



DATE: October 7, 2014

CATEGORY: Consent

DEPT.: Community Services

TITLE: **Street Closure and Event Area Designation for the Mountain View High School Turkey Trot**

RECOMMENDATION

Deny the closure of certain streets in the Mountain View High School neighborhood on Thursday, November 27, 2014, from 6:30 a.m. to 11:30 a.m., for the Mountain View High School Turkey Trot.

BACKGROUND

The applicant is Mountain View High School (see Attachment 1—Special Event Application). The Mountain View High School (MVHS) Turkey Trot has been held on the MVHS campus the last four years. Each of those years MVHS has submitted an application to hold the event on City streets. City staff has met with the applicant and expressed concerns over holding the event on residential streets, including participant/public safety, impacts to residents, and the City's ability to staff the event. The applicant has withdrawn the application prior to bringing the item to City Council in previous years.

DISCUSSION

Last year, 860 people participated in the Turkey Trot and the organizer is expecting approximately 800 to 1,000 people this year. The organizers would like to proceed with the City street route. The proposed event route impacts over 200 homes. Up to 21 intersections would need to be monitored by Police Officers and/or be barricaded to prevent vehicles from entering the route. This does not address private driveways and the possibility of residents refusing to comply with the closure and driving their cars on the event route. Out-of-town guests visiting for the Thanksgiving holiday may not be permitted to park on the street in the event area. In addition, the Police Department does not feel enough personnel would voluntarily sign up to staff the event on the holiday. At a minimum, the event will require 10 to 12 Police Officers to monitor seven intersections. If a sufficient number of Officers did not volunteer to work the event,

Officers would be mandated to work on the Thanksgiving holiday or it would require a request to other agencies to assist with staffing.

To mitigate concerns, the City has suggested MVHS consider holding the event at Shoreline at Mountain View Regional Park or on Stevens Creek Trail. The applicant has stated those options do not meet the organization's needs.

Staff is supportive of positive community events promoting health and wellness such as the request from MVHS to hold the Turkey Trot supporting MVHS Athletics. However, participant/public safety, impacts to the neighborhood, and the ability to staff the event are greater concerns when alternative sites are available to hold the event.

FISCAL IMPACT

There is no fiscal impact if the request is denied, other than staff review to date.

ALTERNATIVES

1. Approve a Resolution to Approve the Closure of Certain Streets in the Mountain View High School Neighborhood on Thursday, November 27, 2014, from 6:30 a.m. to 11:30 a.m., for the Mountain View High School Turkey Trot (Attachment 2—Resolution), with full cost recovery. The total approximate cost for Police, Streets, and Community Services is estimated at \$14,200, to be paid entirely by the applicant.
2. Provide other direction.

PUBLIC NOTICING

Agenda posting and a copy of the report to MVHS. Notice (Attachment 3—Public Notification Letter) will be delivered to all affected businesses and residents along the proposed route.

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MP-JRM/3/CAM
207-10-07-14CR-E

Attachments: 1. Special Event Application
2. Resolution
3. Public Noticing Letter