

# General Plan Action Items List, 2017

	GENERAL PLAN ACTION ITEMS	RESPONSIBLE /LEAD DEPARTMENT	PRIORITIZATION	STATUS	IMPLEMENTATION TIMING
	Land Use and Design				
	CITY-WIDE				
	Planning Process				
1	LUD 1.5.1: <b>Form-based codes.</b> Consider updating Zoning Ordinance sections or appropriate Precise Plans to include form-based code principles that reflect desired community form and character.	CDD	Medium	New	4-10 years
	Land Use Mix, Distribution and Intensity				
2	LUD 3.1.1: <b>Transit Zone requirements.</b> Update the Transit Zone and Transit-Oriented Development Ordinance requirements and standards.	CDD	Medium	New	1-3 years
3	LUD 3.1.4: <b>Pioneer Area Study.</b> Create a Pioneer Area Study to establish policy guidance on the future land uses and character of this area.	CDD	Medium	New	10+ years
4	LUD 3.2.1: <b>Zoning Ordinance update.</b> Update the allowed uses and development standards for each zoning district in the Zoning Ordinance to encourage village centers, transit-oriented development, and a flexible mix of land uses where appropriate.	CDD	High	New	4-10 years

	GENERAL PLAN ACTION ITEMS	RESPONSIBLE /LEAD DEPARTMENT	PRIORITIZATION	STATUS	IMPLEMENTATION TIMING
5	LUD 3.2.2: <b>Mixed-Use development standards.</b> Amend the mixed-use development standards in the Zoning Ordinance to facilitate mixed-use development.	CDD	Medium	In-progress	4-10 years
6	LUD 3.2.3: <b>Industrial areas.</b> Update the Zoning Ordinance to specify appropriate locations, if any, for educational, recreational, or commercial service uses in industrial areas.	CDD	Medium	New	4-10 years
7	LUD 3.2.4: <b>Height flexibility.</b> Zoning Ordinance and Precise Plan updates shall specify required public benefits when development exceeds General Plan height guidelines.	CDD	High	In-progress	4-10 years
8	LUD 3.3.1: <b>Health and land use.</b> Develop and/or update regulations and guidelines in the zoning code regarding the number and location of land uses that may impact community health, such as fast food and tobacco- and alcohol-related uses.	CDD	Medium	New	4-10 years
9	<del>LUD 3.3.2: <b>Health implementation.</b> Prepare a Health Implementation Report that recommends additional strategies and monitoring to address health and wellness in the community.</del>	<del>CDD/CMO</del>	<del>Medium</del>	<del>Completed</del>	<del>1-3 years</del>
10	LUD 3.4.1: <b>Land use conflicts.</b> Update the Zoning Ordinance to include standards and criteria to minimize potential land use conflicts.	CDD	Medium	New	4-10 years

	GENERAL PLAN ACTION ITEMS	RESPONSIBLE /LEAD DEPARTMENT	PRIORITIZATION	STATUS	IMPLEMENTATION TIMING
11	<del>LUD 3.5.1: Senior housing definitions and standards.</del> Establish new definitions and development standards in the Zoning Ordinance for a continuum of senior care facilities, such as a senior residential community, life care facility, hospice, or assisted living facility.	CDD	Medium	Completed	1-3 years
12	LUD 3.10.1: <b>Amend Zoning Ordinance to protect sensitive uses.</b> Establish standards to protect sensitive uses from hazardous material users through Zoning Ordinance amendments.	CDD	Medium	New	4-10 years
	<b>Land Use and Access to Services</b>				
13	LUD 5.1.1: <b>Zoning Ordinance amendments.</b> Amend the Zoning Ordinance to update allowed uses and development standards to accommodate a range and variety of village centers.	CDD	Medium	New	4-10 years
14	LUD 5.1.2: <b>Existing village and commercial centers.</b> Use the development review process to require pedestrian and bicycle enhancements at existing village and commercial centers to improve neighborhood connectivity to goods and services.	CDD	Medium	New	4-10 years
15	LUD 5.1.3: <b>Old Middlefield retail and service uses.</b> Update the Zoning Ordinance to include standards for retail uses at intersections along Old Middlefield Way while protecting service uses along the corridor.	CDD	Medium	New	4-10 years
	GENERAL PLAN ACTION ITEMS	RESPONSIBLE /LEAD DEPARTMENT	PRIORITIZATION	STATUS	IMPLEMENTATION TIMING

