



CITY OF MOUNTAIN VIEW

MEMORANDUM

Planning Division, Community Development Department

DATE: April 05, 2017

TO: Environmental Planning Commission (EPC)

FROM: Diana Pancholi, Associate Planner
Terry Blount, AICP, Assistant Community Development Director/
Planning Manager

SUBJECT: Annual Review of the General Plan Action Plan

Introduction and Purpose:

The purpose of this item is to present to the EPC the annual review of the General Plan Action Plan and to make recommendations regarding moving forward with some priority action items which will help achieve the City Council's major priority theme-based goals over the next year.

Background:

In 2012 the City Council adopted a new General Plan 2030 and reviewed the General Plan Action Plan. The General Plan Action Plan is a list of action items that carry out the General Plan's goals and policies. These action items include programs, plans, studies, ordinance updates, and other measures.

Annual City Review:

The EPC is responsible for the annual review of the Action Plan. The EPC monitors the progress the City is making in implementing the General Plan, and may recommend the deletion, modification, or addition of action items to help implement the General Plan. The EPC last reviewed the Action Plan in March 2016. As a part of the annual review process the action items are being presented again to the EPC.

General Plan Action Items:

City staff has reviewed the list of action items and has updated the list to reflect the current status of the Action Plan (see Exhibit 1). Further this year, staff has rearranged the action items list into two tables. Certain action items are implemented on a

continuous basis based on current City practices and policies. These items have been removed from the list and grouped into a new “Ongoing General Plan Action Items” list (see Exhibit 2).

Last year, the EPC reviewed 491 General Plan action items and identified eighteen actions items from the action items list as the priority items (see Exhibit 3). A key change/update in the General Plan action items from last year is the completion of action item #135 - *Measure E-1.1: Residential Energy Efficiency Retrofit A*.

Recommendation:

The City Council identified four major priority goals at a study session held February 27, 2017. The draft goals are:

1. Promote strategies to protect vulnerable populations and preserve the socioeconomic and cultural diversity of the community.
2. Improve the quantity, diversity, and affordability of housing with an added focus on middle income and ownership opportunities.
3. Develop and implement comprehensive and coordinated transportation strategies to achieve mobility, connectivity, and safety for people of all ages.
4. Promote environmental sustainability with measurable outcomes.

The next step in the City Council goal-setting process includes receiving feedback from advisory bodies on *potential specific projects that fulfill the priority theme-based goals over the next two fiscal years (FYs 2017-2018 and 2018-2019)*. The next item on the agenda, Item #5.3 (EPC Input on City Council Major Goals [FYs 2017-2019]), presents an extensive list of all of the major projects that the Planning Division is currently engaged in, as well as those projects that have been identified as ones the Division could potentially be working on (see Item #5.3, Exhibit 2). Many of these intersect with the General Plan action items.

Because the Planning Division is currently experiencing severe staffing limitations, staff suggests designating the action items that intersect with the list of all of the major projects that the department is currently engaged in, as well as those projects that have been identified as ones the department could potentially be working on, as the priority

ones (see Exhibit 4). Based on this, the staff recommended EPC priority action items would be:

1. East Whisman Precise Plan (LUD 19.1.1 – LUD 19.4.1)
2. City-Wide: Transportation Demand Management (TDM) Ordinance (LUD 3.1.1, LUD 17.2.1, LUD 19.1.1, Measure T-1.1)
3. Greenhouse Gas Reduction Program (GGRP) (MOB 9.1.1)
4. North Bayshore - District Sustainability Performance Measurements (see below)

Staff is also recommending the following changes to the current action items list:

1. Add a new action item related to District sustainability performance measurements in North Bayshore (NBS) Precise Plan area. Through this action item the City will create a list of NBS district sustainability topics/categories baseline measures and strategies (see Exhibit 1, item# 32).
2. Discuss the feasibility of item #23 - *LUD 10.2.1: Urban ecology awareness* (see Exhibit 1, item #23). This item aims at establishing a process to ensure potential impacts of proposed projects to the natural ecosystem is made available prior to approval of project concepts involving open space or undeveloped land. Staff has done further research into this item and has concluded that it is not feasible to conduct impact assessment prior to defining the project.

A typical development project review process includes various cycles of project assessment. Usually the development proposal is refined through these cycles. The environmental review for the project is done based on what the development proposal is. Hence, it is not feasible to conduct an impact assessment prior to defining the project. As per the current development review process, once the environmental review is completed, the project is reviewed by the decision makers (EPC or City Council). Based on this process, staff finds that it is not feasible to address the impacts before defining the project and recommends deleting this action item from the list.

Exhibits:

1. General Plan Action Items List, 2017
2. Ongoing General Plan Action Items
3. EPC Priority General Plan Action Items, 2016
4. Staff Recommended EPC Priority General Plan Action Items, 2017