

PERFORMING ARTS COMMITTEE WORK PLAN

Fiscal Year 2023-24

Title and Description	Key Milestones	Date (per milestone)	Current Status/Notes
Ongoing Work Items			
1. Home Company Program Review; a. Evaluation of current operations, and adoption of best practices from other regional venues. b. Fair and Equitable practices: 1. Home Companies percentage of use 2. Non-profit usage 3. Commercial use / diversity of touring artists	- Ad Hoc Committee meetings - Present Committee with recommendations and receive feedback - Return to Committee with recommendations based on review in November - City Council Study Session - City Council Regular Session	May -Sept. 2023 November 2023 January 2024 March 2024 May 2024	- Have reviewed historical background. - Have reviewed other operating models of similar performing arts centers.
2. MVCPA's role in the economic impact of downtown and the support of the revitalization of downtown.	Collaborate with other city committees, commissions and Civic Organizations.	May 2024	

3. National Arts and Humanities Month.	• City Council Proclamation • Produce Video	September 2023	Reviewed at 8/17 PAC meeting, scheduled for the 9/26/23 CC meeting. Communications division to produce a 60-90 second video of the Performing Arts at the PAC to be viewed at the meeting.
4. Annual Home Company presentations.	• Theatre Works Silicon Valley • Upstage Youth Theatre • Upstage Theater	September 2023 October 2023 November 2023 • November	Adding questions for the PAC to be reviewed on the previous year.
5. Review of SecondStage use.	• Ad hoc committee • Revisions to committee	• April 2024 • June 2024	Ad hoc committee to meet and discuss Recommendation to Committee
6. Review and Provide Input on the Center for the Performing Arts budget requests for the fiscal year 2024-25, including any proposed Capital Improvement Projects.		• Dec 2023	
Fiscal Year 2023-24 Work Items			
1. Review of Art & Wine Festival in 2023	Observation for suggestions on how to participate in upcoming years.		

The PAC meets on the third Wednesday of each month at 6:15 p.m., excluding the months of July and December, held in the Atrium Conference Room.

2023-24 meeting dates are: August 16, September 20, October 18, November 15, January 17, February 21, March 20, April 17, May 15, June 19