16	LUD 5.1.4: <b>Old Middlefield/Rengstorff residential use compatibility.</b> Address environmental and design issues to ensure the compatibility of new residential uses with surrounding uses in the vicinity of the Old Middlefield Way /Rengstorff Avenue intersection.	CDD	Medium	New	4-10 years
	<b>Neighborhoods</b>				
17	LUD 6.1.1: <b>Transitions to low-density neighborhoods.</b> Develop guidelines or design standards for sensitive transitions between low-density neighborhoods and adjacent village centers, transit-oriented development, corridors, or other more intense land uses.	CDD	Medium	New	4-10 years
18	LUD 6.1.2: <b>Compatible design measures.</b> Require buffering, screening or other measures to ensure new multi-family or commercial development is compatible with adjacent single-family neighborhoods and homes	CDD	Medium	New	4-10 years
	<b>Downtown</b>				
19	LUD 7.5.1: <b>Downtown Precise Plan updates.</b> Maintain and update the Downtown Precise Plan.	CDD	Medium	New	4-10 years
	<b>Integrating Buildings into the Community</b>				
20	LUD 9.3.1: <b>Update sign regulations.</b> Update the City's sign regulations to meet community design expectations and local business needs.	CDD	Low	New	4-10 years
	<b>GENERAL PLAN ACTION ITEMS</b>	<b>RESPONSIBLE /LEAD DEPARTMENT</b>	<b>PRIORITIZATION</b>	<b>STATUS</b>	<b>IMPLEMENTATION TIMING</b>
21	LUD 9.3.2: <b>Parking area.</b> Update the Zoning Ordinance to address the visible impact of parking structures and lots.	CDD	Low	New	4-10 years

22	LUD 9.6.1: <b>Light Standards.</b> Adopt and periodically update a set of City Code regulations, standard mitigation measures and/or development conditions to minimize off-site light and glare from new development.	CDD	Low	New	4-10 years
	<b>Sustainable Building Design and Development</b>				
23	LUD 10.2.1: <b>Urban ecology awareness.</b> Establish a process to ensure potential impacts of proposed projects to the natural ecosystem is made available prior to approval of project concepts involving open space or undeveloped land.	CDD	Medium	New	4-10 years
24	LUD 10.6.1: <b>Development standards.</b> Update the Zoning Ordinance to include development standards for installing on-site renewable energy technologies.	CDD	Medium	New	4-10 years
25	<del>LUD 10.7.1: <b>Update landscaping requirements.</b> Update the Zoning Ordinance to include updated landscaping requirements.</del>	<del>CDD</del>	<del>Medium</del>	<del>Completed</del>	<del>1-3 years</del>
26	<del>LUD 10.7.2: <b>Water Conservation Landscaping Ordinance.</b> Maintain and implement the Water Conservation in Landscaping Ordinance.</del>	<del>CDD/PWD</del>	<del>Low</del>	<del>Completed</del>	<del>4-10 years</del>
27	LUD 10.9.1: <b>Sustainable roof standards.</b> Update the Zoning Ordinance to address sustainable roof standards.	CDD	Medium	New	4-10 years

	GENERAL PLAN ACTION ITEMS	RESPONSIBLE /LEAD DEPARTMENT	PRIORITIZATION	STATUS	IMPLEMENTATION TIMING
	<i>Local Economy</i>				
28	<del>LUD 13.1.1: Attract business-class hotel.</del> Attract a business-class hotel and conference center to Mountain View to meet business and community needs.	CDD	High	Completed	1-3 years
	<i>Jobs and Innovation</i>				
29	LUD 14.1.1: <b>Economic Development Strategy Report.</b> Prepare an Economic Development Strategy Report that includes, but is not limited to, the following: Survey businesses, developers, homeowners, and others to determine where and how to improve development-related City services; Continue the use of the City's rapid response team to assist small businesses in complying with the City's permitting process; Streamline and improve the development review process; Develop a list of pre-approved consultants to assist businesses with their development service needs; and Update and simplify development permit forms as feasible.	CDD	High	In-progress	4-10 years

