From:

Howard Higley

Sent:

Tuesday, January 26, 2021 11:31 AM

To:

City.Council: arudolph@mswsd.org

Cc:

; Shani Kleinhaus

Subject:

MVWSD Fencing presentation to Mtn View Council 1/26/21 (Agenda Item 3.4)

CAUTION: EXTERNAL EMAIL - Ensure you trust this email before clicking on any links or attachments.

Council members and Superintendent: Please raise and/or respond to the following details regarding the proposed School Fencing plan:

- Confirm that the 8' mower access gate on the SE corner of Bubb Campus off Barbara Ave will have automatic
 unlock function to permit community access to playing field perimeter walkway? If not planned, please consider
 recommendation.
- Assure that proposed new fencing on NE corner of Landels Campus off Dana St. will not impede community
 access to Stevens Creek Trail at underpass. If a potential impediment, please consider repositioning new
 fencing.

Thank you. Howard Higley/Louise Katz,

Miramonte, Mtn View 94040

From:

Ayinde Rudolph <

Sent:

Tuesday, January 26, 2021 11:39 AM

To:

Heather Landers

Cc:

Rebecca Westover; City.Council; trustees; McCarthy, Kimbra; Marchant, John; Tricia

DelGaudio

Subject:

Re: December postcard

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I will leave it to city staff to discuss why portions of the neighborhood are or are not included. That is out of our control. However, I believe that both the city, as well as the school district, are making every effort to reach out to residents. I am also aware that the Monta Loma Neighborhood association performed their own outreach. According to information that we was reported to us, from a resident who was concerned about neighborhood association representing their voice, MLNA has the ability to do outreach to at least 50 percent of the residents. I am surprised that you are not admonishing them in this email too, as it appears that we all have the same issue.

If what several residents say is true, as well as yourself is true. The only way to connect with all residents is to do exactly what we did; use every mode of communication available to us to do outreach. Ergo, if Nextdoor reaches 20 percent of residents and The neighborhood association represents another 50 percent, coupled with our own mailer that you claim only went to 50 percent of all residents and a parent community that represents close to 40 percent of all residents, it is almost statistically improbable that you have not received any update, print or electronic, from one of these mediums of communication.

In the end there are no perfect communication solutions. We are committed to using the work group to find solutions for the Monta Loma Elementary field, that the community uses, and will provide updates as we move forward to both our Board of Trustees, City Council and neighbors. I would encourage you to sign up for our email updates, if your feel that the other methods that we use are not meeting your needs.

From: Heather Landers ·

Date: Tuesday, January 26, 2021 at 11:21 AM **To:** Ayinde Rudolph <arudolph@mvwsd.org>

Cc: Rebecca Westover <rwestover@mvwsd.org>, <city.council@mountainview.gov>, trustees

<trustees@mvwsd.org>, <kimbra.mccarthy@mountainview.gov>, <john.marchant@mountainview.gov>,

Tricia DelGaudio <tricia.montaloma2017@gmail.com>

Subject: Re: December postcard

596 homes is just over 1/2 the neighborhood. We are disappointed that **your team AND the City** can't properly figure out a very simple way to reach **everyone** in the neighborhood. The communication should reach everyone in the area that the City assigns Monta Loma Park to as our "green space" as counted for the Quimby Act. Not just an arbitrary group close to the school.

My "spot check" indicated many did not receive anything and a handful received it too late to apply to be on the working group. Even receiving a card on Jan 7, with a Jan 11 deadline to apply is unreasonable. You have more time than that to RSVP to any birthday party, much less an application to determine the fate of your beloved neighborhood park.

How are we supposed to trust that you're acting in anybody's best interest other than your own, if you can't even make sure to include the relevant constituents in your communications? Your tactics to come to a mutually agreeable solution have been sloppy at best, disingenuous at worst. You all can, and should do better. I expect that of my elected officials and those whose salary my taxpayer dollars fund.

-Heather Schoell

On Jan 26, 2021, at 10:42 AM, Ayinde Rudolph <arudolph@mvwsd.org> wrote:

Mrs. Schoell,

For communications of this level of importance, we use every medium of communication available to reach community members; including Nextdoor, Facebook, email to the neighborhood association, physical signs on the school field, school newsletters, and website postings to name a few.

In this case, we used direct mail as an additional means for reaching all neighbors. We pulled the list from the City of Mountain View, which includes 596 homes in the Monta Loma neighborhood. The postcards were mailed out on December 23rd. The vendor that we used, GrowMail, tracks the postcards, and confirms that they arrived on January 7rd. We also did a spot check of residents in the neighborhood who confirmed that they received the card on Jan. 7.

There are a myriad of factors as to why you may not have received the postcard, but please know that many residents did, in addition to the other means we used.

