

Mountain View Employer Tax Survey Results



Summary Results

What size business should flat rate become per employee

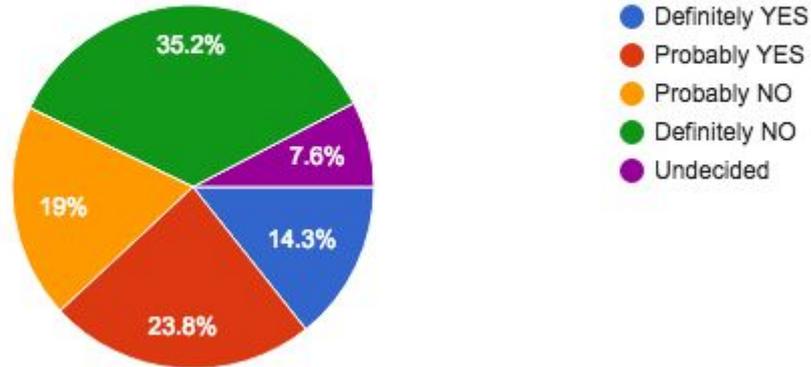
- 5 said 500
- 9 said 1000
- 14 said 50
- 12 said 25
- 18 said 100
- 21 said 10
- **27 said all should be a flat rate**



54% don't support, 38.1% support and 7.6% are undecided

Do you support a restructured business tax based on employee count?

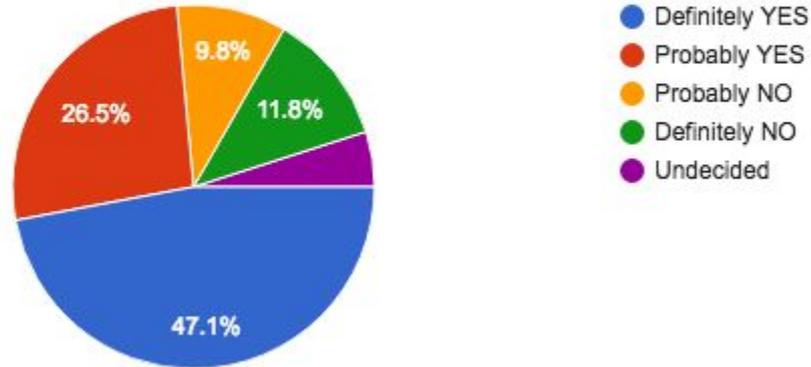
105 responses



73.6% support a flat fee for small business

Should the tax for small businesses be a flat fee (vs per employee)?

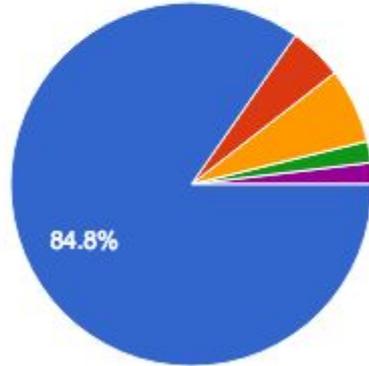
102 responses



89.6% want to know the city plans for the revenue

Would you want to know what the City plans on using the new revenue for before supporting a new tax?

105 responses



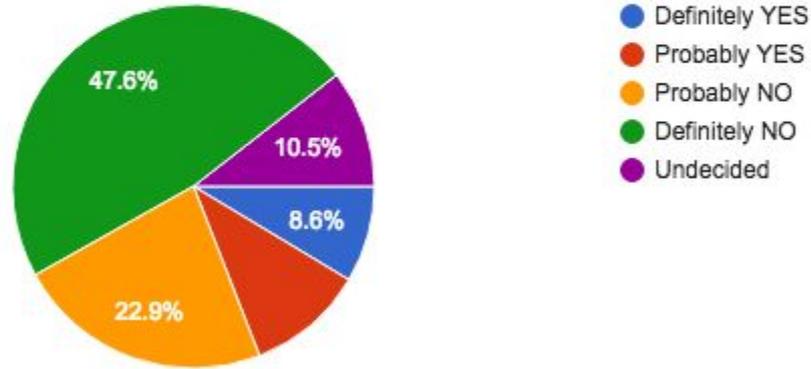
- Definitely YES
- Probably YES
- Probably NO
- Definitely NO
- Undecided



70.5% are opposed to tax revenue going to general fund

Should the employer tax revenue go to the general fund (allocated through the annual budget process)?

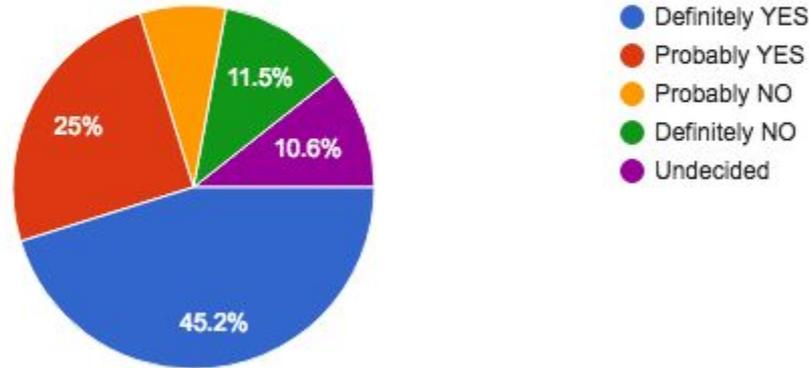
105 responses



70.2% want tax revenue to go to specific uses

Should the employer tax revenue go exclusively to specific uses (such as transportation or housing)?