	GENERAL PLAN ACTION ITEMS	RESPONSIBLE /LEAD DEPARTMENT	PRIORITIZATION	STATUS	IMPLEMENTATION TIMING
	<b>CHANGE AREAS</b>				
	<b>North Bayshore</b>				
	<i>Innovation and Sustainability</i>				
30	LUD 15.2.1: <del>Baseline measures.</del> The North Bayshore Precise Plan shall specify transportation performance measures and improvements for the area; include standards and requirements for open space between buildings; cluster FAR in key areas such as along Shoreline Boulevard and at transit nodes; require buffers along the creeks and Shoreline at Mountain View Regional Park; require new development to be sensitive to the wildlife corridor and to existing natural resources and trees; and include safeguards about view and the environment.	CDD/PWD	High	Completed	1-3 years
31	LUD 15.3.1: <del>Highly sustainable incentives and performance measures.</del> Develop a range of incentives, such as increased floor area ratio, for the North Bayshore Area for new or significantly rehabilitated highly sustainable development. Performance measures could include sustainable development that exceeds current regulations and/or innovative community benefits that improve quality of life and mitigate potential impacts from greenhouse gas emissions.	CDD	High	Completed	1-3 years
32	<b>District Sustainability.</b> Create list of NBS district sustainability topics/ categories baseline measures and strategies.	CDD/ PWD/ CSD	High	In-progress	4-10 years

	GENERAL PLAN ACTION ITEMS	RESPONSIBLE /LEAD DEPARTMENT	PRIORITIZATION	STATUS	IMPLEMENTATION TIMING
	<i>Land Use and Design</i>				
33	<del>LUD 16.2.1: Comprehensive North Bayshore Precise Plan.</del> Combine existing North Bayshore Precise Plans and/or zoning districts into one comprehensive and integrated Precise Plan.	CDD	High	Completed	1-3 years
34	<del>LUD 16.2.2: Form-based zoning.</del> Include form-based zoning codes in the updated North Bayshore Precise Plan that specify the desired future character along North Shoreline Boulevard and other areas.	CDD	Medium	Completed	1-3 years
35	<del>LUD 16.2.3: North Shoreline Boulevard street standards.</del> Develop new City street design standards for North Shoreline Boulevard.	CDD/PWD	Medium	Completed	1-3 years
36	<del>LUD 16.2.4: Small business diversity.</del> The North Bayshore Precise Plan shall establish policies that encourage and/or provide incentives for small, non-campus businesses and services, which may include locations where lower FAR is maintained.	CDD	High	Completed	1-3 years
37	<del>LUD 16.2.4: Healthy food.</del> Explore strategies to provide access to healthy food sources, such as grocery stores or a farmer's market for area residents and employees.	CDD/CMO	Medium	Completed	1-3 years
38	<del>LUD 16.5.1: New development and views.</del> During review of North Bayshore projects, require analysis of how new buildings would affect views of the mountains.	CDD	Medium	Completed	1-3 years



	GENERAL PLAN ACTION ITEMS	RESPONSIBLE /LEAD DEPARTMENT	PRIORITIZATION	STATUS	IMPLEMENTATION TIMING
	<i>Mobility</i>				
39	<del>LUD 17.1.2: North Bayshore Transportation Study.</del> Prepare an access and circulation study to address existing access and circulation limitations in North Bayshore, which could include but not be limited to feasibility of park and ride lots and additional transit, pedestrian, and bicycle facilities and improvements.	PWD	High	Completed	1-3 years
40	<del>LUD 17.1.3: North Bayshore Transportation Management Association (TMA).</del> Facilitate creation of a North Bayshore Transportation Management Association (TMA) to manage the operation of the North Bayshore Shuttle System, including a mechanism for new and existing businesses to contribute towards the operational expenses of the TMA.	CDD/PWD	High	Completed	1-3 years
41	<del>LUD 17.1.4: North Bayshore Shuttle System branding.</del> Facilitate the promotion and branding of the North Bayshore shuttle system to increase public awareness and ridership.	CDD/PWD	High	Completed	1-3 years
42	<del>LUD 17.1.9: Precise plan integration.</del> The North Bayshore Precise Plan shall integrate Council-supported transportation strategies from the North Bayshore Transportation Study.	CDD/PWD	High	In progress	1-3 years
43	LUD 17.2.1: <b>Transportation Demand Management measures.</b> Implement measures for the North Bayshore Area.	CDD/PWD	High	In-progress	4-10 years

