



June 1, 2015

The Honorable Karen Holman
 Mayor of the City of Palo Alto
 250 Hamilton Avenue
 Palo Alto, CA 94301

REGIONAL MINIMUM WAGE INCREASE APPROACH

Dear Mayor Holman:

On behalf of the Sunnyvale and Mountain View City Councils, we are writing to urge your support in reaching a regional minimum wage of \$15.00 per hour by 2018.

In October 2014, our City Councils adopted minimum wage ordinances to raise the minimum wage to \$10.30 per hour, with annual adjustments on January 1 thereafter tied to inflation. The Sunnyvale minimum wage took effect on January 1, 2015, and the new wage rate in Mountain View will take effect on July 1, 2015.

Recently, the Mountain View City Council adopted a goal to work in collaboration with other local government agencies to reach a minimum wage of \$15.00 per hour by 2018, using the below-suggested approach. Sunnyvale staff communicated the same approach to the Sunnyvale City Council.

Proposed Effective Date	Proposed Minimum Wage Rate
Current	\$10.30
7/1/2016	\$12.00
7/1/2017	\$13.50
7/1/2018	\$15.00
July 1 Each Following Year	CPI Increase

Sunnyvale City Hall
 456 West Olive Avenue
 Sunnyvale, CA 94086
 Phone: (408) 730-7902
 Email: MinimumWage@sunnyvale.ca.gov

Mountain View City Hall
 500 Castro Street, P.O. Box 7540
 Mountain View, CA 94039-7540
 Phone: (650) 903-6301
 Email: MinWage@mountainview.gov

Honorable Mayor Holman

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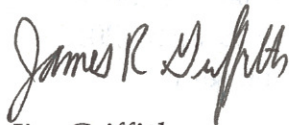
Many Bay Area cities have enacted local minimum wage ordinances ranging from \$9.60 per hour to \$14.44 per hour. We believe a joint approach to reaching \$15.00 per hour is key to achieving uniformity across the region.

Raising the minimum wage to \$15.00 by 2018 will contribute to improving the quality of life for many residents in our region, and will help lift working families out of poverty. With more income, minimum wage workers would have more spending power and inject more money into the local economy, which would benefit businesses through increased sales and local governments through increased sales tax revenue.

For these reasons, we urge your City Council to join the cities of Sunnyvale and Mountain View in the effort to reach a regional minimum wage of \$15.00 per hour by 2018.

Staff will return to both councils in the fall of 2015 to present feedback on a regional approach. We encourage your staff to respond to Kimbra McCarthy, Deputy City Manager, City of Mountain View, kimbra.mccarthy@mountainview.gov, and Connie Verceles, Economic Development Manager, City of Sunnyvale, cverceles@sunnyvale.ca.gov, by the end of June 2015 if your Council would like to join our efforts.

Sincerely,



Jim Griffith
Mayor, City of Sunnyvale



John McAlister
Mayor, City of Mountain View

JG-JMcA/KMcC/3/MGR
001-05-28-15L-E/DL

cc: James Keene, City Manager, City of Palo Alto
Assistant City Manager