

MEMORANDUM

Library Department

DATE: April 24, 2023

TO: Board of Library Trustees

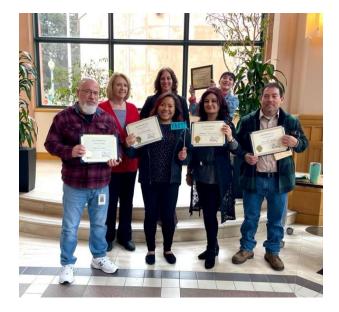
FROM: Tracy Gray, Library Director Mark Jack, Librarian

SUBJECT: Library Director's Report

STAFF UPDATES

On March 22, the City held its Annual Employee Service and Recognition Awards Celebration. Several Library staff received awards:

- Daniela Rodriguez—Discover Award.
- Joy Phaphakdy—Five years of service.
- Julie Acosta Boyer—10 years of service.
- Dan Fuentes—25 years of service.
- Mary Saii—25 years of service.
- Luis Aguila—30 years of service.



Staff Development Day

The Library will be closed on Friday, April 28, for Library Staff Development Day.

SUMMER READING PROGRAM

Summer Reading 2023 at the Mountain View Public Library will run from June 1 through July 31. This year's summer reading theme is "All Together Now," and we have designed a series of engaging programs for children, teens, and adults that will foster a love for reading and promote awareness of Library resources. We are planning a vibrant and dynamic summer reading experience for our community, including events for all ages.

For young readers, summer reading is designed to encourage youth to develop a summer reading habit. With a challenge to read at least 25 days, children and teens will be rewarded with a free book. In addition, each child will start their summer reading journey with a badge book that includes reading trackers, stickers, and literacy challenges to keep them motivated and engaged throughout summer. Adults who complete five or more Library-related activities will earn a chance to be entered into a raffle to win gift certificates from downtown businesses. All children and teens and the first 100 adults who complete their summer reading goal will receive a coupon that entitle them to a free book at a Friends of the Mountain View Library book sale.

Summer reading at the Library is not just about books. We have planned an array of exciting events and performances, starting with the Summer Reading kickoff event on Saturday, June 3. The kickoff event features two family-friendly concerts by the renowned Goat Hill Girls and local Grammy nominee Megan Schoenbohm. All through summer, patrons of all ages can look forward to a diverse lineup of events and activities, such as author visits, including bestselling author Dennis Lehane, STEAM programs, arts and crafts, a magic show, interactive educational opportunities, and days for the community to come together and relax with a good book. Finally, the end-of-summer celebration on Monday, July 31, will showcase The School of Rock House Band.

All of our summer programming is free to the public and is made possible through the generous support of the Friends of the Mountain View Library. We are deeply grateful for their commitment to supporting relevant and impactful programming for the community.

BUSY DAY AT THE LIBRARY

The Mountain View Public Library was extra busy over the last month serving as a refuge to our residents experiencing power outages. Over 1,200 people came through the doors between 10:00 a.m. and 3:00 p.m. on Wednesday, March 15, compared to an average of 500 people on the other weekdays in March. In total, the Library had more than 2,500 people come through the door on Wednesday, which is significantly higher than usual.

Date	Door Count
3/1/2023	822
3/2/2023	800
3/3/2023	740
3/4/2023	1,444
3/5/2023	878
3/6/2023	954
3/7/2023	1,005
3/8/2023	1,081
3/9/2023	893
3/10/2023	940
3/11/2023	1,644
3/12/2023	911
3/13/2023	1,125
3/14/2023	1,742
3/15/2023	2,550
Grand Total	17,529

All of the available tables and chairs were occupied as people utilized the free WiFi for internet access and electricity to power their laptops and phones. The Library opened up the first-floor program room to provide additional seating and power outlets, which quickly filled to capacity as well. The Children's Room was also extra busy with children and caregivers since several schools in neighboring cities were closed. Several first-time visitors got Library cards, and staff even heard comments such as: "This is the nicest library I've ever been in."





PROGRAMS

Past Program Highlights

Stuffed Animal Sleepover

The Mountain View Public Library invited our youngest patrons to don their pajamas and listen to stories and songs with their favorite stuffed animal. After this special storytime, attended by 73 people, the stuffed animals stayed for a sleepover at the Library. The next day, patrons were able to pick up their stuffies along with photos of their special overnight adventures.