	GENERAL PLAN ACTION ITEMS	RESPONSIBLE /LEAD DEPARTMENT	PRIORITIZATION	STATUS	IMPLEMENTATION TIMING
44	<del>LUD 17.3.1: <b>Improve connectivity.</b> Ensure the North Bayshore Precise Plan update addresses bicycle and pedestrian improvements, requirements, and guidelines for a finer street grid of smaller blocks, improved connections as parcels redevelop, and implementation strategies.</del>	<del>CDD/PWD</del>	<del>Medium</del>	<del>Completed</del>	<del>1-3 years</del>
	<i>Sea-Level Rise</i>				
45	<del>LUD 18.1.1: <b>Vulnerability Risk Assessment.</b> Prepare a Vulnerability Risk Assessment that identifies City facilities and infrastructure and areas with private properties that may be at risk.</del>	<del>CDD/CMO</del>	<del>Medium</del>	<del>Completed</del>	<del>1-3 years</del>
46	<del>LUD 18.1.2: <b>Sea-Level Rise Adaptation Strategy Report.</b> Prepare and update a Sea-Level Rise Adaptation Strategy Report.</del>	<del>CDD/CMO</del>	<del>High</del>	<del>Completed</del>	<del>1-3 years</del>
47	<del>LUD 18.2.1: <b>Transfer of Development Rights program.</b> Develop a Transfer of Development Rights program to allow properties to transfer their development rights and convert to wetland or detention pond areas.</del>	<del>CDD</del>	<del>Medium</del>	<del>New</del>	<del>1-3 years</del>
	<b>East Whisman</b>				
48	<b>LUD 19.1.1: Transit Zone ordinance update.</b> Update the process and requirements of the Zoning Ordinance Transit Zone to allow greater land use intensity within one-half mile of area light rail transit stations.	CDD	Medium	New	4-10 years

	GENERAL PLAN ACTION ITEMS	RESPONSIBLE /LEAD DEPARTMENT	PRIORITIZATION	STATUS	IMPLEMENTATION TIMING
49	LUD 19.2.1: <b>Highly sustainable incentives and performance measures.</b> Develop a range of incentives, such as increased floor area ratio, for the East Whisman Area for new or significantly rehabilitated, highly sustainable development. Performance measures could include sustainable development that exceeds current regulations and/or innovative community benefits that improve quality of life and mitigate potential impacts from greenhouse gas emissions.	CDD	Medium	In-progress	4-10 years
50	LUD 19.3.1: <b>Improve connectivity.</b> Plan for mobility improvements that support smaller blocks and improved bicycle and pedestrian connections through the area as parcels redevelop.	CDD/PWD	Medium	New	4-10 years
51	LUD 19.3.2: <b>Improved pedestrian and bicycle connection.</b> Plan, design, and construct an improved pedestrian and bicycle connection between East Whisman, and the NASA/Ames VTA Light Rail Station.	CDD/PWD	Medium	In-progress	4-10 years
52	LUD 19.3.3: <b>Additional connectivity measures.</b> Develop additional pedestrian and bicycle measures along publicly accessible streets and paths and additional TDM measures to be applied to development outside of a one-half mile distance from light rail stations.	CDD/PWD	Medium	In-progress	4-10 years

	GENERAL PLAN ACTION ITEMS	RESPONSIBLE /LEAD DEPARTMENT	PRIORITIZATION	STATUS	IMPLEMENTATION TIMING
53	LUD 19.4.1: <b>Transportation Demand Management measures.</b> Implement TDM measures for the East Whisman area.	CDD/PWD	Medium	New	4-10 years
54	<del>LUD 19.4.2: <b>Bicycle and pedestrian improvements list.</b> Develop a master list of bicycle and pedestrian improvements for the East Whisman area to be implemented through transit-oriented development projects.</del>	<del>CDD/PWD</del>	<del>High</del>	<del>Completed</del>	<del>1-3 years</del>
55	LUD 19.4.3: <b>Parking innovation.</b> The Transit-Oriented Development Ordinance shall specify innovative parking strategies and requirements.	CDD	Low	New	4-10 years
56	LUD 19.5.1: <b>Zoning Ordinance update.</b> Update the Zoning Ordinance with development standards for new retail and service uses that serve surrounding residential and working populations.	CDD	Low	New	4-10 years
57	LUD 19.5.2: <b>Exempting retail floor area.</b> Develop standards to exempt retail floor area ratio as part of new office developments or major remodeling projects in underserved retail areas.	CDD	Low	New	4-10 years
58	LUD 19.6.1: <b>Commercial design elements.</b> Update policy documents to specify commercial design elements that provide sensitive transitions between residential and commercial land uses.	CDD	Medium	New	4-10 years
59	LUD 19.6.2: <b>Height and intensity transitions.</b> The Transit-Oriented Development Ordinance shall specify development standards including sensitive design transitions and lower intensities and height limits for commercial areas along North Whisman	CDD	Medium	New	4-10 years

