

**VISUAL ARTS COMMITTEE WORK PLAN
Fiscal Year 2023-24**

Title and Description	Key Milestones	Date (per milestone)	Current Status/Notes
Ongoing Work Items			
<p>A. Recommend visual art for the Center for the Performing Arts (CPA) Visual Art exhibition. Promote the CPA visual arts exhibit to the community.</p>	<p>Review and select artists. Promote art exhibitions.</p>	<p>Review and selection of new artists—2024 Season.</p>	
<p>B. Provide the City Council with recommendations on the selection of art and artists for qualifying capital improvement projects.</p>	<p>Continue to receive progress updates on Fayette Park, Rengstorff Park Aquatics Center, Rengstorff Park Maintenance and Tennis Buildings. Transit Center Grade Separation and Access Project.</p>	<p>Fayette—June 2023. Rengstorff Aquatics—Winter 2023. Rengstorff Maintenance—July 2024.</p>	

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<p style="text-align: center; font-size: 100px; opacity: 0.3; font-weight: bold;">DRAFT</p>		Transit Center Grade Separation and Access Project—2025.	
	Coordinate grand opening and art unveiling for Fayette and Rengstorff Park.	TBD	
	Recommend public art for Hope Street Park.	TBD	Project has not yet been brought forward.
	Recommend public art for Villa Street Park.	TBD	Project has not yet been brought forward.
	Recommend public art for the Public Safety Training Facility.	TBD	Project has not yet been brought forward.
C. Continue to collaborate with private and nonprofit organizations on visual arts opportunities.	Discuss and provide recommendations on partnership opportunities.	Ongoing	

Title and Description	Key Milestones	Date (per milestone)	Current Status/Notes
D. Increase outreach for Call for Artists opportunities.	<p>Continue to expand list of local artist groups/ organizations interested in visual arts opportunities.</p> <p>Update the City's artist registry tool.</p>	Ongoing	
Fiscal Year 2023-24 Work Items			
1. Develop a Public Art Strategy.	<p>Review and discuss the draft Strategy.</p> <p>Provide input on the proposed Strategy.</p> <p>Assist with community outreach efforts.</p>		
2. Implement the Mountain View Public Art Strategy	<p>Develop a work plan for implementation of the Public Art Strategy.</p> <p>Develop Phase 2 of the Sidewalk Studio pilot program, including locations.</p>	Spring 2024	<p>Project has not been initiated yet.</p> <p>Project has not been initiated yet.</p>

Title and Description	Key Milestones	Date (per milestone)	Current Status/Notes
<p style="text-align: center; font-size: 100px; opacity: 0.1; font-weight: normal;">DRAFT</p>	<p>Review Council Policy K-5 associated with capital improvement projects upon completion of Public Art Strategy to ensure alignment with Strategy recommendations.</p>	<p>Spring 2024</p>	<p>Project has not been initiated yet.</p>
	<p>Review VAC responsibilities for consistency with Public Art Strategy to ensure alignment with recommendations.</p>	<p>Spring 2024</p>	<p>Project has not been initiated yet.</p>
<p>3. Collaborate with the Downtown Committee and Chamber of Commerce (Downtown Business Association) on advancing art in public and private places.</p>	<p>Identify opportunities to support the community through public art.</p> <p>Develop a Downtown Storefront Pilot Program.</p> <p>Explore Phantom Gallery opportunities for vacant downtown properties</p>	<p>Ongoing</p> <p>Spring 2024</p> <p>Spring 2024</p>	

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4. Identify different funding opportunities and options (grants, donations, sponsorships, and in-lieu funds) available to support art activations and installations.	Develop funding strategy(ies) to support the implementation of different public art programs identified in the Public Art Strategy.	Spring 2024	
5 Develop Public Art book in support of the Public Art Strategy	Add new art installations highlighting all the available public art in Mountain View. Update 1996 VAC public art book.	Spring 2024	