



City of Mountain View

Agenda

Downtown Committee

Tuesday, June 6, 2023

10:00 AM

Atrium Conference Room and Video Conference, 500
Castro St., Mountain View, CA 94041

This meeting is being conducted with a virtual component. Anyone wishing to address the Committee virtually may join the meeting online at: <https://mountainview.zoom.us/j/81156274569> or by dialing 669-900-9128 and entering Webinar ID: 811 5627 4569. When the Chair announces the item on which you wish to speak, click the “raise hand” feature in Zoom or dial *9 on your phone. When the Chair calls your name to provide public comment, if you are participating via phone, please press *6 to unmute yourself.

1. CALL TO ORDER

2. ROLL CALL - Committee members Anne Cavanaugh, Mike Kasperzak, Marina Keith, David Lin, Kira Pascoe, Money Singh, Merry Yen, Vice Chair Jamil Shaikh, and Chair Pamela Baird.

3. APPROVE MINUTES

Minutes Approval

Attachments: [DTC Minutes May 2, 2023](#)

Approve the Downtown Committee meeting minutes of May 2, 2023.

4. UPCOMING AGENDA TOPICS

This portion of the agenda is reserved for identification of agenda items for future meetings.

5. ORAL COMMUNICATIONS FROM THE PUBLIC

This portion of the meeting is reserved for persons wishing to address the Committee on any matter not on the agenda. Speakers are limited to three minutes. State law prohibits the Committee from acting on non-agenda items.

6. UNFINISHED BUSINESS

6.1 Downtown Development Updates June 2023

Attachments: [DTC Memo Updates - June 6, 2023](#)

Planning staff will provide updates on downtown development projects.

6.2 CASTRO STREET UPDATE

Staff will provide a verbal update on current efforts and activities related to Castro Street.

6.3 Downtown Committee Work Plan-Fiscal Year 2023-24

Attachments: [DTC Workplan FY 2023-2024](#)

As required by City Council Policy A-23, the Committee will prepare an annual work plan that will be submitted to Council for review and approval in fall 2023. Staff seeks input to develop a work plan for Fiscal Year 2023-24. Staff will bring back the work plan from the discussion and input today for adoption at the next Downtown Committee meeting.

7. NEW BUSINESS**7.1** Economic Vitality Strategy

Attachments: [DTC Economic Vitality Strategy 7.1](#)

Community Attributes Inc. and City staff will discuss efforts related to the Economic Vitality Strategy and seek the Committee's feedback on the draft vision and goals including strategies associated with Downtown.

7.2 Update on City Events in 2023

Attachments: [DTC City Events in Mountain View 7.2](#)

City staff will update the Committee on Planned City Events in Downtown

8. COMMITTEE/STAFF COMMENTS, QUESTIONS, COMMITTEE REPORTS

No action will be taken on any questions raised by the Committee at this time.

9. ADJOURNMENT**AGENDAS FOR BOARDS, COMMISSIONS, AND COMMITTEES**

The specific location of each meeting is noted on the agenda for each meeting which is posted at least 24 hours in advance of the meeting.

Questions and comments regarding the agenda may be directed to Lisa Roche, Secretary, at 650-903-6379.

The agenda and staff reports may be viewed at the Community Development Department, 500 Castro Street, First Floor, beginning the Monday morning before each meeting. Agenda materials may be viewed online at mountainview.legistar.com.

SPECIAL NOTICE- Reference: Americans with Disabilities Act, 1990

Anyone who is planning to attend a meeting who is visually or hearing-impaired or has any disability that needs special assistance may call the Community Development Department at 650-903-6306 48 hours in advance of the meeting to arrange for assistance. Upon request, in advance, by a person with a disability, agendas and writings distributed during the meeting that are public records will be made available in the appropriate alternative format.

The Board, Commission, or Committee may take action on any matter noticed herein in any manner deemed appropriate by the Board, Commission, or Committee. Their consideration of the matters noticed herein is not limited by the recommendations indicated herein.

SPECIAL NOTICE—Any writings or documents provided to a majority of the Downtown Committee regarding any item on this agenda will be made available for public inspection in the Community Development Department, 500 Castro Street, during normal business hours and at the meeting location noted on the agenda during the meeting.

ADDRESSING THE COMMITTEE

Interested persons are entitled to speak on any item on the agenda and should make their interest known to the Chair.

Anyone wishing to address the Committee on a nonagenda item may do so during the "Oral Communications" part of the agenda. Speakers are allowed to speak once on any number of topics for up to three minutes.