	Road adjacent to residential areas.				
	<b>GENERAL PLAN ACTION ITEMS</b>	<b>RESPONSIBLE /LEAD DEPARTMENT</b>	<b>PRIORITIZATION</b>	<b>STATUS</b>	<b>IMPLEMENTATION TIMING</b>
	<b>El Camino Real</b>				
60	<del>LUD 20.2.1: Specify more intensive development criteria.</del> Update the Zoning Ordinance to specify criteria where more intensive development may be most appropriate along El Camino Real.	CDD	High	Completed	1-3 years
61	<del>LUD 20.2.2: Allow greater densities for larger sites.</del> Amend the Zoning Ordinance to allow greater densities for larger project sites along the El Camino Real corridor.	CDD	Medium	Completed	1-3 years
62	<del>LUD 20.8.1: Collaborate on street design standards.</del> Work with surrounding cities and Caltrans to develop street design standards for El Camino Real.	PWD/CDD	High	Completed	1-3 years
	<b>San Antonio</b>				
63	<del>LUD 21.2.1: Ortega/California development.</del> Ensure new zoning or precise plan standards for the Ortega/California parcel, within the Mixed Use Corridor designation, include specific standards for senior housing and other residential uses and ensure future residential development at this location is compatible with surrounding uses.	CDD	Low	Completed	10+ years
64	<del>LUD 21.3.1: California Street corridor improvement study.</del> Complete a corridor improvement study for California Street.	CDD/PWD	Medium	Completed	1-3 years

	GENERAL PLAN ACTION ITEMS	RESPONSIBLE /LEAD DEPARTMENT	PRIORITIZATION	STATUS	IMPLEMENTATION TIMING
65	LUD 21.4.1: <b>Pedestrian and bicycle tunnel.</b> Support the completion of a pedestrian and bicycle tunnel under Central Expressway as part of the redevelopment of the Mayfield Mall Precise Plan area.	CDD/PWD	Medium	In-progress	4-10 years
66	<del>LUD 22.1.1: Comprehensive San Antonio Precise Plan.</del> Combine existing San Antonio Area Precise Plans and/or zoning districts into one comprehensive and integrated Precise Plan (consistent with the Change Area).	CDD	High	Completed	1-3 years
	<b>Moffett Boulevard</b>				
67	LUD 23.1.1: <b>Street design standards.</b> Create and implement Moffett Boulevard street design standards and improvements.	CDD/PWD	Low	New	10+ years
68	LUD 23.8.1: <b>Parking study.</b> Develop a parking study to include updated parking standards, TDM implementation, shared parking facilities, and consideration of an improvement district.	CDD/PWD	Medium	New	4-10 years
	<b>Mobility</b>				
	<b>Complete Streets</b>				
69	<del>MOB 1.3.3: Grade separation policy.</del> Develop grade separation policies for the Caltrain rail and Central Expressway corridor.	PWD	Medium	Completed	1-3 years

	GENERAL PLAN ACTION ITEMS	RESPONSIBLE /LEAD DEPARTMENT	PRIORITIZATION	STATUS	IMPLEMENTATION TIMING
	<b>Walkability</b>				
70	<del>MOB 3.1.5: <b>Unimproved Street Policy.</b> Create a set of guidelines to improve pedestrian accommodation within the roadway where sidewalks are not desired by neighborhood residents, according to the City's Policy.</del>	PWD	-	Completed	1-3 years
71	<del>MOB 3.3.1: <b>Key crossings.</b> Develop a priority list for enhanced pedestrian and bicycle crossings along key barriers, such as railroad tracks, El Camino Real, Highway 85, Highway 101, Highway 237, Shoreline Boulevard, Grant Road, Middlefield Road, and Central Expressway.</del>	<del>PWD/CDD</del>	-	Completed	4-10 years
	<b>Bikeability</b>				
72	MOB 4.4.1: <b>Update bicycle parking requirements.</b> Update the bicycle parking requirements, including potential standards such as: New requirements based on number of dwelling units and commercial square footage, instead of percentage of car parking spaces. Updated bicycle parking standards and guidelines that distinguish requirements for visitor, resident, and employee facilities. Updated standards and siting guidelines for shopping centers and other village centers to significantly improve and increase bicycle access, parking, and safety.	CDD/PWD	Medium	New	4-10 years

