

**BICYCLE/PEDESTRIAN ADVISORY COMMITTEE (B/PAC) WORK PLAN**  
**Fiscal Year 2014-15**

Title and Description	Key Milestones	Date (per milestone)	Current Status Notes
<b><i>Fiscal Year 2014-15 Work Items</i></b>			
1. Provide input/direction during Bicycle Transportation Plan update process.	Needs assessment.  Draft strategies and recommendations.  Draft plan.	September 2014  February 2015  June 2015	
2. Provide input on potential pedestrian improvements along Middlefield Road between the RREEF development at 700 East Middlefield Road and the Middlefield Light Rail Station (carryover from FY 2013-14 Work Plan).	CDD request for B/PAC review/ input.	TBD	
3. Promote and participate in events to encourage bicycling and walking.	Farmers' Market.  Walk to School Day(s).  Arbor Day.  Annual Spring Parade.  Bike to School Day(s).	Ongoing, based on B/PAC members' availability.  Fall 2014  March 2015  April 2015  May 2015	

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**Fiscal Year 2014-15**

<b>Title and Description</b>	<b>Key Milestones</b>	<b>Date (per milestone)</b>	<b>Current Status Notes</b>
3. Promote and participate in events to encourage bicycling and walking (continued).	Bike to Work Day.  Thursday Night Live.  CNC Meetings <ul style="list-style-type: none"> <li>• Monta Loma/Farley/Rock Street Neighborhood.</li> <li>• Other neighborhoods.</li> </ul>	May 2015  Summer 2015, based on B/PAC members' availability.  October 2014  TBD	
4. Annual review of Pedestrian Master Plan (PMP) document.	B/PAC agenda item.	February 2015	
5. Monitor PMP performance measures, trends, and targets to assess improvements in the City's pedestrian environment.	Update data on students walking to school.  Update data on students receiving pedestrian safety education.  Update data on pedestrian/vehicle and pedestrian/bicycle collisions.  Update pedestrian safety-related vehicle enforcement measure data.	4 times/school year  4 times/school year  Quarterly  Quarterly	

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**Fiscal Year 2014-15**

<b>Title and Description</b>	<b>Key Milestones</b>	<b>Date (per milestone)</b>	<b>Current Status Notes</b>
6. Receive report and provide input regarding the Police Department's procedure for collecting and reporting data on bicycle and pedestrian-related collisions.	TBD	TBD	
7. Receive report and provide input regarding the availability of bicycle facilities at City-sponsored events.	TBD	TBD	
<b><i>Ongoing Work Items</i></b>			
A. Review, prioritize, and recommend bicycle and pedestrian projects for annual TDA Article 3 funding application cycle.	VTA call for projects announcement.	February 2015	
B. Provide input into the development and review of comprehensive bicycle/pedestrian facility plans and regulations (e.g., General Plan Circulation Chapter, Precise Plans, Zoning Ordinance bicycle parking requirements).	As required/ requested.		
C. Review City roadway system and bikeway/pedestrian facilities for bicycle and pedestrian suitability and make recommendations on improvements.	Ongoing.	Ongoing.	
D. Make recommendations on capital improvements to bicycle/pedestrian facilities.	Annual Capital Improvement Program (CIP) development and approval process.	Spring 2015	

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**Fiscal Year 2014-15**

<b>Title and Description</b>	<b>Key Milestones</b>	<b>Date (per milestone)</b>	<b>Current Status Notes</b>
E. Review private development project applications requiring General Plan, Precise Plan, and/or zoning amendments (Gatekeeper projects).	As directed by City Council.		
F. Review public projects to ensure adequate consideration of the needs of bicyclists, pedestrians, and the disabled.	As identified by staff.		
G. Promote bicycle and pedestrian safety via the City website and programs (e.g., VERBS).	Ongoing.	Ongoing.	
H. Coordinate with City departments and advisory bodies, other Santa Clara County jurisdictions, and transportation-related agencies (e.g., VTA, Caltrans) on pedestrian and bicycling matters.	City representative attend monthly VTA BPAC meeting.  Pursue as opportunities are identified.	Ongoing.  Ongoing.	





















