

DATE: February 22, 2024

TO: Council Neighborhoods Committee

FROM: Anna Reynoso, Housing Specialist II

SUBJECT: Council Neighborhoods Committee Work Plan for the 2024 Calendar Year

RECOMMENDATION

1. Adopt a work plan consisting of Council Neighborhoods Committee Regular Meetings, four neighborhood meetings, and the Neighborhood Grant Program; and
2. Confirm the meeting schedule for the 2024 calendar year.

BACKGROUND

The purpose of this meeting is for the Council Neighborhoods Committee (CNC) to adopt a work plan and set a schedule for the year's activities. The primary work of the CNC this year is to hold four neighborhood meetings and to implement the Neighborhood Grant Program. This first meeting of the calendar year allows the CNC to discuss the various components of the work plan and make any desired changes.

WORK PLAN

REGULAR COMMITTEE MEETINGS OF THE CNC

The CNC has three Committee meetings for 2024, scheduled as follows:

- February 22;
- April 17; and
- November 14.

Regular Committee meetings and neighborhood meetings will all be held in person as neighborhood venues do not have the technology and/or support to facilitate a hybrid meeting format. Therefore, all CNC meetings will be held in person to maintain the consistency of the meeting format and to minimize any confusion as to how the public can attend the meetings.

CNC NEIGHBORHOOD MEETINGS

There are a total of seven meetings held over a two-year period. Three neighborhood meetings are held each year and are rotated among six neighborhood areas, as shown on the attached map (Attachment 1). Additionally, neighborhood meetings for mobile home park residents are held every other year, resulting in four total neighborhood meetings that year.

This year is the second year in the two-year meeting cycle. Four neighborhood meetings are, therefore, scheduled, to include the mobile home park meeting as well as three neighborhoods.

Table 1: Calendar of CNC Neighborhood Meetings

| DATE | NEIGHBORHOOD | MEETING LOCATION |
|-------------------------------|-------------------------------|---|
| Wednesday, May 15, 2024 | Grant Road-Sylvan Area | Amy Imai Elementary School |
| Thursday, June 13, 2024 | San Antonio Area | Mountain View Community Center—Redwood Hall |
| Wednesday, September 18, 2024 | Monta Loma-Farley-Rock Street | Monta Loma Elementary School* |
| Thursday, October 10, 2024 | Mobile Home Parks | Senior Center- Social Hall |

*This location is tentative, pending availability. Staff will provide updates prior to the meeting should the location change.

NEIGHBORHOOD GRANT PROGRAM

Since 1999, the CNC has supported existing neighborhood groups and encouraged the formation of new groups in Mountain View. The neighborhood grants are awarded to supplement this initiative. The eligible activities for the neighborhood grants include, but are not limited to: activities that build community, enhance the neighborhood, music events, neighborhood beautification projects, and tree planting activities.

Up until Fiscal Year 2021-22, the grant program had a budget of \$30,000. Due to Council’s interest to enhance support for neighborhood groups, Council increased the budget over the past two fiscal years. The current budget is \$40,000. The maximum grant tier awards have been updated proportionately to reflect the budgeted increase. The chart below shows the tiers for the 2024-2025 year:

Table 2: 2024-2025 Maximum Grant Awards by Tier

| | Maximum Award |
|--------------------------------|---------------|
| Tier A: <500 households | \$1,333 |
| Tier B: 501-1,000 households | \$1,600 |
| Tier C: 1,001-1,500 households | \$2,667 |
| Tier D: >1,501 households | \$3,333 |

The grant applications can be submitted beginning on March 1 through March 31. The public will be informed of this via publication in the *Mountain View Voice*, email blasts to the CNC interest list and current grant recipients, and a post on the City’s CNC webpage. Both the guidelines and application will be available in Spanish, Mandarin, and English. Interpretation will be provided on the two grant information calls scheduled for March 13 and March 21.

GRANT AWARD AND NETWORKING EVENT

The second CNC meeting includes the grant awards and networking event. This will be held on April 17, 2024.

This year, the networking event will be held at an off-site location, likely at the Senior Center, if it is available. If the Senior Center is not available, we will source another location. Each neighborhood group will be allowed to invite three to four members from their group. This event aims for groups to get to know each other and share ideas and best practices. It also allows for the neighborhood groups to interact with Committee members and vice versa. This year, the event will be a networking reception not a sit-down dinner like last year.

Staff will continue to evaluate different venue options, like City Hall, as a place to host future grant award meetings and networking events based on availability, cost, logistics, and staff capacity.

SUMMARY—2024 PROGRAM CALENDAR

The table below reflects the work plan program calendar. It includes the Committee meetings, grant application periods as well as the neighborhood meetings.

| DATE | PROGRAM ITEM | LOCATION |
|------------------------------------|---|---|
| February 22, 2024 | Committee Meeting | Atrium Conference Room |
| March 1, 2024 to March 31, 2024 | Grant Application Period | Online |
| April 17, 2024 | Committee Meeting and Networking Event | TBD |
| May 15, 2024 | Grant Road Sylvan Area | Amy Imai Elementary School |
| June 13, 2024 | San Antonio Area | Mountain View Community Center- Redwood Hall |
| September 18, 2024 | Monta Loma-Farley-Rock Street | Monta Loma Elementary School* |
| October 10, 2024 | Mobile Home Parks | Senior Center—Social Hall |
| November 14, 2024 | Committee Meeting | Atrium Conference Room |

*This location is tentative pending availability. Staff will provide updates prior to the meeting should the location change.

CONCLUSION

The first CNC meeting for the year will establish the comprehensive work plan, including Regular Meetings, neighborhood gatherings, and the implementation of the Neighborhood Grant Program, while also confirming the schedule for the year. These initiatives aim to foster community engagement, enhance neighborhood vitality, and facilitate collaboration among residents and Committee members to enrich the fabric of Mountain View.

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Attachment: 1. Map