	GENERAL PLAN ACTION ITEMS	RESPONSIBLE /LEAD DEPARTMENT	PRIORITIZATION	STATUS	IMPLEMENTATION TIMING
73	MOB 4.4.2: <b>Bicycle parking innovations.</b> Encourage new and innovative means for complying with bicycle parking and storage requirements.	CDD/PWD	Low	New	4-10 years
	<b>Vehicle Parking</b>				
74	MOB 7.1.1: <b>Parking requirements.</b> Update and regularly revisit parking standards to: Determine whether it is feasible to reduce or remove minimum requirements for certain districts, land use categories, or development types; Consider the use of parking maximums; Consider allowing developers to meet minimum parking requirements by alternative means, such as shared parking between uses, payment of in-lieu fees, or off-site parking within a reasonable walking distance; Encourage all new commercial and mixed-use parking to be designed so that it is interconnected with adjacent parking facilities; and Provide preferred parking locations for prioritized vehicles such as car-share vehicles, rideshare vehicles, and zero emissions vehicles.	CDD/PWD	Medium	New	4-10 years



	GENERAL PLAN ACTION ITEMS	RESPONSIBLE /LEAD DEPARTMENT	PRIORITIZATION	STATUS	IMPLEMENTATION TIMING
75	MOB 7.1.2: <b>Reduced parking with reduced demand.</b> Consider modifying minimum parking requirements for development projects that implement Transportation Demand Management programs, locate near major transit nodes, and/or feature specialized uses with lower parking demand (for example, senior housing, etc.).	CDD/PWD	Medium	New	4-10 years
76	MOB 7.2.2: <b>Unbundled parking.</b> Consider zoning standards and use the development review process to encourage building owners of new multi-family and commercial developments to lease parking spaces separately from residential units and commercial space, and allow residents and employees of nearby buildings to lease the spaces at comparable rates as building tenants.	CDD	Medium	New	4-10 years
77	MOB 7.2.3: <b>Sustainable parking innovation.</b> Consider zoning standards and use the development review process to encourage building owners and developers of new development and significant rehabilitation or expansion projects to install innovative and sustainable parking amenities (for example, parking lifts, electric vehicle charging stations, solar canopies, permeable pavement, etc.).	CDD/PWD	Medium	New	4-10 years
78	MOB 7.3.1: <b>Parking availability targets.</b> Adopt parking availability targets and delegate to staff the necessary resources and authority to achieve the targets, including administrative and enforcement activities.	CDD/PWD	Medium	New	4-10 years

	GENERAL PLAN ACTION ITEMS	RESPONSIBLE /LEAD DEPARTMENT	PRIORITIZATION	STATUS	IMPLEMENTATION TIMING
79	MOB 7.3.2: <b>Incentives.</b> Consider using incentive structures such as price as tools for achieving parking availability targets.	CDD/PWD	Medium	New	4-10 years
80	MOB 7.3.3: <b>Parking information tools.</b> Provide tools for motorists to find available parking spaces, including way finding signage, real-time information signage, and accessible information through new technologies.	CDD/PWD	Low	New	4-10 years
	<b>Performance Measurement</b>				
81	MOB 8.1.2: <b>Alternative impact thresholds.</b> Study and implement new significance thresholds and performance indicators that balance the needs of all modes for different street types and/or locations; provide guidance on appropriate mitigations for transportation impacts; and establish policies for Statements of Overriding Consideration for transportation impacts in Environmental Impact Reports (EIRs).	CDD/PWD	Medium	New	4-10 years
82	MOB 8.2.1: <b>System performance target.</b> Ensure new performance measures include tools for balancing the needs of each mode.	CDD/PWD	Medium	New	4-10 years
83	MOB 8.2.2: <b>Monitoring and reporting.</b> Develop a clear mechanism for ongoing feedback to the City Council, other City boards and commissions, and the community on transportation issues, priorities and successes based on established measurement criteria.	CDD/PWD	Medium	New	4-10 years

