

MINUTES

REGULAR MEETING—TUESDAY, OCTOBER 7, 2025
PLAZA CONFERENCE ROOM AT CITY HALL—500 CASTRO STREET
8:00 A.M.

1. CALL TO ORDER

The meeting was called to order at 8:00 a.m. by Chair Kasperzak.

2. ROLL CALL

Present: Committee members Marina Keith, Anne Cavanaugh, Marisol Melara, Sean Forman, Peter Katz, Stephanie Lin, Jamil Shaikh, Vice Chair Pamela Baird, Chair Mike Kasperzak

Absent: Committee member David Lin

Staff Present: Amanda Rotella, Economic Vitality Manager; and Vinson Kwan, Assistant Planner.

3. MINUTES APPROVAL

Minutes from the September 2, 2025, meeting were distributed prior to the meeting and approved as distributed.

Public Comment: None.

Motion: M/S Shaikh/Katz—Carried 9-0-1; D. Lin absent—To approve the September 2, 2025 minutes.

4. UPCOMING AGENDA TOPICS —None.

5. ORAL COMMUNICATIONS FROM THE PUBLIC—None.

6. UNFINISHED BUSINESS

6.2 CASTRO STREET UPDATE (TAKEN OUT OF ORDER)

Economic Development staff provided the following updates related to Castro Street:

- Current committee recruitments
- K-2 Policy related to committee eligibility and absences
- Oktoberfest taking place October 11 and 12, 2025
- Strategic Communications Project update

Committee member Katz noted that the Oktoberfest event has moved to the 500 block of Castro St from its former location near Steins.

Public Comment: None.

No action taken.

6.1 DOWNTOWN DEVELOPMENT UPDATE (TAKEN OUT OF ORDER)

Assistant Planner Vincent Kwan provided updates on the following projects:

- 312 Castro St: Planning permit approved for façade improvement and minor addition for a new tenant, Velux. In the process of submitting a building permit.
- 682 Villa St: administrative permit for minor facade project has been approved
- 236 Castro St: Building permits we recently completed, so the applicant should be able to pull their building permit soon.

Committee member Shaikh asked about 250 Bryant Street. Staff shared that they are working on some façade updates.

Public Comment: None.

No action taken.

7. NEW BUSINESS

7.1 SUPER BOWL/WORLD CUP 2026 ACTIVATIONS

Economic Development staff provided an overview of the upcoming events and the City's goals for activations.

Committee member Baird

Public Comment: None.

7.2 ART AND WINE FESTIVAL REPORT OUT

Mountain View Chamber staff Peter Katz and Marisol Malera provided an overview of the 2026 Art and Wine Festival. They shared that the new wine tasting experience was a success, operations went smoothly, and businesses with outdoor patio areas were busy during the event. They also shared that there were fewer attendees this year, which matches a larger trend at other area festivals that saw up to a 30% decrease in attendance.

Committee Cavanaugh suggested a juried selection of vendors.

Committee S. Lin suggested finding food vendors with strong followings to draw new demographics to the event.

7.3 2026 COMMITTEE CALENDAR OF MEETINGS

Staff shared a proposal to modify the 2026 calendar to meet six times a year (February, April, May, June, September, and November).

Committee member Katz asked if we needed to extend the meeting time. Staff responded that we don't have a firm stop to the meeting, but could agree on a two-hour expected time. Chair Kasperzak also suggested sending more informational memos on items that do not require discussion, such as the development update.

Committee member Cavanaugh noted that if this staff change support staff's capacity, she is supportive of it.

There was general consensus on the proposed calendar, which will return on a future agenda for committee approval.

8. COMMITTEE/STAFF COMMENTS, QUESTIONS, COMMITTEE REPORTS

Committee member Shaikh shared that the 50th anniversary of the Mountain View Mediation program will take place at City Hall on October 16 from 6:00 to 8:00 p.m.

Committee member Baird shared that Mountain View hosted a walking tour on September 27 with 13 people participating.

Committee members Keith and Katz reported that the Downtown Meet and Greet event was a success, with special thanks to Monte Carlo for hosting the event.

9. ADJOURNMENT

The meeting was adjourned at 9:07 a.m.

These Minutes are hereby submitted for approval by Amanda Rotella, Recording Secretary.

Approved on _____.

~~AR/4/CDD~~

~~818-06-03-25mn~~