

500 PAUL AVENUE • SAN FRANCISCO, CALIFORNIA 94124 • PHONE: (415) 570-4000

**Project Name:** 

708022 U-Haul of Mountain View

**Project Location:** 

62 W. El Camino Real

Mountain View, CA. 94040

Land (acres/SF):

1.56 acres / 67,953 SF

Zoning:

P(38) El Camino Real Precise Plan

**Proposed Project:** 

Enhance existing business with site improvements and addition of

a new five story self-storage building (21,408 SF footprint,

107,040 SF building area).

Included:

• Formal Planning Application

Gatekeeper Project Letter

Preliminary Site Plan

Preliminary Floor Plan

Preliminary Elevations & Renderings

· Aerial image of property & proposed community benefit

Moving Made Easier



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Gatekeeper Project Letter 2024

Mayor and City Council City of Mountain View 500 Castro Street Mountain View, CA 94041

Attention: Community Development Director Dawn Cameron, Assistant Director Lindsay Hagan and Gatekeeper Planning Team Manager Amber Blizinski

Dear Mayor Showalter and Mountain View Staff,

U-Haul has prepared this application package requesting Council authorization to proceed with the review of our proposed project regarding the property located at 62 W El Camino Real.

## Introduction:

The proposed 1.56-acre property is located at 62 W El Camino Real. This property has been a successful and sustainable U-Haul business for more than forty years. U-Haul is proposing to expand the business with the addition of a new five story self-storage building (21,408 SF footprint, 107,040 SF building area). The proposed addition will allow U-Haul to continue providing valuable moving, storage, and expanded retail services to the community. Our proposed building would provide improvements to the safety and beautification of the area with a newly constructed and beautifully designed U-Haul facility. The new facility would enhance the visual appeal of the street and would create a more people-friendly destination for those desiring aligned storage needs with truck rentals. Not only will our proposed enhancements to this site improve our existing uses along El Camino Real, which includes truck rental, but it will also modestly expand its retail footprint. Adding self-storage spaces supports our existing business and provides a community benefit for those who live in current and future multi-housing complexes.

Moving Made Easiers



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## Policy Options:

The property is currently zoned P (38) - Planned Community / El Camino Precise Plan. We are looking for the city of Mountain Views support with either of the following methods. We are seeking a narrow and targeted "ancillary use" for our existing business in a sub-section of the El Camino Real Precise Plan. Or, if Council would consider rezoning our property to low intensity corridor to allow self-storage as a permitted use as to allow this project to move forward. U-Haul is ready to collaborate with the City of Mountain View on other policy avenues identified by staff.

# Community Benefit Proposal:

U-Haul will donate \$150,000 to the city of Mountain View to be used at their discretion towards a community improvement project of their choosing.

## Site Plan Consideration:

Custom site designs for every U-Haul store assures that the facility complements the community it serves. Adherence to community objectives is key to ensure each U-Haul store is a neighborhood asset and an economic success.

U-Haul is more of a commercial and retail type of use that serves residential communities within a 3-5-mile radius. We feel that expanding our services at this location would be an appropriate use for the property and there are proven benefits for allowing self-storage facilities in communities:

- Self-storage facilities are quiet
- They provide an excellent buffer between zones
- They create very little traffic
- They have little impact on utilities
- They have no impact on schools
- They provide a good tax revenue





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They provide a community service

U-Haul Moving and Storage is a convenience business. Our philosophy is to place U- Haul stores in high growth residential areas, where we fill a need for our products and services. Customers are made aware of the U-Haul store, primarily via drive-by awareness, much like that of a convenience store, restaurant or hardware store. Attractive imaging and brand name recognition bring in area residents — by our measures, those who live within a four-mile radius of the center.

## Significant Policies:

Hours of Operation:

Mon. - Thus. 7:00 a.m. to 7:00 p.m. Fri. 7:00 a.m. to 8:00 p.m. Sat. 7:00 a.m. to 7:00 p.m. Sun. 7:00 a.m. to 5:00 p.m.

- All U-Haul storage customers are issued a card-swipe style identification card that must be used to gain access to their room. This is but one of many security policies which protect the customer's belongings and decrease the possibility of unauthorized access to the facility.
- It is against policy for a business to be operated from a U-Haul storage room.
- Customers and community residents who wish to use the on-site dumpsters for disposing of refuse must gain permission to do so and are assessed an additional fee.
- Items that may not be stored include chemicals, flammables, and paints.
- U-Haul stores are protected by video surveillance.
- U-Haul stores are non-smoking facilities.
- U-Haul will provide added services and assistance to our customers with disabilities.