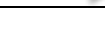

**DOWNTOWN COMMITTEE WORK PLAN**  
**Fiscal Year 2014-15**

Title and Description	Key Milestones	Date (per milestone)	Current Status Notes
<b><i>Fiscal Year 2014-15 Work Items</i></b>			
1. Review and make recommendations regarding the impact of the new Levi's Stadium to downtown Mountain View.	Continued discussions on the impacts to the downtown.	Ongoing.	Continuation from FY 2013-14 Work Plan.
2. Continue implementation of the Downtown Parking Work Plan.	Review of the Downtown Parking Permit Program.  Discuss opportunities for shared parking agreements with private property owners.  Continued discussion on the creation of new parking spaces.  Discuss options for paid parking, including the utilization of parking technology for those options.	Fall 2014  Winter 2015  Winter 2015  Winter 2015	
3. Support the update and implementation of a Downtown Marketing Work Plan.	Preliminary discussion regarding promoting and marketing the downtown.  Develop and implement a work plan.	Winter 2015  Spring 2015	Continuation from FY 2013-14 Work Plan.



**DOWNTOWN COMMITTEE WORK PLAN**  
**Fiscal Year 2014-15**

Title and Description	Key Milestones	Date (per milestone)	Current Status Notes
<b><i>Ongoing Work Items</i></b>			
A. Recommend programs, projects, and policies to implement the vision for the downtown.	Updates from City staff regarding downtown development.	Ongoing.	
B. Support City economic development initiatives in the downtown.	Ongoing.	Ongoing.	
C. Promote a variety of business outreach services and activities to create a viable downtown.	Implementation of a Downtown Marketing Work Plan.		Continuation from FY 2013-14 Work Plan.
D. Make recommendations on the development and maintenance of downtown public parking facilities.	Continued implementation of the Downtown Parking Work Plan.	Ongoing.	Continuation from FY 2013-14 Work Plan.
E. Provide the City Council with recommendations on the assessment districts – the Business Improvement Districts and Parking Maintenance Assessment District.	Business Improvement District Renewal.	Fall 2014	
	Downtown Parking Maintenance and Assessment District Renewal.	Spring 2015	

**ENVIRONMENTAL PLANNING COMMISSION (EPC) WORK PLAN**  
**Fiscal Year 2014-15 Through Fiscal Year 2016-17**

Title	Key Milestones	FY 2014-15	FY 2015-16	FY 2016-17
1. General Plan	1) Review progress against plan (include Housing Element). 2) Propose and/or review and recommend amendments to Council.			
2. Precise Plan	1) Review and recommend changes to Precise Plans to Council: North Bayshore, El Camino Real, and San Antonio. 2) Monitor Precise Plans.			
3. Zoning Ordinance	1) Propose and/or review and recommend amendments to existing Zoning Ordinance to Council. 2) Develop/Revise new zoning ordinance in conformance with the new General Plan 2030.			
4. TOD Ordinance	Review and recommend changes to the Transit-Oriented Development (TOD) Ordinance.			
5. Electric Vehicle Charging Ordinance	Propose and/or review and recommend adoption of the Electric Vehicle Charging Ordinance.			
6. Soft-Story Program	Scoping of process to address issues related to potentially hazardous buildings containing soft, weak, or open-front stories.			
7. Environmental Stewardship	1) Review progress of the Environmental Sustainability Action Plan. 2) Request studies, plans, and programs to improve environmental quality of the community. 3) Request, review, and recommend an environmental planning process for the community.	 		 
8. Review and Recommend	1) CEQA. 2) General Plan Amendments. 3) Precise Plans. 4) Zoning Map Amendments. 5) Zoning Text Amendments. 6) Gatekeepers. 7) City Council priorities and goals. 8) 2014-2022 Housing Element.	     		

**ENVIRONMENTAL PLANNING COMMISSION (EPC) WORK PLAN**  
**Fiscal Year 2014-15 Through Fiscal Year 2016-17**

Title	Key Milestones	FY 2014-15	FY 2015-16	FY 2016-17
9. Parking Requirements	Update parking standards to: determine whether it is feasible to reduce or remove minimum requirements for certain districts, land use categories, or development types; consider the use of parking maximums; consider allowing developers to meet minimum parking requirements by alternative means, such as shared parking between uses, payment of in-lieu fees, or off-site parking within a reasonable walking distance; encourage all new commercial and mixed-use parking to be designed so that it is interconnected with adjacent parking facilities; provide preferred parking locations for prioritized vehicles such as car-share vehicles, rideshare vehicles, and zero-emissions vehicles; and consider removing the exemption of parking structures from being counted as floor area.			
10. Transitions to Low-density Neighborhoods	Develop guidelines or design standards for sensitive transitions between low-density neighborhoods and adjacent village centers, transit-oriented development, corridors, or other more intense land uses.			