	GENERAL PLAN ACTION ITEMS	RESPONSIBLE /LEAD DEPARTMENT	PRIORITIZATION	STATUS	IMPLEMENTATION TIMING
	<b>Greenhouse Gas Emissions and Air Quality</b>				
84	MOB 9.1.1: <b>Greenhouse Gas Inventory.</b> Maintain and regularly update the City's municipal and Community Greenhouse Gas Inventory to track emissions.	CDD/PWD	Medium	New	4-10 years
	<b>Vehicles and Roadway System Efficiency</b>				
85	MOB 10.1.5: <b>Transportation impact fee.</b> Consider adopting a transportation impact fee to mitigate transportation impacts of new development.	PWD/CDD	High	In-progress	4-10 years
86	MOB 10.2.1: <b>New development.</b> Impose and regularly update TDM requirements for new development and significant expansion or rehabilitation projects.	CDD/PWD	Medium	In-progress	4-10 years
87	MOB 10.2.2: <b>Existing development.</b> Encourage TDM implementation for existing development.	CDD/PWD	Medium	In-progress	4-10 years
88	MOB 10.2.3: <b>Local trip management.</b> Facilitate the formation and foster the success of Transportation Management Associations (TMAs), Business Improvement Districts (BIDs), or other public-private partnerships to help manage vehicle trips at a local level.	CDD/PWD	High	In-progress	4-10 years

	GENERAL PLAN ACTION ITEMS	RESPONSIBLE /LEAD DEPARTMENT	PRIORITIZATION	STATUS	IMPLEMENTATION TIMING
89	MOB 10.2.5: <b>Funding and reporting.</b> Develop requirements and funding mechanisms for TDM performance reporting to the City.	CDD/PWD	Medium	New	4-10 years
90	MOB 10.2.6: <b>Targeted improvements.</b> Explore opportunities to apply traffic impact fees toward bicycle, pedestrian, transit and roadway improvements in order to improve the overall transportation system and optimize travel by all modes.	CDD/PWD	High	In-progress	4-10 years
	<b>Infrastructure and Conservation</b>				
	<b>Water, Wastewater and Stormwater</b>				
	<i>Potable Water Supply</i>				
91	INC 4.2.3: <b>CalWater service.</b> Evaluate and establish the franchise agreement with CalWater regarding their existing service in Mountain View.	PWD	Medium	In-progress	4-10 years
92	<del>INC 4.3.2: <b>Fee structure.</b> Review and update the procedure and fee structure, defining the cost of water system upgrades made necessary by new development, considering the possibility of new impact and maintenance fees in order to create a sustainable water supply system.</del>	<del>PWD/FIN</del>	<del>Medium</del>	<del>Completed</del>	<del>1-3 years</del>
	<i>Water Conservation</i>				
93	<del>INC 5.5.1: <b>Landscape Water Conservation Ordinance.</b> Update the City's Water Conservation in Landscaping Ordinance as necessary.</del>	<del>CDD/PWD</del>	<del>Medium</del>	<del>Completed</del>	<del>1-3 years</del>

	GENERAL PLAN ACTION ITEMS	RESPONSIBLE /LEAD DEPARTMENT	PRIORITIZATION	STATUS	IMPLEMENTATION TIMING
	<i>Wastewater</i>				
94	<del>INC 6.1.7: Wastewater fee structure.</del> Review and update the procedure and fee structure for the cost of system upgrades made necessary by new development, considering the possibility of new impact and maintenance fees to ensure a sustainable system.	FIN/PWD	Medium	Completed	4-10 years
95	INC 6.2.3: <b>Contaminated groundwater.</b> Develop a policy or ordinance for discharge of contaminated groundwater management during construction of subterranean structures.	CDD/PWD/FIR	Medium	In-progress	4-10 years
96	INC 6.4.1: <b>Moffett Field sewer discharge.</b> Work with the Palo Alto Regional Water Quality Control Plant and other relevant agencies to create and implement a strategy for addressing Moffett Field wastewater discharge.	PWD	Low	In-progress	4-10 years
	<i>Recycled Water</i>				
97	<del>INC 7.1.1: Recycled Water Master Plan.</del> Develop a comprehensive recycled water master plan and alternatives analysis.	PWD	High	Completed	1-3 years

	GENERAL PLAN ACTION ITEMS	RESPONSIBLE /LEAD DEPARTMENT	PRIORITIZATION	STATUS	IMPLEMENTATION TIMING
98	INC 7.1.2: <b>Salinity reduction policy.</b> Develop and implement a comprehensive salinity reduction policy.	PWD	Medium	In-progress	4-10 years
99	<del>INC 7.4.1: <b>Trees and landscaping.</b> Develop a landscape and tree plant palette suitable for recycled water, including a strategy for removal of redwood trees.</del>	<del>CSD/CDD/PWD</del>	<del>Medium</del>	<del>Completed</del>	<del>4-10 years</del>
	<i>Stormwater</i>				
100	INC 8.2.1: <b>Trash capture.</b> Thoroughly investigate and install full trash capture controls in the most appropriate locations to maximize trash removal from the storm drain system and comply with the MRP.	PWD/FIR	Medium	New	4-10 years
101	INC 8.4.5: <b>Groundwater.</b> Develop a policy or ordinance for groundwater management during construction of subterranean structures, which require sumps to discharge to sewer.	PWD/CDD/FIR	Low	New	4-10 years