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# Traffic Study:

• U-Haul stores generate less vehicular traffic volume while still embodying an active-use site. Truck and trailer sharing and self-storage all represent dynamic transitions from one customer to another. DIY moving customers are presented with opportunities to utilize equipment and storage on a temporary basis, supporting a shared-economy, an effective economic model and an environmentally-sound way to conduct business.

Use	Square Feet	Traffic Volume		Typical Hours	Days
		Weekday	Weekend		
Fast Food Restaurant	3,000 sq ft	3,161 trips	3,430 trips	18 hours - 24 hours	7
Gas Station w/ Convenience Store	2,200 sq ft	1,200 trips	2,200 trips	18 hours - 24 hours	7
Hotel	50,000 sq ft	905 trips	901 trips	24 hours	7
Casual Dining	5,000 sq ft	1,075 trips	1,258 trips	11 am - 11 pm 12 hours	7
U-Haul Center	80,000 sq ft	31 trips	53 trips	7 am - 7 pm 12 hours	7





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We are mindful that the El Camino Plans vision includes a corridor with business that provides important goods and services to people in the community. We are convinced our proposal will help achieve that goal. U-Haul looks forward to working with the City of Mountain View as you consider our proposal.

Sincerely,

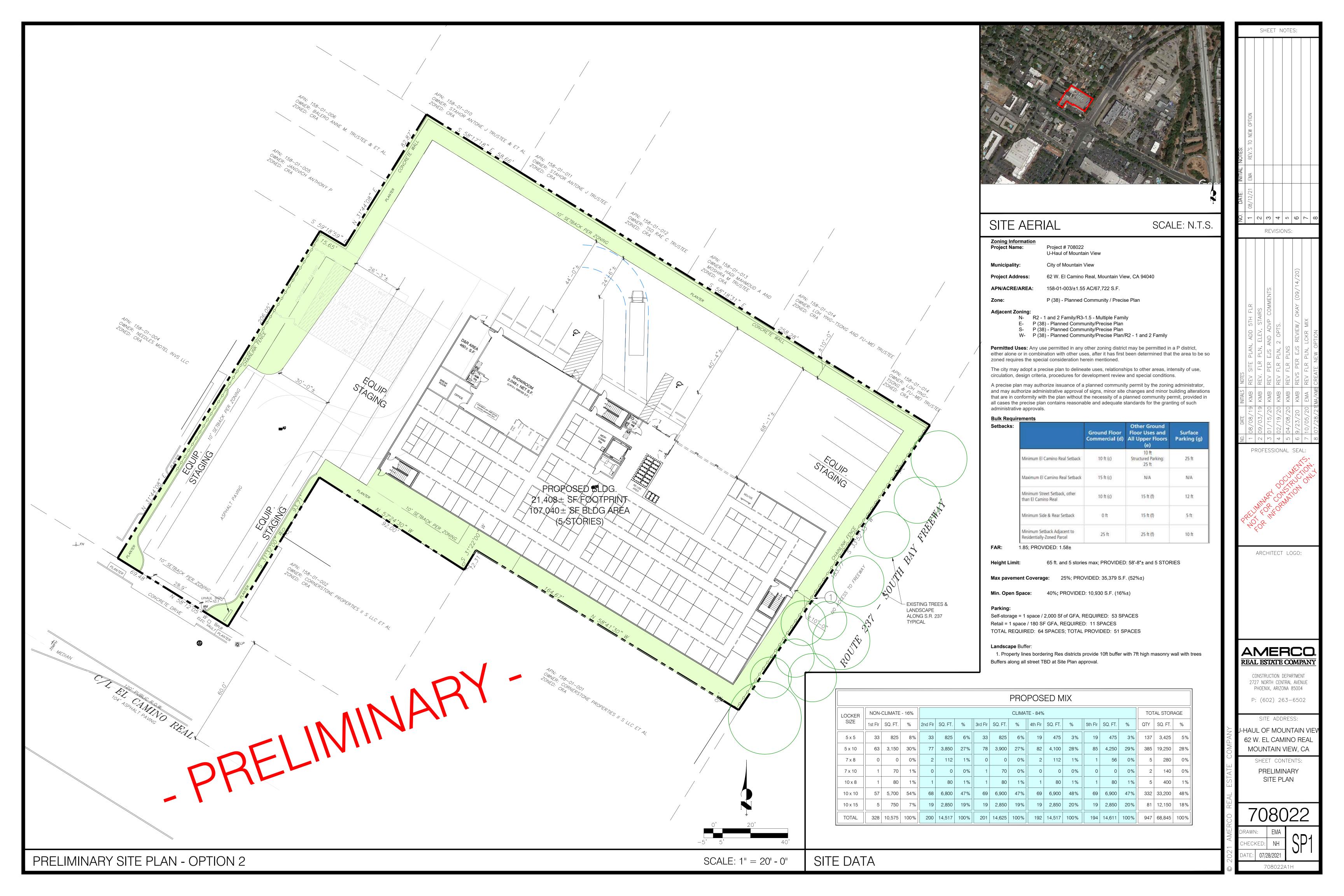
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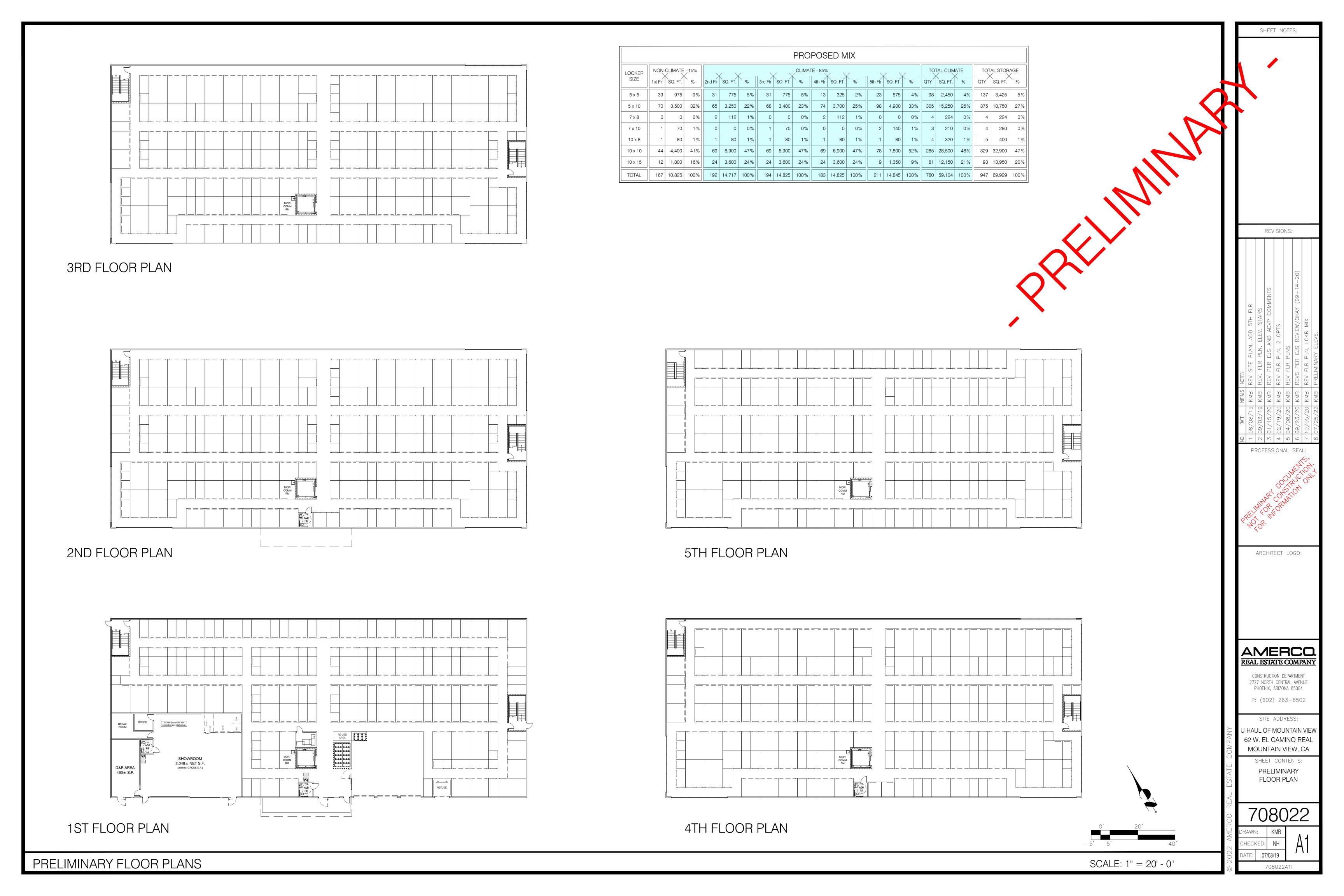
U-Haul of San Francisco