**HUMAN RELATIONS COMMISSION (HRC) WORK PLAN**  
**Fiscal Year 2014-15**

Title and Description	Key Milestones	Date (per milestone)	Current Status Notes
<b><i>Fiscal Year 2014-15 Work Items</i></b>			
1. Discuss and potentially adopt diversity activity funding protocols relevant to the annual budget allocation.			
2. Discuss the CDBG/HOME funding application and hearing process.	Hear report on current process.		
3. Conduct one Commission meeting with the IT Department for the purpose of sharing outreach strategies and enhancing engagement of residents in local governance through the use of technology.			
4. Consider supporting the Universal Declaration of Human Rights.			
5. Request a joint meeting with the City Council or a Council subcommittee to clarify HRC scope of work and enhance collaboration.			

**HUMAN RELATIONS COMMISSION (HRC) WORK PLAN**  
**Fiscal Year 2014-15**

Title and Description	Key Milestones	Date (per milestone)	Current Status Notes
<b><i>Ongoing Work Items</i></b>			
<p>A. Participate in and provide recommendations to the City Council regarding funding allocations for the CDBG and HOME funding.</p> <ul style="list-style-type: none"> <li>• To include visits to CDBG funding sites.</li> <li>• Commission to host presentations from CDBG-funded agencies.</li> </ul>	Scheduled through the year.	<ul style="list-style-type: none"> <li>• Hearings at the February and March 2015 meetings.</li> <li>• Informational visits and presentations throughout the year.</li> </ul>	
<p>B. Sponsor/organize one to two Civility Roundtable discussions and/or other like community dialogues with the purpose of developing positive and productive community relations.</p>		November 6, 2014	Housing-related topic.
<p>C. Respond to City Council referrals and/or inquiries from other City advisory boards regarding topics and issues of mutual interest.</p>	As assigned.		

**HUMAN RELATIONS COMMISSION (HRC) WORK PLAN**  
**Fiscal Year 2014-15**

Title and Description	Key Milestones	Date (per milestone)	Current Status Notes
<p>D. Community Outreach and Participation</p> <ul style="list-style-type: none"> <li>• Attend events put on by the Santa Clara County HRC and other HRCs.</li> <li>• Attend, participate, and observe the Council Neighborhoods Committee meetings.</li> <li>• Commissioners will join a neighborhood association e-mail list to receive the latest updates on meetings and neighborhood happenings.</li> <li>• Participate in the annual Spring Parade.</li> <li>• Commit to doing personal community outreach.</li> <li>• Work with the Community Development Department in providing workshop on renters' rights for renters and landlords and presented in English and Spanish.</li> <li>• Attend cultural, ethnic community celebrations and visits from foreign dignitaries.</li> </ul>	<p>October 2, 2014.</p>	<p>Annual Awards – May</p> <p>Three times per year.</p> <p>Monthly</p> <p>Last Saturday in April.</p> <p>Monthly</p>	<p>Estimated \$15 per person.</p>

**HUMAN RELATIONS COMMISSION (HRC) WORK PLAN**  
**Fiscal Year 2014-15**

Title and Description	Key Milestones	Date (per milestone)	Current Status Notes
<p>E. Engagement</p> <ul style="list-style-type: none"> <li>• Conduct one Commission meeting/workshop with Police Department (PD) representatives in attendance to review/discuss PD's programs and services.</li> <li>• Act as a resource, as needed, for human relations-related needs for any City department and community efforts.</li> <li>• Receive an update from the Multilingual Community Outreach Program staff regarding program activities and work on translation projects related to the HRC.</li> </ul>		Ongoing.	

