

B/PAC PROJECT INPUT FOR FISCAL YEARS 2019-20 AND 2020-21 CITY COUNCIL MAJOR GOALS

At the February 28, 2019 Study Session, the City Council decided that the four major priority goals from Fiscal Year 2017-18 through Fiscal Year 2018-19 will continue with minor revisions as the Major Goals for the new biannual work plan. Those goals are:

1. Promote strategies to protect vulnerable populations and preserve the socioeconomic and cultural diversity of the community.
2. Improve the quantity, diversity, and affordability of housing with an added focus on middle-income and ownership opportunities.
 - This goal may include a minor revision adding language related to a focus on subsidized housing.
3. Develop and implement comprehensive and coordinated transportation strategies to achieve mobility, connectivity, and safety for people of all ages.
4. Promote environmental sustainability with measurable outcomes.
 - This goal may include a minor revision adding language related to promoting Livability.

The next step in the process is to gather input from advisory bodies and City staff about these and other potential high-priority projects that might support accomplishment of the Major Goals. Council will hold a second Study Session on April 23, 2019 to confirm the Major Goals statements, receive advisory body and department staff input on projects, hear public comments, and prioritize potential projects.

Please do the following for each major goal:

1. Review the suggested projects in Attachment 1.
2. Propose any projects that are more important which are missing from the suggested projects list.
3. By action of the advisory body as a whole (consensus or majority), provide input about which Council-suggested and/or new advisory body-suggested projects are most important.
4. Provide any other feedback.

NOTE: An advisory body can choose to provide no input on a goal.

GOAL I: Promote strategies to protect vulnerable populations and preserve the socioeconomic and cultural diversity of the community.

1. Highly important projects that would accomplish this goal which were not included on the suggested project list are:
 - a. Free bike share memberships for low-income households (addresses late night transportation, storage, theft). Also consider helmets, lights, and visibility vest giveaways to low-income service workers.
2. Including any projects proposed by this advisory body, the most important projects to accomplish this goal are:
 - a. Free bike share... (above project)
 - b. 1.8 Partner with school districts to enhance afterschool programs.
 - c. 1.9 Have a Study Session on displacement and net loss and develop a work plan for any desired follow up actions.
3. Additional feedback on this goal and projects includes:

GOAL II: Improve the quantity, diversity, and affordability of housing with an added focus on middle-income and ownership opportunities.

1. Highly important projects that would accomplish this goal which were not included on the suggested project list are: None.
2. Including any projects proposed by this advisory body, the most important projects to accomplish this goal are:
 - a. 2.3 Explore consolidation and/or reform of current row house and townhouse standards and guidelines.
 - b. 2.4 Hold a study session...
 - c. 2.7 Develop and consider amendments to the Zoning Code...
3. Additional feedback on this goal and projects includes:

GOAL III: Develop and implement comprehensive and coordinated transportation strategies to achieve mobility, connectivity, and safety for people of all ages.

1. Highly important projects that would accomplish this goal which were not included on the suggested project list are:
 - a. Develop a program to install pilot temporary transportation projects, with rubber curbs, paint, and cones, including road diets and other traffic calming treatments, etc., to allow people to experience and give feedback on innovative project types.
2. Including any projects proposed by this advisory body, the most important projects to accomplish this goal are:
 - a. Develop a program to install pilot temporary transportation projects... (above)
 - b. 3.9 Expand the Stevens Creek Trail into Sunnyvale
 - c. 3.7 Issue RFP and select consultant for the landscape and design of the Transit Center, Underpass & Environs.
3. Additional feedback on this goal and projects includes:

GOAL IV: Promote environmental sustainability with measurable outcomes.

1. Highly important projects that would accomplish this goal which were not included on the suggested project list are: None.
2. Including any projects proposed by this advisory body, the most important projects to accomplish this goal are:
 - a. 4.8 Incorporate yearly targets for GHG reduction into ESAP.
 - b. 4.6 Develop comprehensive bird-safe design requirements for new and refurbished buildings in order to protect the birds in the city.
 - c. 4.9 Develop and consider an update to tree rules on public and private property.
3. Additional feedback on this goal and projects includes: None.