

**PERFORMING ARTS COMMITTEE WORK PLAN  
Fiscal Year 2024-25**

Title and Description	Key Milestones	Date (per milestone)	Current Status/Notes
<b>Ongoing Work Items</b>			
<p>A. 1. The Mountain View Center for the Performing Arts (MVCPA) role in the economic impact of downtown and the support of the revitalization of downtown.</p> <p>2. National Arts and Humanities Month</p> <p>3. Annual Home Company Presentations</p>	<p>Collaborate with other City committees, commissions, and Civic organizations.</p> <p>City Council proclamation video played at City Council meeting.</p> <ul style="list-style-type: none"> <li>• Upstage</li> <li>• TWSV</li> <li>• PYT</li> </ul>	<p>Date TBD but before 2025.</p> <p>September 2024</p> <ul style="list-style-type: none"> <li>• September</li> <li>• October</li> <li>• November</li> </ul>	<p>Schedule a meeting with the Chair and Vice Chair of the Downtown and Visual Arts Committees’ members to discuss possibilities of collaboration.</p> <p>Review at August 2024 PAC meeting.</p> <p>Home companies give their annual report to the Committee on the previous season of productions.</p>

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<b>Fiscal Year 2024-25 Work Items</b>			
B. 1. Home Company Program Review	Ad-Hoc committee present to PAC with recommendations/receive feedback.	August 2024	
	Return with revisions if necessary. City Council Regular Session	September 2024 November 2024	
2. Review of SecondStage fees and create reduced fee program to encourage additional usage.	<ul style="list-style-type: none"> <li>• Ad-hoc meetings scheduled</li> <li>• Recommendations presented</li> <li>• Revisions</li> <li>• Report to City Council</li> </ul>	Ad hoc— August, September 2024  October 2024  November 2024  January 2025	Ad-hoc committee created.
3. Review of Art and Wine Festival in 2024	Observations for suggestions on how to participate in upcoming years.		

The Performing Arts Committee meets on the third Wednesday of each month at 6:15 p.m., excluding the months of July and December, held in the Atrium Conference Room in City Hall.

2024-2025 Meeting Dates are: August 21, September 18, October 16, November 20, January 15, February 19, March 19, April 16, May 21, June 18.