

DATE: July 1, 2014

CATEGORY: Consent

DEPT.: Public Works

TITLE: Acceptance of Google Contribution

Towards Bicycle and Pedestrian

Safety Programs

RECOMMENDATION

Accept a three-year, \$350,000 per year donation from Google for pedestrian and bicycle safety programs and authorize the City Manager to execute a funding agreement between the City and Google.

BACKGROUND

On April 29, 2014, the City received a letter from Google offering a three-year funding commitment of \$350,000 per year towards pedestrian and bicycle safety projects (see Attachment 1). On June 17, 2014, the City Council adopted a Fiscal Year 2014-15 Operating Budget and a Fiscal Years 2014-15 through 2018-19 Capital Improvement Program (CIP) that allocates the funding as follows:

Fiscal Year	Proposed Use of Funds	Amount
2014-15	Partial Funding for Grant Road/Phyllis Avenue/Martens	\$300,000
	Avenue Intersection Improvements	
	Partial Funding for Mobility Coordinator Position	\$50,000
2015-16	Bicycle/Pedestrian Improvements to Be Defined During 2015- 16 CIP Development Process	\$300,000
	Partial Funding for Mobility Coordinator Position	\$50,000
2016-17	Bicycle/Pedestrian Improvements to Be Defined During 2016-	\$300,000
	17 CIP Development Process	
	To Be Determined During 2016-17 Budget Development	\$50,000
	Process	

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Last year Google provided a \$500,000 grant that funded or partially funded the Bicycle Transportation Plan, the Downtown Bike Racks, the Shoreline Boulevard Crosswalk Improvements, Permanente Creek Trail from Old Middlefield Way to Rock Street, and a green bike lane pilot project.

ANALYSIS

Staff recommends that, consistent with Council Policy K-6, the City Council accept the contribution to the City. Should Council accept the donation, staff will prepare a formal acknowledgement for the Mayor's signature.

FISCAL IMPACT

The Fiscal Year 2014-15 Operating Budget and CIP have been funded anticipating the contribution from Google. Council will consider the use of contributions in Fiscal Year 2015-16 and Fiscal Year 2017-18 as part of the budget and CIP development process in those years.

ALTERNATIVES

Decline to accept the funding and find other funding sources for the Grant Road/Phyllis Avenue/Martens Avenue improvements and the Mobility Coordinator position.

PUBLIC NOTICING – Agenda posting and a copy of the report to Google.

Prepared by: Approved by:

Michael A. Fuller Daniel H. Rich Public Works Director City Manager

MAF/7/CAM 905-07-01-14CR-E

Attachment: 1. Letter from Google Dated April 29, 2014