**LIBRARY BOARD OF TRUSTEES WORK PLAN**  
**Fiscal Year 2014-15**

Title and Description	Key Milestones	Date (per milestone)	Current Status Notes
<b><i>Fiscal Year 2014-15 Work Items</i></b>			
1. Benchmark report.	Prepare annual benchmarking report to compare MVPL services with benchmark libraries. Includes gathering data from the State Library, from benchmark libraries, and from Library Director.	Draft in April and final in May.	
2. Annual meeting with Friends of the Library Board.	Hold annual joint meeting with the Friends of the Library Board to share how each group is supporting Library services for the City.	July or August 2014.	
3. Complete annual work plan.	Prepare annual work plan to be approved by the City Council each June.	Draft in April and final in May.	
4. Hold ad-hoc discussions on “hot topics” in public libraries.	Keep up-to-date with current trends in public libraries by holding occasional ad-hoc discussions on “hot topics.”	To be scheduled as needed.	

**LIBRARY BOARD OF TRUSTEES WORK PLAN**  
**Fiscal Year 2014-15**

Title and Description	Key Milestones	Date (per milestone)	Current Status Notes
<b><i>Ongoing Work Items</i></b>			
A. Accept donations.	Accept money and property donated to the City for Library purposes.	Ongoing.	
B. Review and revise policies as needed.	Adopt and revise policies for the administration and protection of the City Library.	Ongoing.	
C. Chair or designee to attend Mayor's meetings.	Attend meetings with the Mayor and other board and commission members as scheduled.	As scheduled.	Scheduled by City Clerk's Office.
D. Review Library usage statistics biannually.	Regularly review Library statistics to evaluate usage patterns and trends.	Biannually.	To be scheduled midyear and at fiscal year-end.

**PARKS AND RECREATION COMMISSION (PRC) AND**  
**URBAN FORESTRY BOARD (UFB) WORK PLAN**  
**Fiscal Year 2014-15**

Title and Description	Key Milestones	Date (per milestone)	Current Status Notes
<b><i>Fiscal Year 2014-15 Work Items</i></b>			
1. Provide input on the Urban Forestry Management Plan/Tree Canopy.		5/5/2014	Davey Research Group to provide an outline to begin public meetings.
2. Review and provide input on trail usage. Meeting with B/PAC (zero-emissions multi-modal forms of transportation and speed limit on the Stevens Creek Trail).			
3. Provide input on new Teen Center completion.			
4. Provide input on Park Land Dedication Ordinance.			
5. Establish process to review safe routes to parks.			
6. Review a project of old Teen Center building usage.			
7. Review Feasibility Study of Caltrain Corridor.			
8. Review and provide input on community gardens/ garden space.			
9. Review and provide input on off-leash dog parks 1-year pilot program.			
10. Review and provide input on 771 Rengstorff Avenue Park.			

**PARKS AND RECREATION COMMISSION (PRC) AND**  
**URBAN FORESTRY BOARD (UFB) WORK PLAN**  
**Fiscal Year 2014-15**

Title and Description	Key Milestones	Date (per milestone)	Current Status Notes
11. Review Rengstorff Park Master Plan projects.			
12. Develop conceptual use plan for City-owned parcels on Shoreline Boulevard.			
13. Review Commercial Use Permits/fees after one year.			
14. Review and provide input on Public Works Department capital projects related to parks and trails.			
<b><i>Ongoing Work Items</i></b>			
A. Acknowledge Friends of "R" House Annual Report.		July	
B. Acknowledge Friends of Stevens Creek Trail Annual Report.		July	
C. Elect two Commissioners to Arbor Day Committee.		October	
D. Election of officers (Chairperson and Vice Chairperson).		January	
E. Acknowledge Friends of Deer Hollow Farm Annual Report.		January	
F. Review and provide input on annual Council goals.		February	
G. Review annual CSD operating budget.		March	



**PARKS AND RECREATION COMMISSION (PRC) AND**  
**URBAN FORESTRY BOARD (UFB) WORK PLAN**  
**Fiscal Year 2014-15**

<b>Title and Description</b>	<b>Key Milestones</b>	<b>Date (per milestone)</b>	<b>Current Status Notes</b>
H. Review and provide input on Park Land In-Lieu fees recommendations.		April	
I. Review and provide input on annual work plan.		May	
J. Acknowledge Cuesta Tennis Center operator annual report.		June	
K. Review Heritage Tree Appeals.			
L. Recognize Youth Sports Organizations.			

