

From: [REDACTED]
To: [City Council](#)
Subject: 9/13/22 meeting agenda item 5 (Non-agendized -- Transit usage)
Date: Monday, September 12, 2022 9:54:57 PM
Attachments: [MVgo & Community Shuttle Ridership 2019 & 2022 2Q.jpg](#)

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To: Mountain View City Council

From: Joel Dean, [REDACTED], MV

Subject: Transit usage

MVgo and Community Shuttle ridership for the second quarter of 2022 Q2 is now available. A table of key results is attached.

MVgo passengers were down 80% from the second quarter of 2019. Though they inched up between April and June, they inched up from a deep, dark hole. The average number of riders on one trip over an MVgo route was only 1.2, putting it in the same pitiful company as VTA. We will have to wait for the fall Trip Cap report to see if private shuttle to North Bayshore are doing any better. It is important that the Trip Cap counting be done rigorously. Past results have varied so widely that they tax credibility. As with vehicle counts, more effort should be made to identify how many transit riders enter North Bayshore via downtown vs. via the freeways. Note that private shuttles do not have berths in the so-called Transit Center, but park on Evelyn Avenue between Hope and View Streets, where no one else is permitted to park.

Community Shuttle ridership declined by 40% between 2019 and 2022 in the 10AM-6PM hours on non-holiday weekdays. Passenger count during those hours was over five times as great as for MVgo. Adding riders during the expanded hours of 7-10 AM and 6-7 PM reduces the 2019-2022 decline to 22% and raises the ratio of Community Shuttle-to-MVgo passengers to almost 7:1. One bus trip over a community Shuttle route served 12.8 passengers, as opposed to 1.2 on MVgo.

If that is equitable, then one commuter must be worth 10 or 11 carless MV residents. If it is not equitable, MVgo ought to be repurposed.

Thank you for your attention.

MVGO AND COMMUNITY SHUTTLE RIDERSHIP, 2ND QUARTERS 2019 & 2022

MVgo	2019 2nd quarter		2022 2nd quarter				
	Riders	Riders per day	Riders	Riders per day	% Change 19-22	VT per day	Riders per VT
A MVgo E. Whisman	11274	176	739	12	-93%	12	1.0
B MVgo E. Bayshore	6101	95	2311	36	-61%	22	1.6
C MVgo W. Bayshore	10461	163	971	15	n/a	18	0.8
D MVgo W. Bayshore	n/a	n/a	1531	24	n/a	18	1.3
All W. Bayshore	10461	163	2502	39	-76%	36	1.1
All MVgo	27836	435	5552	87	-80%	70	1.2

Community Shuttle

10 AM - 6 PM	48658	760	28478	445	-41%	32	13.9
7-10 AM & 6-7 PM	n/a	n/a	9295	145	n/a	14	10.4
7 AM - 7 PM total	48658	760	37773	590	-22%	46	12.8

NOTES: VT (vehicle trip) = one complete traversal of a bus route. Ridership and VT numbers exclude MVgo concert night service, and Community Shuttle weekend or holiday service