



COUNCIL REPORT

DATE: August 30, 2022

CATEGORY: Consent

DEPT.: Community Development

TITLE: **Adopt a Resolution Temporarily Closing Parking Lot 12 During Sunday 49ers Home Games for Fiscal Year 2022-23 and Fiscal Year 2023-24 for Use by California Farmers' Market Association**

RECOMMENDATION

Adopt a Resolution of the City Council of the City of Mountain View Authorizing Temporary Closure of Parking Lot 12 from 7:30 a.m. through 2:30 p.m. During Sunday 49ers Home Games at Levi's Stadium in Santa Clara for Fiscal Years 2022-23 and 2023-24 for Use by the California Farmers' Market Association, to be read in title only, further reading waived (Attachment 1 to the Council report).

BACKGROUND AND ANALYSIS

Since 2014, the City of Mountain View has authorized the California Farmers' Markets Association (CFMA) to temporary relocate the Sunday Farmers' Market from the Caltrain parking lot to Parking Lot 12 (California Street at Bryant Street, pictured below) on Sunday 49ers home game days due to public transit use of the Caltrain parking lot.



Figure 1: Parking Lot 12 Location

On April 25, 2022, the Assistant City Manager/Community Development Director issued a ministerial approval of a Senate Bill 35 application to redevelop Parking Lot 12 to include a new five-story, mixed-use building with 120 units (119 affordable deed-restricted rental units and one manager's unit) and 3,300 square feet of community-serving commercial and public-gathering space. The project anticipates a construction start in the first quarter of 2024. The CFMA use of Parking Lot 12 is deemed interim and will not impact the development and construction on Parking Lot 12.

Staff recommends continuing an agreement with CFMA for use of the parking lot on Sunday 49ers home game events days for another two years. To assist with enforcement for the CFMA's use of Parking Lot 12, staff recommends Council adopt a resolution to temporarily close the lot to public parking on 49ers Sunday game days from 7:30 a.m. through 2:30 p.m., when 49ers home games would otherwise interfere with the CFMA's use of the Caltrain parking lot, for Fiscal Years 2022-23 and 2023-24. Staff will post the scheduled Sunday lot closure dates on the City's

website and post appropriate signage of the lot closure. Staff continues to be in discussions with CFMA about an alternative location when Parking Lot 12 is no longer available.

FISCAL IMPACT

A license agreement with the California Farmers' Markets Association will result in the City receiving a payment of \$430 per event.

Costs to set up the farmers' market, with the exception of posting no parking signage, will be borne by the California Farmers' Markets Association, including necessary services to operate the market, such as setup, cleanup, promotion of the temporary move, and coordination with the surrounding neighborhood regarding concerns and complaints.

ALTERNATIVES

1. Direct staff to identify an alternative parking lot to relocate the Sunday Farmers' Market when there is a 49ers home game for Fiscal Year 2022-23.
2. Provide other direction to staff.

PUBLIC NOTICING

Agenda posting and a copy of the Council report was sent to the Downtown Business Association and Old Mountain View Neighborhood Association.

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Attachment: 1. Resolution