



History of the Visual Arts Committee and Public Art in Mountain View

Mountain View Historical Association November 3, 2024



Visual Arts Committee - Est. 1989

- 1987 Mountain View City Council established a Percent for Art policy
- 1989 City Council established a "visual arts jury"
- 1990 Visual arts jury was renamed to Visual Arts Committee

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APPROVED BY HE CITY COUNCIL OF THE CITY OF MOUNTAIN VIEW

JULY 11, 1989 FROM: Ad Hoc Cultural Arts Committee

Recommendation

TO:

July 3, 1989

City Council

SUBJECT: VISUAL ARTS JURY

Recommendation from Council Ad Hoc Committee on the Arts that Council establish a visual arts jury to select and place public art.

Two years ago, Council established a Capital Improvements Program project, No. 87-53, "Bublic Art," to begin the process of placing artwork in public places throughout the City. In 1988, it became an annual project (CIP No. 88-10) and accumulated \$200,000, as the projects were approved at \$100,000 each. However, during the 1989-90 budget hearings, Council canceled Projects 87-53 and 88-10, approved a new Project 89-47 for \$100,000, and committed in concept to an additional project in 1990-91 for \$200,000. City policy also includes 1 percent for public art in all major capital improvement projects (over \$1 million).



Art Policies and Programs





VAC Work Plan



Percent for Art (Council Policy K-05)



Center for Performing Arts Exhibits



Temporary Art Programs



Land Use Policies



Partnerships (SVCreates)

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Percent for Art

- Council Policy K-5 established 1987 and revised 2013 and 2022
- 2% for eligible CIP projects of \$1M or more, not to exceed \$400,000
- Applies to new parks, new buildings, major building renovations, new bridges, new or renovated public plazas, new trails or trail extensions, new bike / ped over/under-crossings
- Over 40 commissioned public art installations since 1987

CITY COUNCIL POLICY

SUBJECT: PUBLIC ART AND CIP PROJECTS

<u>NO.</u>: K-5

POLICY:

Capital Improvement Program (CIP) projects for new parks, new buildings, major renovations of buildings, new bridges, new or renovated public plazas, new trails or trail extensions, new bicycle/pedestrian over- or undercrossings, or other capital projects as directed by the City Council with construction hard costs of \$1.0 million or greater shall allocate two percent (2%) of the construction budget, not to exceed \$400,000 (Cost Limit), for the selection, purchase, and installation of significant appropriate piece(s) of artwork. The Cost Limit shall be adjusted every five (5) years based on the Construction Cost Index beginning January 1, 2027. All artwork selected and purchased shall be incorporated as an integral part of the project design. This artwork may consist of works integrated into the project, acquisitions, art commissioned, or other appropriate installations. The Visual Arts Committee is responsible for advising the City Council on the selection of art and artists for qualifying CIP projects.

Revised: February 22, 2022, Resolution No. 18647 Revised: May 21, 2013, Resolution No. 17776 Effective Date: June 30, 1987

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Art Selection Process

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City develops CIP project and consults with Parks and Recreation Committee to define the parameters. VAC sets selection criteria (such as artist location or type of preferred art) and authorizes a Call for Artists. Call for Artists is released online (callforentry.org) and shared with City and VAC artist networks.

VAC reviews and scores public art proposals based on selection criteria.

Scoring is done anonymously and tallied by staff.

VAC discusses the highest scoring proposals at their public meeting, and selects art to recommend to the City Council.

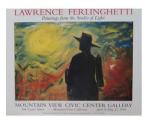
City Council will make the final approval.

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Center for Performing Arts Exhibits

Exhibits over the years























Art around Public Buildings



Solar System V.G by Susan Pascal Beran, 1995

City Hall



Boy and Girl Playing in the Calla Lily Field, Mountain View City Hall Plaza by JoeSam, 1992

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Art around Public Buildings

Library



Toad's Book Club by Albert Guibara, 1999



Berlin Wall, 2013



Art around Public Buildings

Fire Station



Standing By by Larry Shank, 2002, Mountain View Fire Station No 2, Grant Rd

Community Center







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Privately Sponsored Art

Shoreline Area



Cast Bronze Horse by Deborah Butterfield, 2001, Crittenden Ln





Vision by William King, 1986, Charleston Rd



Art in Parks and on Playgrounds



Hello Chicken by Wowhaus, Ene Osteraas-Constable, 2020, Wyandotte Park



Two Grazing Squirrels and a Lizard by Colin Selig, 2023, Fayette Park



Orchards by Angelina Duckett, 2021, Mora Park

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Art in the Street







Transistor & Diode, by Vickie Jo Sowell and Mary B. White, 2018, Village at San Antonio



Sidewalk Studio - Utility Boxes 2018



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Public Art Strategy

- 2017: Mountain View City Council directed the Visual Arts Committee to develop a strategy to encourage public art in private development.
- 2019: the City retained the services of Barbara Goldstein & Associates to create an art strategy for public art in private development.
- 2020: Work was paused in 2020 due to the onset of the COVID-19 pandemic.
- 2022: Visual Arts Committee established an Ad Hoc Committee to continue efforts around a public art strategy.
- 2024: City Council held a study session to discuss a public art strategy.



Summary



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- Art in Mountain View, and the role of the Visual Arts Committee has evolved over the last 30+ years
- Public Art Installations over the years
 - Over 40 pieces of public art installed on public property
 - Over 60 pieces of public art on private property
- Public Art Strategy
 - Community outreach coming soon!



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Visit our Website:

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Questions?

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