

VISUAL ARTS COMMITTEE WORK PLAN
Fiscal Year 2025-26

Title and Description		Key Milestones	Date (per milestone)	Current Status/Notes
Ongoing Work Items				
A.	<p>Recommend visual art for the Center for the Performing Arts (CPA) visual arts exhibition.</p> <p>Promote the CPA visual arts exhibit to the community.</p>	<p>Review and select artists.</p> <p>Promote art exhibitions.</p>	<p>Call for Artists: fall 2025 Selection: early 2026</p> <p>Ongoing</p>	<p>Exhibits promoted on City's public art webpage and Economic Development social media.</p> <p>Call for Artists to be released fall 2025.</p>
B.	Provide the City Council with recommendations on the selection of art and artists for qualifying capital improvement program (CIP) projects under Council Policy K-5.	<p>Continue to receive progress updates on CIP projects currently in progress.</p> <p>Coordinate grand opening and art unveiling for Evelyn and Villa-Chiquita Parks and the Shoreline Boathouse Expansion project.</p> <p>Recommend public art for Castro Street Bollards Interim Art Project (Bollard Beautification).</p> <p>Complete project.</p>	<p>Ongoing</p> <p>TBD</p> <p>Summer 2024</p> <p>Completion TBD</p>	<p>Current projects: Rengstorff Park Maintenance and Tennis Buildings, Villa-Chiquita Park, Evelyn Park, Shoreline Boathouse.</p> <p>Community Services Department to coordinate grand openings.</p> <p>Project paused in fall 2024 pending approval of Senate Bill 456 (exemption of muralists from Contractor's State Licensing Board requirements).</p>

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C. Continue to collaborate with advisory bodies and other entities on visual arts opportunities.	<p>Participate in Downtown/Performing Arts Committee ad hoc group.</p> <p>Collaborate with other advisory bodies, such as the Parks and Recreation Commission, and other entities to support the promotion and display of visual arts.</p>	<p>Ad hoc formed 2025</p> <p>Ongoing</p>	<p>Joint ad hoc committee established with Performing Arts and Downtown Committees.</p>
D. Increase outreach for Call for Artists opportunities.	<p>Expand list of local artist groups/organizations interested in visual arts opportunities.</p> <p>Improve artist registry and public art opportunity visibility</p> <p>Utilize partnership with SVCCreates and other arts organizations to share Call for Artist opportunities to a wider audience.</p>	<p>Ongoing</p> <p>Ongoing</p> <p>Ongoing</p>	<p>Updated the Public Art webpage.</p> <p>Shared 2024 Call for Artists with regional arts organizations (SVCCreates and Local Color San Jose) and VAC members' artist networks.</p>
E. Collaborate with the Chamber of Commerce (Downtown Business Association) on advancing art in public and private places.	<p>Identify opportunities to support the community through public art.</p>	<p>Ongoing</p>	

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1. Develop a Public Art Strategy.	<p>Work with a consultant to conduct community outreach and develop a draft Public Art Strategy; review and provide input on the draft Strategy.</p> <p>Recommend a final Strategy for City Council adoption.</p>	<p>2025</p> <p>2026</p>	<p>City Council Study Session held October 2024.</p> <p>Consultant to assist with community outreach and development of the Strategy throughout 2025.</p>
Future Work Items			
A. Implement the Mountain View Public Art Strategy.	<p>Develop a work plan for implementation of the Public Art Strategy. Review work plan timeline for consistency with the visual arts-related action items within the Economic Vitality Strategy Matrix.</p> <p>Review Council Policy K-5 associated with capital improvement projects upon completion of the Public Art Strategy to ensure alignment with Strategy recommendations.</p>	TBD	Implementation to begin following Council adoption of the Strategy.

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	Review VAC responsibilities for consistency with Public Art Strategy to ensure alignment with recommendations.		
B. Understand the protocols, procedures, and opportunities for potential acceptance of the City receiving grants or endowments that could support Mountain View art activations and installations.	<p>Develop strategy(ies) to secure additional funding for art activations and installations.</p> <p>Develop policy for commissioning art and for working with the community to create art.</p>	TBD	Work to begin after Public Art Strategy is adopted.
C. Collaborate with the Chamber of Commerce (Downtown Business Association) on advancing art in public and private places.	<p>Identify opportunities to support the community through public art.</p> <p>Provide input on a Downtown Vacant Storefront Pilot Program.</p> <p>Explore “Phantom Gallery,” or temporary art exhibition, opportunities for vacant downtown properties.</p>	<p>Ongoing</p> <p>Other dates TBD</p>	Projects to launch pending Public Art Strategy Adoption.