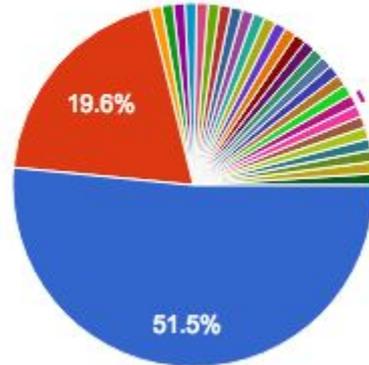
104 responses



51.5% prioritize transportation, 19.6% housing

What are your priorities for the use of Business License Funds?

97 responses



- Transportation
- Housing
- more public parking near small busi...
- Transportation and for the City equi...
- I think that will change from year to...
- Transportation and Housing
- General Fund
- Infrastructure: Parks.

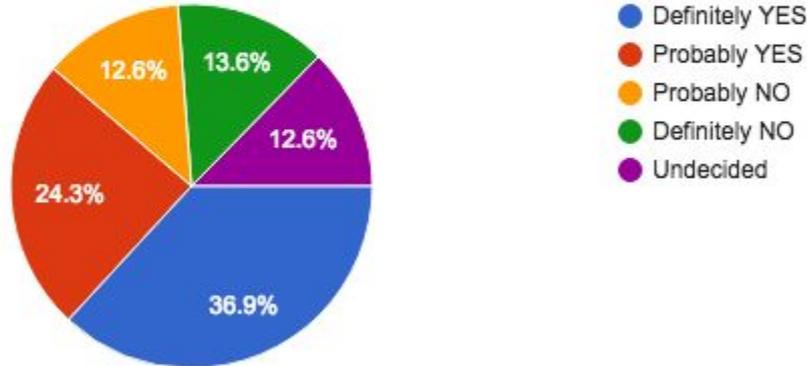
▲ 1/4 ▼



61.2% support larger businesses paying more

Are you OK with the larger employers paying more per employee than small business?

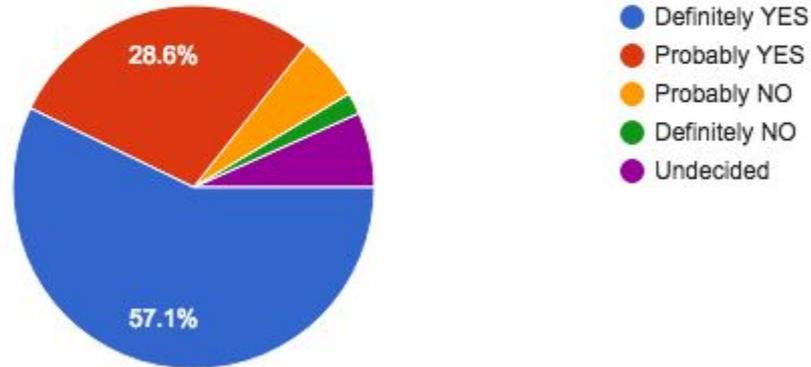
103 responses



85.7% support an annual cap

Most cities have an annual cap on their business license fees. Do you think Mountain View should have a cap?

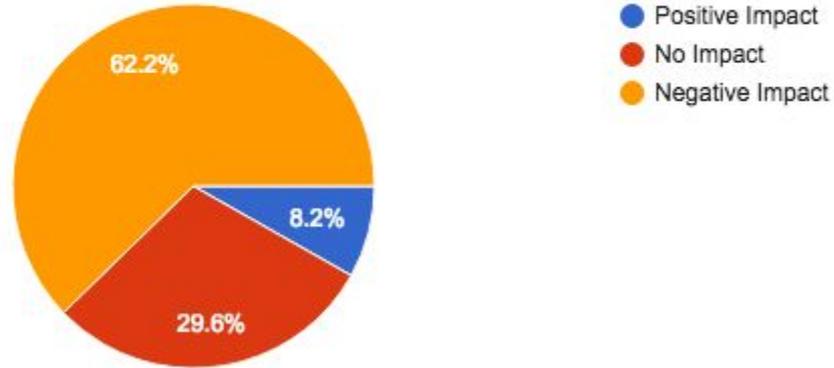
105 responses



62.2% expect a negative impact, 8.2% a positive

If some larger employers decided to relocate to another city, would this have an impact on your business?

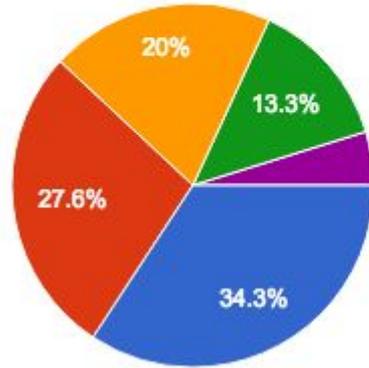
98 responses



61.9% see the tax rate impacting their location decisions

Would the tax rate impact your location decisions?

105 responses



- Definitely YES
- Probably YES
- Probably NO
- Definitely NO
- Undecided