Thanks

From: Heather Schöll <

Date: Monday, January 25, 2021 at 10:12 PM

To: Rebecca Westover < rwestover@mvwsd.org>, Ayindé Rudolph < arudolph@mvwsd.org>

Cc: <city.council@mountainview.gov>, trustees <trustees@mvwsd.org>,

<kimbra.mccarthy@mountainview.gov>, <john.marchant@mountainview.gov>

Subject: December postcard

Hi Dr. Westover,

I was just catching up on the latest about the park situation in Monta Loma and it was raised that the School District sent a postcard to the neighborhood of Monta Loma. I hadn't seen one arrive in our mail, so I asked on one of our group email lists, and of those who replied, the overwhelming majority said they did not receive the postcard.

I fear that was not a terribly effective address list that was used to reach us, and it brings to question the intention to reach the whole neighborhood for your request for members to be part of the working group committee.

I would like to request that your team suspend choosing the representative until you have properly notified *via mail* **ALL** the residents of the Monta Loma Neighborhood – the homes bordered by Middlefield, Rengstorff, Central, and San Antonio. Not just those adjacent to the school.

-Heather

Heather Landers Schoell Alvin St. Mountain View, CA 94043

From:

Heather Schöll -

Sent:

Tuesday, January 26, 2021 12:55 PM

To:

Ayinde Rudolph

Cc:

Rebecca Westover; City.Council; trustees; McCarthy, Kimbra; Marchant, John; Tricia

DelGaudio

Subject:

Re: December postcard

CAUTION: EXTERNAL EMAIL - Ensure you trust this email before clicking on any links or attachments.

That's faulty math. Those could all be the same people, still no more than 50% of residents. Admittedly, probably not the case, but you are making assumptions.

I'm not saying I didn't receive anything. I did, but I'm on the inside. I'm talking about the people who aren't as connected as I am, but will be equally affected. I do my part as newsletter editor, but our newsletter only goes out quarterly. The reason our newsletter goes out in print to doorsteps is because we get consistent feedback from the neighbors that that is the most equitable way for to receive communication. We always talk about wanting to go totally digital, but we have determined it's not an option and would benefit the tech savvy and alienate those who are not. We have plenty of elderly people who care deeply about our neighborhood. The drawback is that the print/delivery timeline is very slow, but it is what it is and we are dedicated to an equitable communication forum.

Yes, our neighborhood organization has also used all the methods of communication available to us. We're here, you can reach out to us and ask us to help. You didn't.

Also curious, where do you get the statistic that 40% of residents of Monta Loma Neighborhood (as defined by the homes bordered by Middlefield, San Antonio, Central and Rengstorff) are parents of Monta Loma kids? That seems extremely high based on my block (4 Monta Loma school families out of 36 houses).

As a side note - we will have a newsletter going out in mid-February - if you would like to prepare something, I welcome your voice. It will go to **every doorstep** in Monta Loma Neighborhood. I will coordinate with Dr. Westover on the details when I send my call for submissions in the near future.

-Heather

On Jan 26, 2021, at 11:38 AM, Ayinde Rudolph arudolph@mvwsd.org wrote:

Ergo, if Nextdoor reaches 20 percent of residents and The neighborhood association represents another 50 percent, coupled with our own mailer that you claim only went to 50 percent of all residents and a parent community that represents close to 40 percent of all residents, it is almost statistically improbable that you have not received any update, print or electronic, from one of these mediums of communication.

From:

Susan Barkan

Sent:

Tuesday, January 26, 2021 4:04 PM

То:

City.Council

Subject:

20019

CAUTION: EXTERNAL EMAIL - Ensure you trust this email before clicking on any links or attachments.

I have lived in Monta Loma for fifty years and am grateful that it is such an attractive and SAFE neighborhood. Nearly every day I walk 1-3 miles within the almost traffic-free area bounded by Rengstorff, Central, San Antonio, and Middlefield. A stroll though the Monta Loma school grounds is always a highlight. It's a joy to see joggers and walkers, frolicking dogs, pre-schoolers on the swings, and neighbors having picnics. I have never heard of any kind of danger to the children attending classes there, and the idea of building fences and gates to keep people out of the only park in the area is abhorrent. Please rethink your priorities and keep the campus open all day.

Susan Barkan

From:

Jerry Morrison

Sent:

Tuesday, January 26, 2021 4:37 PM

To:

City.Council

Subject:

Today's agenda item 3.4: Monta Loma Park fencing

CAUTION: EXTERNAL EMAIL - Ensure you trust this email before clicking on any links or attachments.

