

**MEMORANDUM**

Planning Division, Community Development Department

DATE: March 18, 2015

TO: Environmental Planning Commission (EPC)

FROM: Diana Pancholi, Assistant Planner
Terry Blount, AICP, Assistant Community Development Director/
Planning Manager

SUBJECT: Annual Review of the General Plan Action Plan

Introduction and Purpose:

The purpose of this item is to present to the EPC the annual review of the General Plan Action Plan and to recommend moving forward with some priority action items which will help achieve the City Council's major priority theme-based goals over the next year. The EPC's recommendations will be forwarded to the City Council for consideration at a study session on April 14th, a study session being conducted as part of this year's goal-setting and budget process.

Background:

In 2012 the City Council adopted a new General Plan 2030 and reviewed the General Plan Action Plan. The General Plan Action Plan is a list of action items that carry out the General Plan's goals and policies. These action items include programs, plans, studies, ordinance updates and other measures.

Annual City Review:

The EPC is responsible for the annual review of the Action Plan. The EPC monitors the progress the City is making in implementing the General Plan, and may recommend the deletion, modification, or addition of action items to help implement the General Plan. The EPC last reviewed the Action Plan in 2014. As a part of the annual review process the action items are being presented again to the EPC.

This year staff is introducing a new item which presents the status of City development as it compares to the General Plan 2030 growth projections. The General Plan projected 7,502,000 square feet of net new office and industrial square footage and 7,860 net new housing units. As of December 2014, 30% of the projected housing units and 14.7% of the projected industrial and office square footage have been entitled, are under construction, or have been built (see Attachment 1).

General Plan Action Items:

City staff has reviewed the list of action items and has updated the list to reflect the current status of the Action Plan (see Attachment 2). Last year, the EPC reviewed 540 General Plan action items and the fifteen items identified in 2012 from the action items list as the priority items (see Attachment 3). Some of the key changes/updates in the General Plan action items from last year are:

1. Twenty-two action items were deleted from the list as they were completed in the past year.
2. Two of the EPC priority action items identified in 2012 have been completed in the past year. These include the completion of the San Antonio Precise Plan and the Recycled Water Master Plan.

Recommendation:

The City Council identified three major priority theme-based goals at its February 24th study session. They are:

1. Improve the quantity, diversity, and affordability of housing;
2. Enhance environmental sustainability efforts; and
3. Improve transportation by enhancing mobility and connectivity.

The City Council would like feedback from each of its advisory bodies about potential projects/activities/initiatives for Fiscal Year 2015-2016 that fulfill the major priority theme-based goals. The input received from each of the advisory bodies will be presented to the City Council at a study session on April 14th for discussion and prioritization.

Staff has suggested a list of priority action items to replace those identified in 2012 for EPC consideration (see Attachment 4). Most of the priority action items noted in the 2012 list that have a status other than “completed” are items that work is scheduled to begin on in the near future, such as those related to the updating of the Zoning Ordinance and the creation of the Transit-Oriented Development (TOD) Ordinance (East Whisman Precise Plan). Item #8 (City-wide shuttles) is generally now the responsibility of the Mountain View Transportation Management Association (mvgo) and item #15 (Transportation Demand Management) is no longer a high priority as the type of requirements that would be contained in a Transportation Demand Management Ordinance have been developed and included as conditions of approval for the most recent round of office development projects (e.g. Intuit and 600 National Avenue).

In accordance with Council’s request, staff recommends prioritizing twelve action items which represent specific projects/activities/initiatives to implement the Council’s major priority theme-based goals. A majority of these action items are related directly to specific City efforts

that Staff is currently working on. The list below, where appropriate, groups the recommended priority action items under the applicable City effort. They include:

1. Climate Protection Roadmap (see Priority Action Items #2, #8, #9, #10, and #11)
2. Change Area Precise Plans: Transit-Oriented Development (TOD) Ordinance (East Whisman Precise Plan) (see Priority Action Items #1, #3, #4, and #5)
3. Bicycle Transportation Plan Update (see Priority Action Item #7)
4. California Street Corridor Improvement Study (see Priority Action Item #6)
5. Energy Efficiency in Street Lights and Traffic Lights (see Priority Action Item #12)

- Exhibits:
1. General Plan Projections and City Development Update
 2. General Plan Action Items List, 2015
 3. EPC Priority General Plan Action Items, 2012
 4. Staff Recommendation, EPC Priority General Plan Action Items, 2015