Growing Summer Vegetables

Master Gardener Laura Westley joined us on April 6 and taught us the ins and outs of successfully growing fantastic summer vegetables. Ms. Westley covered such favorites as tomatoes, peppers, zucchini, basil, and eggplant, and attendees learned how to prepare the soil, water correctly, select the right companion plants to maximize sun exposure, and to attract beneficial insects. Attendees came with great gardening questions and some helpful advice of their own.



Other Past Programs

- Tuesday, March 21—<u>Southern Inspired: Author Talk with Celebrity Chef Jernard A. Wells</u>, sponsored by the Friends of the Mountain View Library—Attendance: 11.
- Tuesday, March 21—<u>Sewing with FabMo: Pin Cushions</u>—Attendance: 11.
- Wednesday, March 22—<u>Baby Storytime</u>—Attendance: 85.
- Wednesday, March 22—<u>Drop-In: Teen Origami Birds</u>—Attendance: 2.
- Wednesday, March 22—<u>Sing and Play Along Ukulele</u>, sponsored by the Friends of the Mountain View Library—Attendance: 15.
- Thursday, March 23—<u>Science Explorers</u>, sponsored by the Friends of the Mountain View Library—Attendance: 29.
- Friday, March 24—<u>Sensory Storytime</u>, sponsored by the Friends of the Mountain View Library—Attendance: 26.
- Saturday, March 25—<u>Switch It Up Saturday</u>—Attendance: 18.
- Tuesday, March 28—<u>Bestselling Author of The Lost Girls of Paris</u>: <u>Author Talk with Pam</u> <u>Jenoff</u>, sponsored by the Friends of the Mountain View Library—Attendance: 16.
- Tuesday, March 28—<u>Bilingual Storytime: Spanish/English</u>—Attendance: 16.
- Wednesday, March 29—<u>Baby Storytime</u>—Attendance: 91.
- Thursday, March 30—<u>Virtual Drawing Lesson from Nomar Perez</u>—Attendance: 52.
- Thursday, March 30—<u>Understanding COPD</u>—Attendance: 3.
- Friday, March 31—<u>Tween Chalk Art Event</u>—Attendance: 15.
- Tuesday, April 4—<u>Outdoor Spring Storytime</u>—Attendance: 184.
- Tuesday, April 4—<u>Author Talk with Kate Beaton: Bestselling Cartoonist of Hark! A Vagrant</u>, sponsored by the Friends of the Mountain View Library—Attendance: 15
- Wednesday, April 5—<u>Baby Storytime</u>—Attendance: 76.

- Wednesday, April 5—<u>Bilingual Storytime: Mandarin/English</u>—Attendance: 36.
- Wednesday, April 5—<u>The Civil Rights Trail</u>—Attendance: 16.
- Tuesday, April 11—Outdoor Spring Storytime—Attendance: 240.
- Wednesday, April 12—<u>Baby Storytime</u>—Attendance: 85.

Upcoming Programs

- Thursday, April 20—<u>Animal Explorers</u>.
- Thursday, April 20—<u>Medicare Basics</u>.
- Saturday, April 22—<u>Plant Exchange</u>.
- Saturday, April 22—<u>Switch It Up Saturday</u>.
- Tuesday, April 25—<u>Outdoor Spring Storytime</u>.
- Tuesday, April 25—Is It Dyslexia? Red Flags In Early Readers.
- Tuesday, April 25—<u>Top Tax Planning Opportunities for 2023</u>.
- Tuesday, April 25—<u>Bilingual Storytime: Spanish/English</u>.
- Wednesday, April 26—<u>Baby Storytime</u>.
- Wednesday, April 26—<u>Sing and Play Along Ukulele Jam</u>, sponsored by the Friends of the Mountain View Library.
- Thursday, April 27—<u>Día de los Niños Storytime</u>.
- Thursday, April 27—<u>New York Times Bestselling Author of Ordinary Grace: Author Talk with</u> William Kent Krueger.
- Tuesday, May 2—<u>Outdoor Spring Storytime</u>.

CUSTOMER COMPLIMENT

From a customer who signed up for our program, Is It Dyslexia? Red Flags in Early Readers:

"Thank you so much. I am a reading specialist in Arlington, Virginia and have visited your library quite a number of times while visiting our grandson (who is 14 months) since this summer! Your library is spectacular! I was there twice this week here on my spring break (getting back home to Virginia tonight). We attended the Mandarin story hour this week which was so beautiful! He benefited greatly from seeing other children there & hearing both languages. Thank you again!"

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