Marketing Company President

Office: 415-468-3450 Cell: 415-305-6465











2727 N. CENTRAL AVENUE PHOENIX, ARIZONA 85004 P: 602.263.6841



**Preliminary Proposal** 





2727 N. CENTRAL AVENUE PHOENIX, ARIZONA 85004 P: 602.263.6841



Northeast Rendering





D1 - THE PROPOSED IMP USES FULL-WIDTH PANELS.
DO NOT CUT IMP DUE TO PAINT VARIATIONS.
CONTACT THE DESIGNER AT A&M ASSOCIATES TO FIND A
SOLUTION. P: 602.623.6841

A	REGAL WHITE III (IMP COLOR)	
В	SANDSTONE (IMP COLOR)	
С	PATINA GREEN (IMP COLOR)	
D	BONE WHITE (CUSTOM COLOR PANEL)	
E	WALNUT (FAUX WOODGRAIN FINISH)	
F SS	GALVANIZED TRIM	
G	DESERT JEWEL (SW 6767 AQUARIUM)	
Н	SW EGGSHELL BLACK	
	U-HAUL FOREST GREEN	
J	SIERRA SUNSET	

MA	MATERIALS				
1	42"W ATAS IM STUCCO EMBOSSED HORIZONTAL IMP				
2	42"W ATAS ML STUCCO EMBOSSED VERTICAL IMP				
3	16"W MFN-160 RIGID WALL				
4	12"W VERSA-SEAM 3/4" REVEAL HORIZONTAL PANELS				
5	LIGHT SANDBLAST AGGREGATE FINISH CONCRETE				
6	HORIZONTAL LAP SIDING W/ 2"W GALVANIZED TRIM ON SIDES				
7	METAL TRELLIS GREEN SCREEN W/ LOCALLY SOURCED FOLIAGE				
8	ULTRA-GRAIN CLASSIC WALNUT CARRIAGE DOORS				
9	SCUPPERS				
10	ARCHITECTURAL DETAILS				
11	2'H x 50'W x 10'D STORAGE: LOAD/UNLOAD AWNING				
12	1'H x 28'W x 2'D CUSTOMER ENTRANCE AWNING				
13	9"H x 3"D ARCHITECTURAL DETAILS				
14	12"H TRIM TYP.				
15	18"H TRIM TYP.				

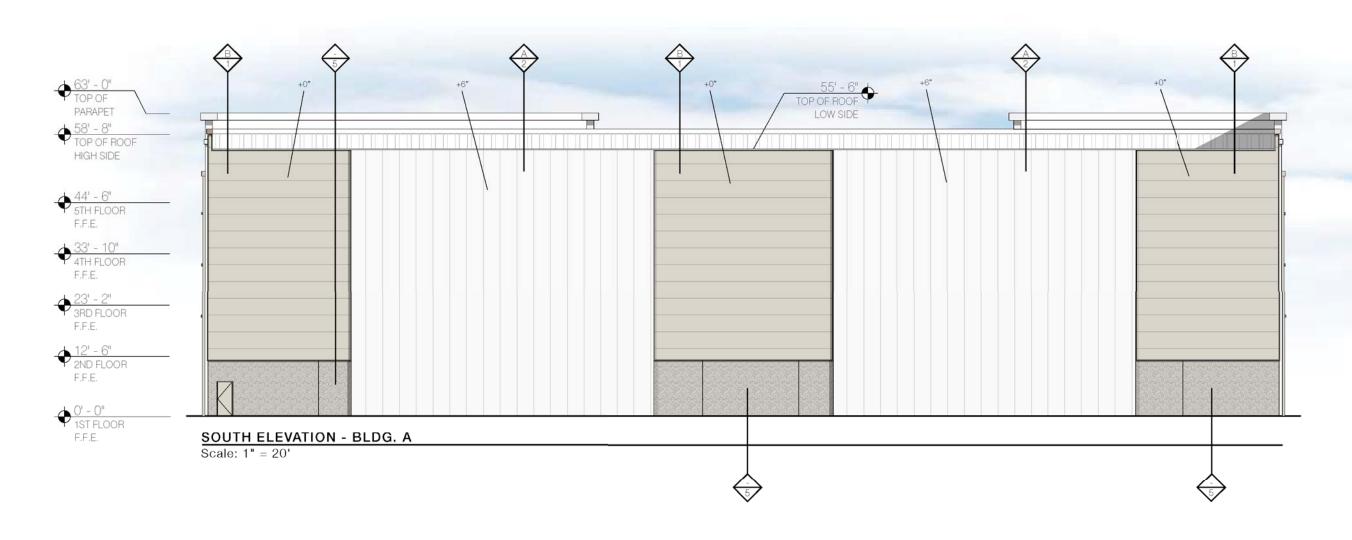


P: 602.263.6841

Mountain View Mountain View, CA

(708022)

