

CITY OF MOUNTAIN VIEW
RESOLUTION NO.
SERIES 2021

A RESOLUTION OF THE CITY COUNCIL OF THE CITY OF MOUNTAIN VIEW
DECLARING ITS INTENTION TO LEVY ASSESSMENTS FOR THE
DOWNTOWN MOUNTAIN VIEW BUSINESS IMPROVEMENT AREA NO. 1

WHEREAS, the California Streets and Highways Code, Section 36500 and following, authorizes cities to establish parking and business improvement areas for the purposes of imposing a benefit assessment on businesses therein for certain enumerated purposes; and

WHEREAS, the City of Mountain View established Business Improvement Area No. 1 in 1983 (Ordinance No. 21.83), which remains in full force and effect; and

WHEREAS, Business Improvement Area No. 1 includes the length of Castro Street from West Evelyn Avenue to El Camino Real and some side streets; and

WHEREAS, the Mountain View Chamber of Commerce, acting as the Advisory Board to the City Council on Business Improvement Area No. 1, has filed the required annual report on the use of funds generated by Business Improvement Area No. 1 for the years 2021 and 2022;

NOW, THEREFORE, BE IT RESOLVED by the City Council of the City of Mountain View:

1. That the City Council of the City of Mountain View does hereby declare its intention to levy and collect assessments within Business Improvement Area No. 1 as authorized by the California Streets and Highways Code, Section 36530, *et seq.*

2. That the boundaries of this improvement area are generally described as all businesses located on Castro Street between West Evelyn Avenue to the north and El Camino Real to the south, as more particularly described in Exhibit A, attached hereto. All businesses within this area with a Castro Street address, excluding nonprofit organizations, are to be assessed as authorized in the Streets and Highways Code, Section 36500, *et seq.*, and as set forth herein. Said boundaries are unchanged from the boundaries established by Ordinance No. 21.83 on October 11, 1983.

3. That the proposed uses to which the revenue from this improvement area will be put forth as follows:

- a. Promotion of public events which are to take place on or in public places in the area;
- b. Decoration of any public place in the area;
- c. Furnishing of music in any public place in the area;
- d. The general promotion of businesses within the area; and
- e. Other activities or improvements which benefit businesses located and operating in the Business Improvement Area.

4. That the City Council intends to levy an annual benefit assessment for the 2022 calendar year on all businesses, trades, and professions, excluding nonprofit organizations, located within the boundaries of Business Improvement Area No. 1 in the following amounts:

Type of Establishment	Fee
Restaurant	\$200
Retail	\$150
Professional	\$50

5. That a public hearing shall be held before the City Council on November 16, 2021 at 6:30 p.m., or as soon thereafter as the matter can be heard. A physical meeting location may be available in addition to video conference for the public hearing. The November 16, 2021 meeting agenda, which will be available beginning Wednesday, November 10, 2021, will provide additional information.

The City Council will hear all testimony for or against the assessments pursuant to Business Improvement Area No. 1, the area boundaries, and the furnishing of a specified type of improvement or activity in accordance with the manner in which members of the public wishing to comment may do so as specified in the City Council Agenda and Notice for the above-referenced meeting. A protest may be made orally or in writing. Every written protest shall be filed with the City Clerk at or before the time fixed for the public hearing and shall comply with the Streets and Highways Code, Section 36524, and Ordinance 21.83. Written protests may be mailed to City Hall, Attn: City Clerk, P.O. Box 7540, Mountain View, California, 94039-7540, and received or dropped off at City Hall through the Utility Payments mail slot located on the wall of City Hall between Castro Street and the main doors of City Hall prior to the end of the public hearing.

6. That further information may be obtained from the Mountain View Chamber of Commerce, 580 Castro Street, Mountain View, California, 94041, or by calling 650-968-8378, or by contacting Tiffany Chew, Business Development Specialist, at 650-903-6471.

7. That the City Clerk is hereby instructed to publish this notice one (1) time in a newspaper with general circulation.

TC/SM/6/RESO
822-10-12-21r

Exhibit: A. Business Improvement Area Map

City of Mountain View

BUSINESS IMPROVEMENT AREAS

Exhibit A

September 30, 2013