Honorable city council members,

The Monta Loma neighborhood of Mountain View is short on park space: There's just Monta Loma Park and a tot lot. The park is where we walk, visit, have neighborhood social events, and children play.

Our issue hinges on insufficient park space.

Now the school district plans on installing fences and gates to cut Monta Loma Park into pieces and narrow paths, making it less usable during non-school daylight hours. There's also a Plan B to fence off the entire park with all city facilities including the only public restroom in the neighborhood.

You can tell why the neighbors are upset about this.

In practice, how would fencing off the grass fields actually protect in specific threats? These fences wouldn't keep out an active shooter; merely corral escaping students through narrow gates. The gates with push bars won't keep in a wandering student. The fences would keep dog walkers away from students, but surely there are less damaging ways to do that such as a low fence around the school buildings, or they could try clear signs at all the entries.

We're asking for a more thoughtful design and more consideration for the community. Or replacement park space, if that's possible.

I've heard the plan also involves bright night lights and cameras. What's the district's plan for this? It has not been communicated to us. Would those lights be shining into our yards and windows all night despite the park being closed at night?

The school district has not taken neighborhood input nor communicated their plans very well in advance, and now I fear they're rushing forward with an ill-conceived plan and a token process of neighborhood input.

Can we at least have the Monta Loma Neighborhood Association select representatives and set up a process where their input counts?

Thanks for your assistance, Jerry Morrison, Monta Loma resident for 39 years

From:

Linda Batton

Sent:

Tuesday, January 26, 2021 1:25 PM

To:

City.Council

Subject:

Crestview Hotel

CAUTION: EXTERNAL EMAIL - Ensure you trust this email before clicking on any links or attachments.

As a neighbor of the Crestview Hotel (on Greenview Drive), I would like to express my support for the proposed acquisition and conversion of the Crestview Hotel to housing for those experiencing homelessness and those who have been displaced from their homes. The location is close to bus lines and nearby businesses. I am grateful to the city and county for considering this option and to the owner who created the opportunity.

Linda Batton, retired member of the HRC

From:

Jay Mo

Sent:

Tuesday, January 26, 2021 3:29 PM

To:

City.Council; , City Clerk

Subject:

Opposition to the proposal: 7.1 Hotel Acquisition Opportunity to Address Housing

Needs.

CAUTION: EXTERNAL EMAIL - Ensure you trust this email before clicking on any links or attachments.

Hello,

Thanks for giving me the time to express my strongest opposition to this proposal for the following 4 reasons:

- 1. Turning the hotel into a homeless shelter will harm the economy permanently and the business will not be able to recover once the pandemic is over.
- 2. It is an extremely inefficient use of the budget because Crestview hotel has a prime location. According to Zillow, 94040 has a median home price of 2.4M, and it is by far the most expensive zip code within Mountain View, almost 50% more expensive than other zip codes within the region. There are many more affordable places to build such facilities.
- 3. It has no fairness because the Crestview homes will lose significant value over this proposal, punishing the hard-working home owners badly in order to help another group of people is no fairness. I've done research on the successful HomeKey hotel projects, e.g. Extended America Stay in Milpitas, the Hotel Diva, and the Granada Hotel in SF, None of them is located within an existing expensive residential community. None of them is hurting anyone.
- 4. Housing Choice Voucher is the most effective known way of reducing homelessness. The data shows it has reduced the homeless rate by 75%. It also provides the homeless with more choices and more affordable places to live and helps them better integrate into local communities. Therefore, the funds can be better used to provide more Housing Choice Vouchers.
 In summary, the decision-makers should try to look at the issue at a global level, avoid short-sighted and harmful policies, optimizing and maximizing the benefits for all.

Thank you so much for listening to our voice and treating our protest seriously. We hope the county will drop this heartbreaking proposal and come out with a new one that benefits everyone.

Thanks, Jay Mo

From:

Rebecca Kohn

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Sent:

Tuesday, January 26, 2021 4:11 PM

To:

City.Council

Subject:

7.1 Hotel Acquisition Opportunity to Address Housing Needs

CAUTION: EXTERNAL EMAIL - Ensure you trust this email before clicking on any links or attachments.

Greetings,

I write in support of item 7.1 Hotel Acquisition Opportunity to Address Housing Needs to acquire and rehabilitate the Crestview Hotel, located at 901 East El Camino Real, to meet various housing needs, such as for persons experiencing or at risk of homelessness and/or for displaced tenants. I have read the Council's report on this opportunity and see the value in acquiring the property at this time for the purpose of providing housing for homeless or displaced tenants. I am a resident of Mountain View and see this decision very much in line with the City's state goals of creating, preserving and improving a range of housing opportunities serving an economically diverse community.

Respectfully yours,

Rebecca Kohn

Rebecca Kohn