

Potential Revenue Measures for Long Term Community Needs

Share your feedback on long term community investment.

All Registered Responses sorted chronologically

As of May 24, 2018, 5:15 PM



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Introduction

Mountain View residents and businesses have been able to thrive because of the smart, long-term investments in public services, facilities and a well-maintained infrastructure. The City of Mountain View is continuing our long tradition of forward thinking, thorough planning and fiscal stability. We are evaluating options for funding the City's future needs, including critical transportation projects. One option under consideration is local funding through different revenue measures, which may be included on the 2018 November ballot.

This survey will gather your investment preferences on the most important project areas for the future of our community. The results of this survey and other information will be considered as the City Council develops priorities and strategies for long-term community investment. These priorities will be based on broad input, including the City Council's Goals, community and stakeholder feedback, surveys and other public input.

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As of May 24, 2018, 5:15 PM, this forum had:

Attendees:	464
Registered Responses:	97
Hours of Public Comment:	4.9

This topic started on March 28, 2018, 1:36 PM.

This topic ended on April 16, 2018, 1:14 PM.

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Responses

1. Mountain View is committed to long term community investment. We want to hear from you about your priorities. On a scale of 1-5 with 1 being the most important to you and 5 being the least important, rate the following project categories:

a. Parks & Environment (park facility upgrades, acquiring land for additional parks, environmental sustainability efforts).

		%	Count
1		26.8%	26
2		21.6%	21
3		19.6%	19
4		21.6%	21
5		10.3%	10

b. Economic Vitality (attracting and retaining businesses).

		%	Count
1		15.5%	15
2		19.6%	19
3		30.9%	30
4		17.5%	17
5		13.4%	13

c. Affordable Housing (providing housing that is accessible to our citizens at all income levels).

		%	Count
1		40.2%	39
2		20.6%	20
3		15.5%	15
4		9.3%	9

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		%	Count
5		14.4%	14

d. Public Safety Facilities and Equipment (police, fire and 911 services).

		%	Count
1		32.0%	31
2		20.6%	20
3		26.8%	26
4		11.3%	11
5		7.2%	7

e. Reducing traffic congestion (improvements to transit, rail, crossings, shuttle services).

		%	Count
1		32.0%	31
2		23.7%	23
3		10.3%	10
4		15.5%	15
5		17.5%	17






f. Pedestrian/Cyclist safety projects (crosswalks, intersection upgrades, bike lanes, sidewalks, safe routes to schools).

		%	Count
1		32.0%	31
2		18.6%	18
3		16.5%	16
4		12.4%	12
5		19.6%	19

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g. Other (please describe below).

		%	Count
1		11.3%	11
2		1.0%	1
3		1.0%	1
4		2.1%	2
5		9.3%	9

Other:

Answered	21
Skipped	76

across bikes castro congestion day effective facilities from
 global housing improvements levels like local long-term making
 middlefield more most noise only parking parks people
 reduce retail road rv safety safeway schools see shoreline stores
 street streets tax traffic trips water

2. Mountain View needs more transportation options and better transit alternatives to ease congestion. We want to hear from you about your priorities to improve transportation and transit. Click on each title to learn more, then prioritize the projects.

Average Priorities

- Two Rail/Road Grade Separations
- Active Transportation
- Transit Center Improvements
- Automated Guideway Transit
- Connecting the NASA light rail station to North Bayshore

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New Charleston Road Undercrossing
Community Shuttle

3. Would you support an increase in the business license tax with large companies paying substantially more than small businesses?

		%	Count
Definitely Yes		50.5%	49
Probably Yes		32.0%	31
Probably No		4.1%	4
Definitely No		6.2%	6
Undecided		7.2%	7

If yes, should the revenue be targeted to transit improvements?

		%	Count
Definitely Yes		33.3%	32
Probably Yes		41.7%	40
Probably No		3.1%	3
Definitely No		5.2%	5
Undecided		16.7%	16

4. If Mountain View were to legalize the retail sale of cannabis, would you support a local tax on it?

		%	Count
Definitely Yes		70.1%	68
Probably Yes		16.5%	16
Probably No		4.1%	4
Definitely No		8.2%	8

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		%	Count
Undecided		1.0%	1

5. Would you support an increase in the Transient Occupancy Tax (TOT or hotel guest tax) to support critical community needs?

		%	Count
Definitely Yes	■	29.9%	29
Probably Yes	■	38.1%	37
Probably No	■	6.2%	6
Definitely No	■	15.5%	15
Undecided	■	10.3%	10
