



# COUNCIL REPORT

**DATE:** February 27, 2024

**CATEGORY:** Consent

**DEPT.:** Community Development

**TITLE:** **Resolution Authorizing the California Farmers' Markets Temporary Use of Parking Lot 12 on March 3, 10, and 17, 2024**

## **RECOMMENDATION**

Adopt a Resolution of the City Council of the City of Mountain View Authorizing Temporary Closure of Parking Lot 12 from 7:30 a.m. through 2:30 p.m. on Sunday, March 3, 10, and 17, 2024, for Use by the California Farmers' Market Association and Authorizing the City Manager or Designee to Amend the License Agreement with the California Farmers' Market Association, to be read in title only, further reading waived (Attachment 1 to the Council report).

## **BACKGROUND**

Dating back to 2014, the City of Mountain View has been allowing the California Farmers' Markets Association (CFMA) to temporarily relocate the Sunday Farmers' Market from the downtown Mountain View Caltrain parking lot to the City-owned Parking Lot 12 (see Figure 1) on Sunday San Francisco 49ers home games. More recently on August 30, 2022, the City Council approved the CFMA use of Parking Lot 12 for the Farmers' Market on Levi's Stadium event days through January 31, 2024.



**Figure 1: Parking Lot 12**

On April 25, 2022, the Community Development Director issued a ministerial approval of a Senate Bill (SB) 35 application to redevelop Parking Lot 12 to include a new five-story, mixed-use building with 120 affordable deed-restricted rental units and 3,300 square feet of community-serving commercial and public gathering space. The project anticipates a construction start in Q4 2024. The Farmers' Market use of Lot 12 is deemed interim and will not impact the development and construction on Parking Lot 12.

### **ANALYSIS**

On January 29, 2024, Caltrain representatives informed the CFMA that they will be conducting additional testing of the new electrified trains over several weekends in March, and it will be necessary to set up bus bridges within the Caltrain parking lot, resulting in a conflict with the weekly scheduled Sunday Farmers' Market. Staff recommends allowing the Farmers' Market

temporary use of the parking lot on Sunday, March 3, 10, and 17, 2024, with the adoption of a resolution authorizing the temporary closure of Lot 12 and amendment of the License Agreement with CFMA.

Staff continues to be in discussions with the CFMA about an alternative location for the Farmer's Market when Lot 12 is no longer available.

### **FISCAL IMPACT**

According to the license agreement with the CFMA, the City receives \$430 per event.

Costs to set up the Farmers' Market along with posting "No Parking" signage in Lot 12 are borne by the CFMA.

### **ALTERNATIVES**

1. Deny the request and direct staff to identify alternative parking lots or locations to relocate the regularly scheduled Sunday Farmer's Market on March, 3, 10, and 17, 2024.
2. Provide other direction.

### **PUBLIC NOTICING**

The Council meeting agenda and Council report have been posted on the City's website and announced on Channel 26 cable television. Email notification was sent to the Downtown Committee, Downtown Business Association, and Old Mountain View Neighborhood Association.

Prepared by:

John Lang  
Economic Vitality Manager

Approved by:

Dawn S. Cameron  
Acting Assistant City Manager/  
Community Development Director

Arn Andrews  
Assistant City Manager

JL/6/CAM/819-02-27-24CR  
203902

Attachment: 1. Resolution