**Colors & Materials** 





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# **GENERAL NOTES:**

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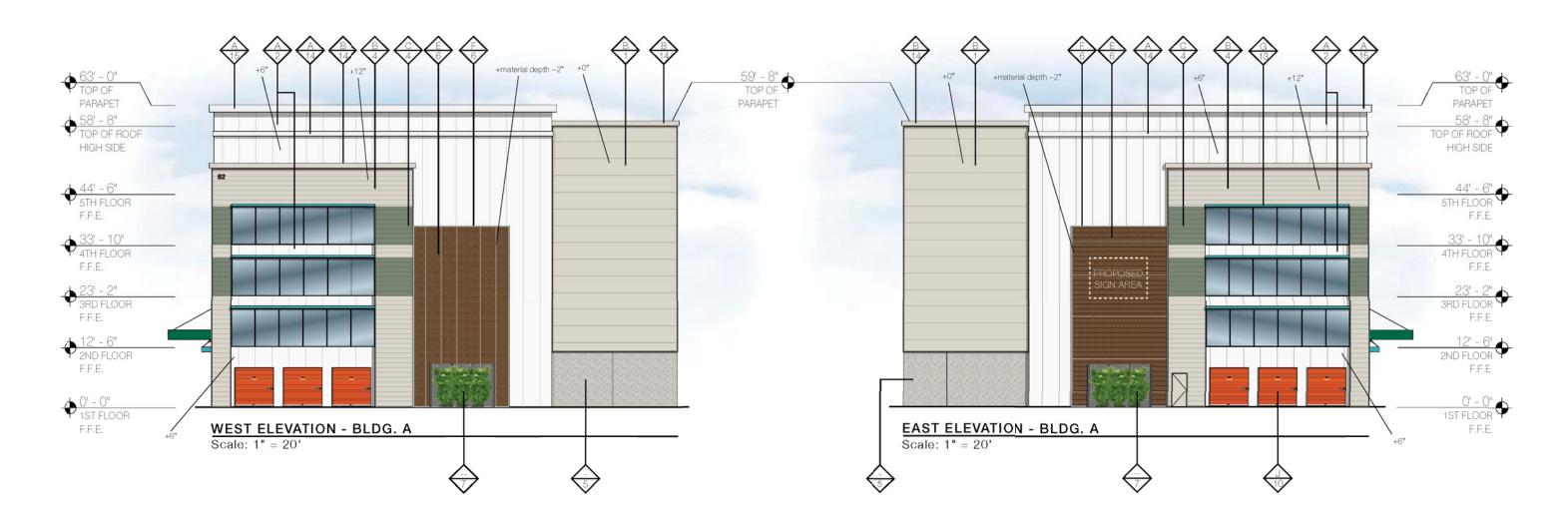
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**UHAUL**Mountain View

**Colors & Materials** 

Mountain View, CA (708022) SHEET 04





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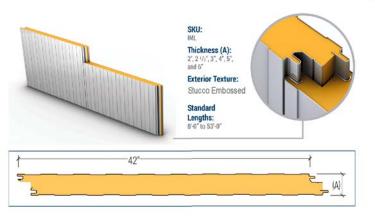
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Mountain View

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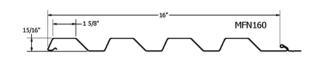
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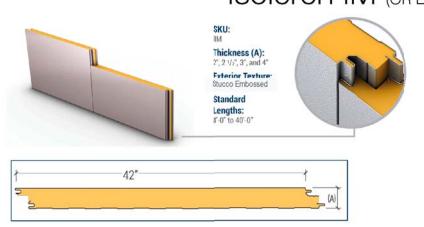


16"w panel - MFN160

(OR EQUIVALENT)

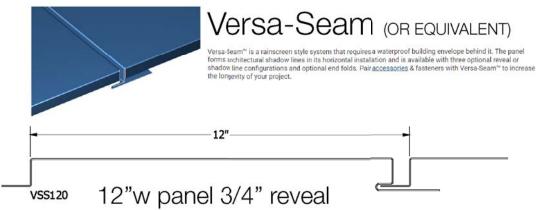








Horizontal Lap Siding Embossed Walnut EXAMPLE





Light Sandblast Exposed Aggregate EXAMPLE



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