



DATE: February 25, 2014

CATEGORY: Consent

DEPT.: Public Works

TITLE: **Update to Bicycle Transportation Plan, Project 14-42 – Authorize Professional Services Agreement**

RECOMMENDATION

Authorize the City Manager or his designee to execute a professional services agreement with Alta Planning + Design to provide professional services for the Update to Bicycle Transportation Plan, Project 14-42, in an amount not to exceed \$149,880.

BACKGROUND

The City Council identified improving bicycle and pedestrian mobility as one of three major City goals for Fiscal Year 2013-14. In support of this goal, more than \$3.5 million has been programmed into the City's capital improvement planning process for Fiscal Years 2013-14 and 2014-15 to improve the bicycle and pedestrian environment in Mountain View, including the Update to Bicycle Transportation Plan (Plan).

The Plan will build upon the 2008 Bicycle Transportation Plan and describe existing conditions and needs; provide a vision, strategies, and actions for improving and encouraging bicycle travel in and through the City of Mountain View; reflect current best practices for planning, design, and execution of bicycle facilities and programs; develop implementation strategies and measurable goals; and establish eligibility of funding from Caltrans and other grants.

The Plan will also expand on the City's 2030 General Plan mobility goals by more specifically addressing bicycle-related needs of the community.

ANALYSIS

The City issued a Request for Proposals (RFP) for the project on November 5, 2013 and four firms responded. After reviewing submittals from Alta Planning + Design (Alta Planning), Chen Ryan Associates, Fehr & Peers, and TJKM Transportation Consultants,

staff selected the consultant team led by Alta Planning as the most qualified to prepare the Plan.

Alta Planning will serve as the prime consultant for the Plan, responsible for project administration and bicycle planning. Supporting Alta Planning on the project team is Kimley-Horn and Associates, Inc. (engineering and costing).

Alta Planning's and the project team's work include:

- A multifaceted community outreach program, including public workshops at key milestones during the project; Bicycle/Pedestrian Advisory Committee, Council Transportation Committee, and City Council Study Session discussions; and the use of innovative outreach techniques such as a project-specific web page, in-the-field intercept surveys, and text messaging to solicit input from a wide range of stakeholders, the general public, and bicyclists of all ages and abilities.
- Data collection and documentation of the City's existing bicycle network and facilities conditions and educational programs/policies that help promote and encourage bicycling.
- Analyze bicycle travel demand for all skill levels of bicyclists.
- Identification and prioritization of changes to the bicycle network and facilities to improve and encourage bicycle mobility and safety in the City, including key criteria based on needs, connectivity (within and with adjacent communities), linkages to other transportation modes, safety, and meeting the bicycle-related goals and policies in the City's General Plan 2030 and Mobility Element.
- Development of implementation strategies and performance measures for the City to track its progress in implementing the Plan, including recommended measurable goals/ outcomes, ranking/phasing of recommended projects, and proposed funding sources.
- Preparing an update the City Bike Map, including process to update the map regularly.

A more detailed description of the recommended scope of work is provided as Attachment 1.

The total cost of the proposed services is \$149,880, which includes basic services and reimbursable expenses.

If the City Council authorizes the City Manager to execute the recommended agreement, Alta Planning and the project team will commence work in March 2013 and complete the draft Plan by spring 2015.

FISCAL IMPACT

The Update to Bicycle Transportation Plan, Project 14-42, is funded with \$40,000 from the Shoreline Community Fund and \$160,000 from Google. The \$200,000 project budget is sufficient to fund the cost of the recommended agreement.

ALTERNATIVES

Do not approve the recommended agreement and direct staff to issue a new RFP.

PUBLIC NOTICING – Agenda posting.

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Attachment: 1. Recommended Scope of Work