**PERFORMING ARTS COMMITTEE (PAC) WORK PLAN**  
**Fiscal Year 2014-15**

Title and Description	Key Milestones	Date (per milestone)	Current Status Notes
<b><i>Fiscal Year 2014-15 Work Items</i></b>			
1. Review Home Company Program goals and criteria (Council-directed item).	<ul style="list-style-type: none"> <li>• Monitor and review implementation of SecondStage Home Company Program.</li> <li>• Staff present analysis of suggested possible changes to program.</li> <li>• (If appropriate/ with Council approval) staff present steps for implementation of changes.</li> <li>• Execute process.</li> </ul>	<p>All year</p> <p>Fall/ Winter 2014-15</p> <p>Winter</p> <p>TBD</p>	<p>SecondStage Home Company program is in implementation phase. Staff and Committee are currently exploring other possible improvements to the HC program.</p>
2. Participate in/ present National Arts and Humanities Month (NAHM) events.	<ul style="list-style-type: none"> <li>• NAHM Subcommittee monitor/ manage 2014 events as needed.</li> </ul>	October 2014	PAC is currently working with ArtsAction21 to present NAHM 2014 events.
3. Present/ promote an additional fund-raising event (such as BAE events).	<ul style="list-style-type: none"> <li>• Identify/ recruit appropriate producing organization for 2015 event.</li> </ul>	Fall 2014	Bay Area Elite Dancers are presenting a performance to benefit PAC in July 2014.

**PERFORMING ARTS COMMITTEE (PAC) WORK PLAN**  
**Fiscal Year 2014-15**

Title and Description	Key Milestones	Date (per milestone)	Current Status Notes
<b><i>Ongoing Work Items</i></b>			
A. Establish nonprofit foundation in support of MVCPA.	<ul style="list-style-type: none"> <li>• Identify/recruit appropriate steering committee members.</li> </ul>		
B. Develop High School One-Act Festival (with area high schools and Peninsula Youth Theatre).	<ul style="list-style-type: none"> <li>• Work with YAC to publicize events.</li> <li>• Implement plan for 2014 festival.</li> <li>• Evaluate and revise plans for next year.</li> </ul>	Fall 2014  October 2014  November-January	There has been preliminary discussion with YAC, who are interested in helping to publicize the festival.  The festival is scheduled and participant applications have been approved.
C. Develop one or two additional outreach events.			
D. Develop partnerships with other committees/commissions.	<ul style="list-style-type: none"> <li>• Work with PRC to increase Plaza usage.</li> <li>• Work with YAC to develop the High School One-Act Festival (see B above).</li> </ul>		

**SENIOR ADVISORY COMMITTEE (SAC) WORK PLAN**  
**Fiscal Year 2014-15**

Title and Description	Key Milestones	Date (per milestone)	Current Status Notes
<b><i>Fiscal Year 2014-15 Work Items</i></b>			
1. Focus on Senior-Friendly Cities <ul style="list-style-type: none"> <li>• Housing</li> <li>• Transportation</li> </ul>			
<b><i>Ongoing Work Items</i></b>			
A. Provide enhanced awareness of senior issues within a diverse community, increase outreach, and ensure the greatest quality of service possible by the Senior Advisory Committee (SAC).	Forward updated State of Mountain View Seniors Report to City Council.	Summer 2015.	Overarching mission of the SAC.
B. <b>Communications Subcommittee</b> – Priority mission is to communicate with Mountain View seniors via the following methods: <ul style="list-style-type: none"> <li>• Senior survey.</li> <li>• Use City website, City Facebook, “I Love Mountain View” page to communicate important information and updates to seniors.</li> <li>• Provide communication support to full SAC and subcommittees considering the following: <ul style="list-style-type: none"> <li>– Specific communication subjects.</li> <li>– Education workshops.</li> <li>– Education materials.</li> <li>– Articles and information for media outlets (i.e., <i>Mountain View Voice</i>, KMVT).</li> </ul> </li> <li>• Identify speakers and develop instruction modules; for example, in how to read/understand: websites which list physicians with geriatric specialties, articles about health problems, and directions on taking medications.</li> <li>• Communicate with Mountain View businesses and community organizations for distribution of SAC poster.</li> <li>• Draft guidelines for endorsement requests made to the SAC.</li> </ul>	Provide content to staff for the City website and the Senior Center Facebook Page.	Ongoing.	Ongoing.            Ongoing.  Distribute SAC poster, translate into Chinese, and consider other languages.

