

Village Centers

A village center is typically a neighborhood shopping center with stores and services for local residents. Village centers support diverse local businesses and services, are places to socialize, and may offer different goods and services for specific community needs. Linked village centers give residents access to a broad variety of essential goods and services.

Locating village centers throughout the city is an important way of carrying out sustainability principles by offering walkable, accessible destinations for people of all ages and abilities. They cut down on the amount of driving and greenhouse gas emissions from vehicles.

The General Plan strategically locates land for homes and businesses to

support new or enhanced village centers (Figure 3.7). The Village Center Strategy Diagram shows current village centers and possible locations for new ones. Land use policies help further define how village centers can be incorporated within the city and how connections between them can be strengthened.

Land Use Designations

The Land Use Designations section at the end of this Element describes the general distribution and intensity of land uses throughout the city. New designations support the city's growth and reflect Mountain View's desire for change in key areas. A full-scale General Plan Land Use Map is available at www.mountainview.gov.

A village center with retail, plazas and connections to surrounding neighborhoods



Figure 3.7: Village Center Strategy

