



City of  
**Mountain View**

# Sustainability Division Updates

June 2025

Danielle Lee, Chief Sustainability and Resiliency Officer

Rebecca Lucky, Sustainability Manager

Whitney Ramos, Sustainability Analyst II

Denise Lin, Sustainability Analyst II

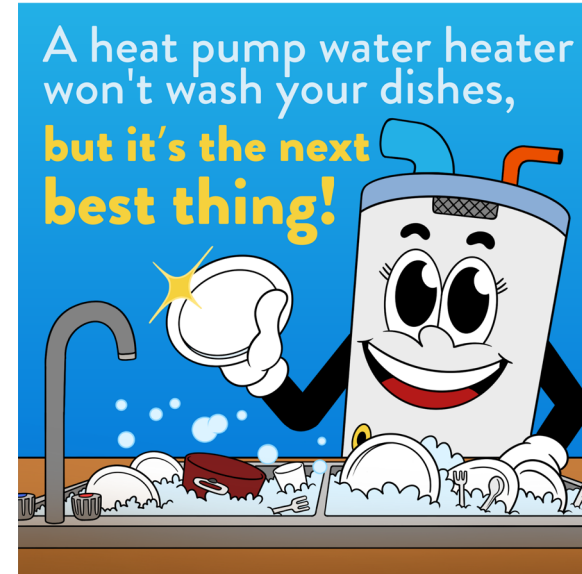
Grace Kann, Climate Fellow

Remy Rinn, Climate Fellow

# Year of the Water Heater



- Avg. 8-10 rebate reservations per month
- Mailers
  - Sent: 2 rounds to residents, 1846 homes
  - Upcoming: Citywide
- Open now! Water Heater Date-ing Game
  - Community engagement initiative and survey
  - Gathering age, fuel-type, etc. on residential water heaters





## Soak Up More Rebates Making the Cost for a Heat Pump Less than a Gas Water Heater!

### Heat Pump Water Heater Rebates

Estimated cost to switch from gas to heat pump	\$7,000
★ Limited Time Mountain View Rebate	\$2,000
Silicon Valley Clean Energy Rebate	\$2,000
Golden State Rebate	\$900
QuitCarbon Rebate	\$100
Est. Cost after Rebates	\$2,000
30% IRA tax credit (on cost after rebates)	\$600

**FREE** for income-qualified households after rebates!

**Est. End Cost:  
\$1,400**





## Make a Splash with a Heat Pump Water Heater \$2,000 Mountain View Rebate Available Now

**\$** Lower your monthly energy bill, saving \$40-200+ a year.



Increases air quality by not releasing toxic gases like carbon monoxide.

Safer for your home, reduces fire risk.

Go Electric Advisor: 833-243-4235  
[goelectric.svcleanenergy.org](http://goelectric.svcleanenergy.org)

**LEARN MORE**



[MountainView.gov/  
WaterHeater](http://MountainView.gov/WaterHeater)

**APPLY TODAY**



[SVCleanEnergy.org/  
Home-Rebates](http://SVCleanEnergy.org/Home-Rebates)



## THE WATER HEATER DATE-ING GAME

Limited time only



[MountainView.gov/WaterHeater](https://MountainView.gov/WaterHeater)

Answer a few questions about your water heater for a chance to win your choice of eligible prize!

Prizes include an electric grill, leaf blower, air fryer, and more!



**SCAN HERE TO ENTER NOW!**



## **NEW** City of Mountain View Heat Pump Water Heater **REBATE**

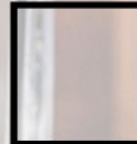
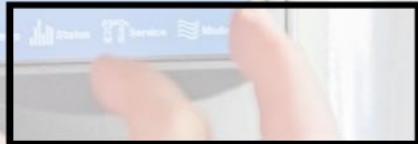
**Get an extra \$2,000 back with no extra steps for a limited time!**

Add to Silicon Valley Clean Energy's \$2,000 for upgrading your gas water heater to a heat pump

[svcleanenergy.org/home-rebates](https://svcleanenergy.org/home-rebates)  
for details!



OR SCAN HERE



FIRST  
BUSINESS  
STREET  
CITY  
ZIP

# Outreach and Events since April 2025



- Summer Kick-off Ice Cream Social
- Spanish Civic Language Leadership Development Academy
- State of the City
- Council Neighborhood Committee (x2)
- BayREN Property Manager's Forum



# Grant Implementation Updates



## Extreme Heat and Community Preparedness Program

- \$25,000 grant award from Santa Clara County to support vulnerable community members during extreme heat and poor air quality events
- Heat and Air Quality Flyers in English, Spanish, Chinese, and Russian available now
- Assembling toolkits and distributing soon



# City Operations Decarbonization Updates



- Application for Pacific Gas & Electric's EV Fleets Program has been submitted
- Additional water heater upgrades have been completed
- Senior Center electrification project construction is scheduled to begin in January 2026
- Construction on solar photovoltaic systems will be complete by April 2026



# Upcoming CSC and City Council Items



- Council Sustainability Committee
  - Multifamily Electric Vehicle Charging Analysis
  - 2035 and 2040 Decarbonization Goal Analysis Update
  - Draft Climate Vulnerability Assessment
  - Update on Municipal Decarbonization Initiatives
- City Council
  - Noncompetitive Silicon Valley Clean Energy Grant
  - Potential Reach Code Update



**Thank you**