NOTICING

Agenda posting, link sent to all advisory board members, and posted on social media.

MEG-ASR/2/CAM
612-02-13-18SS-E

Attachment: 1. FY 2017-18/FY 2018-19 City Council Major Goals Work Plan: Mid Cycle Update