**SENIOR ADVISORY COMMITTEE (SAC) WORK PLAN**  
**Fiscal Year 2014-15**

Title and Description	Key Milestones	Date (per milestone)	Current Status Notes
<p>C. <b>Senior Center Subcommittee</b> – Priority mission is to maintain an active presence at the Senior Center and to provide education and support to enhance senior programs for the community.</p> <ul style="list-style-type: none"> <li>• Organize an annual Meet and Greet at the Nutrition Program with City Council and SAC members.</li> <li>• Provide an educational workshop series at the Senior Center.</li> <li>• Support the Senior Center through sharing of resources and new program ideas with the Senior Center and Community Services Agency (CSA).</li> </ul>	<ul style="list-style-type: none"> <li>• Conduct monthly Alzheimer’s screenings.</li> <li>• Provide educational workshop series at the Senior Center. <ul style="list-style-type: none"> <li>– Is It Alzheimer’s or Is It Normal Aging?</li> </ul> </li> <li>• Annual Meet and Greet with City Council.</li> </ul>	<p style="text-align: center;">11/13/14</p>	<p>Ongoing</p> <p>Ongoing – Provide forum for seniors to bring forth comments and requests for senior programming.</p>
<p>D. <b>Aging in Place Subcommittee</b> – Priority mission is to identify those most in need of support in the community, for example: frail, at-risk, homebound seniors with limited access to resources.</p> <ul style="list-style-type: none"> <li>• Investigate the possibility of providing a multi-city Aging in Place Conference.</li> <li>• Focus on senior-friendly cities criteria.</li> </ul>	<ul style="list-style-type: none"> <li>• Annual Aging in Place Conference.</li> </ul>		
<p>E. Continue dialogue to share challenges of seniors and people with disabilities aging in Mountain View with other commissions and committees such as:</p> <ul style="list-style-type: none"> <li>• Environmental Planning Commission</li> <li>• Parks and Recreation Commission</li> <li>• Human Relations Commission</li> <li>• Council Transportation Committee</li> <li>• Downtown Committee</li> <li>• Performing Arts Committee</li> <li>• Bicycle/Pedestrian Advisory Committee</li> <li>• City of Mountain View ADA Coordinator</li> <li>• Other City Committees and Commissions</li> <li>• Other agencies</li> </ul>	<p>Provide input for the Bicycle/Pedestrian Master Plan.</p>		<p>Ongoing.</p>

**VISUAL ARTS COMMITTEE (VAC) WORK PLAN**  
**Fiscal Year 2014-15**

Title and Description	Key Milestones	Date (per milestone)	Current Status Notes
<b><i>Fiscal Year 2014-15 Work Items</i></b>			
1. CIP – “The View” Mountain View Teen Center, selecting artwork for new teen center building remodel.	Meet and greet with artist Leslie Scott on May 9. On May 10, meeting with youth to begin discussion on design and themes.	Summer 2014	Artist and Youth Advisory Committee (YAC) are coordinating a summer camp to design, fabricate, and install a mosaic art mural in July 2014.
2. Update City art map online.	Ongoing updates as more public art is installed throughout the City.	TBD	
3. Capital Improvement Projects (CIP) – Veterans Memorial.			Support CIP projects such as Veterans Memorial and Rengstorff Community Center.

**VISUAL ARTS COMMITTEE (VAC) WORK PLAN**  
**Fiscal Year 2014-15**

Title and Description	Key Milestones	Date (per milestone)	Current Status Notes
<b><i>Ongoing Work Items</i></b>			
A. Call for Artists: Review, select, and promote art for the 2015 exhibition season at the Center for the Performing Arts.	Training for CaFE (Call for Artist Entry) website on June 4.		Tentative Schedule: July – Issue Call for Artist August – Proposals Received September – Review Submissions October – Select Artists
B. Update City art map online.	Ongoing updates as more public art is installed throughout the City.	Summer 2014	Representatives from The STQRY and Public Art Archive presented to the VAC in February 2014. Summer Intern will assist with the public art mapping project.
C. Sponsor art programs from Child-Care, Teen, and Senior Centers.	Outreach to Child-Care, Teen, and Senior Centers for possible summer exhibitions in City Hall Rotunda.	Ongoing.	Arranged through the City Clerk's Office.