

Provisional Use Permit Application

Business Description

for

Movement Gym

630 San Antonio Road

REVISED 1/23/25

Introduction. The following narrative provides a written project description for a Provisional Use Permit (PUP) application as indicated on the City’s website for such an application. This PUP application is to establish an outdoor commercial recreational use at an existing loading dock area serving Movement’s leased space at 630 San Antonio Road, and includes improvements to the loading dock area for that purpose. This outdoor commercial recreational use of the loading dock would complement Movement’s operations within the building as an indoor rock climbing and fitness facility, scheduled to be open for business early 2025. This PUP application includes a request to waive loading space requirements under Section 36.32.60 of the Mountain View Municipal code given Movement’s operations. The loading dock area is a covered and fenced-in 1,592 s.f. area at the rear of the 23,880 s.f. lease space as depicted on plans provided with this application.

Number of employees and clients. Movement will staff 60 employees total, with 10-15 per typical shift and anticipates 300-600 customers daily for its operations at the 630 San Antonio site. Use of the loading dock area as an outdoor fitness area is not anticipated to increase the total number of employees, or employees per shift, nor does it anticipate an increase in the number of customers served daily. Instead, Movement considers the outdoor fitness area as an amenity to facility that will be used during favorable weather in lieu of similarly programmed spaces within the building.

Days and hours of operation. Movement is an indoor rock climbing and fitness facility open to the public seven days a week, with normal hours of operations 6 am to 11 pm Monday through Friday and 8 am to 8 pm on Saturdays and Sundays. The outdoor fitness area use at the loading dock would serve individual and group fitness activity and classes during Movement’s normal business hours.

Description of the business operations and deliveries. Movement’s main offering is the climbing structures, fitness equipment, yoga studio, exercise areas, and classes conducted in these areas. The vast majority of floor space is dedicated to a fitness use, but the gym includes a very small retail area (450 sf) where apparel and snacks are sold as convenience to Movement’s visitors and not as a core part of Movement’s business. The retail area contains two small reach-in coolers for beverages and snacks. The other sales items include apparel and small accessory items used for rock climbing. These retail items are never delivered in a vehicle that would make use of a loading dock. In fact, Movement operates 30 climbing gyms around the country and does not have a loading space at any of them. Deliveries come in small delivery vehicles, panel vans or similar. A Deliveries Plan

has been developed to manage deliveries and is attached for Planning’s review and acceptance.

Below are images from other existing Movement gyms with similarly sized retail areas as planned for Mountain View to provide an example on the extent of the sales area and the products available.





Any special type of equipment that may be used for the business (within the outdoor commercial recreational use area). Other than fixed pull-up bars and a turf surface, there is no special type of equipment proposed for the outdoor fitness area use at the loading dock. See the plan set provided for additional information.

Reason(s) the use is appropriate for the area. Currently the loading dock area shall be used as an exit route from the building interior, and to serve as a trash enclosure as indicated in the improvement plans permitted for 630 San Antonio Road. The existing loading dock will not be utilized for deliveries as they are typically made with step vans in small quantities such that they are loaded directly into the Retail area at the front of gym. In the applicant's view, a better use of the unused space in the loading dock area is to activate it by providing additional, outdoor space for fitness taking advantage of Mountain View's mild climate and offering its users and alternate to its indoor spaces.