	GENERAL PLAN ACTION ITEMS	RESPONSIBLE /LEAD DEPARTMENT	PRIORITIZATION	STATUS	IMPLEMENTATION TIMING
102	INC 8.4.6: <b>Contaminated groundwater.</b> Develop a policy or ordinance for contaminated groundwater management during construction of subterranean structures.	FIR/PWD/CDD/C MO	Low	In-progress	4-10 years
103	INC 8.8.1: <b>Stormwater fee structure.</b> Review and update the procedure and fee structure defining the cost of Stormwater system upgrades made necessary by new development, considering the possibility of new impact and maintenance fees. Include in the consideration of a fee the practicality of reduced or eliminated Stormwater fees for projects that reduce or eliminate their burden on the Stormwater system through techniques such as on-site retention, treatment and reuse.	FIR/PWD	Medium	New	4-10 years
	<b>Telecommunications</b>				
104	INC 9.1.1: <b>Telecommunications implementation plan.</b> Develop a telecommunications implementation plan for the placement of utilities, aerial installations, and utility replacement/upgrades in limited street rights-of-ways.	PWD/CDD	Medium	New	4-10 years
	<b>Solid Waste and Recycling</b>				
105	INC 10.4.1: <b>Adaptive building reuse.</b> Encourage adaptive reuse of existing buildings.	CDD	Medium	New	4-10 years
106	INC 10.4.2: <b>Building deconstruction.</b> Consider incentives to encourage building deconstruction instead of demolition.	CDD	Medium	New	4-10 years

	GENERAL PLAN ACTION ITEMS	RESPONSIBLE /LEAD DEPARTMENT	PRIORITIZATION	STATUS	IMPLEMENTATION TIMING
	<b>Climate Change</b>				
107	INC 12.2.2: <b>Tracking emissions.</b> Maintain and update the City's community-wide and government operations greenhouse gas inventories to track emissions.	CDD/PWD	Medium	New	4-10 years
108	INC 12.3.1: <b>Adaptation.</b> Develop and implement a long-term plan for adapting to the effects of climate change.	CDD		New	10+ years
	<b>Energy Production and Consumption</b>				
109	INC 13.1.2: <b>Efficient City infrastructure.</b> Find opportunities to install more energy-efficient lighting and infrastructure in the public right-of-way and on City-owned properties.	PWD	Medium	In-progress	1-3 years
110	INC 13.2.1: <b>Electric vehicle charging.</b> Increase the availability of electrical vehicle charging, including the following actions: Install charging stations at City facilities as feasible; Work with local and regional groups to site charging stations at optimal locations; and Develop requirements and standards for electric charging stations in new development.	CDD/CSD/PWD	Medium	In-progress	4-10 years
111	INC 14.1.1: <b>Track new renewable energy installations.</b> Institute a process to track the amount of new solar, wind or other types of renewable energy generation permitted yearly.	CDD	Medium	New	4-10 years



	GENERAL PLAN ACTION ITEMS	RESPONSIBLE /LEAD DEPARTMENT	PRIORITIZATION	STATUS	IMPLEMENTATION TIMING
112	INC 14.1.5: <b>Large institutions.</b> Promote co-generation and district heating and cooling systems for large companies and institutions.	CDD	Medium	New	4-10 years
	<b>Green Building</b>				
113	INC 15.1.3: <b>Green building incentives.</b> Establish standard administrative or financial incentives for green building such as fee reductions, expedited plan check, staff support or other incentives.	CDD/FIN	Medium	New	4-10 years
	<b>Watershed and Floodplain Management</b>				
114	INC 18.1.2: <b>Conjunctive water use.</b> Determine whether there is potential in some locations throughout the City to use remediated, formerly contaminated groundwater for certain uses.	PWD/CMO	Medium	New	4-10 years
115	INC 18.2.1: <b>Upgrades within contaminated areas.</b> Develop and implement appropriate safety procedures and standards for replacement or upgrades to City infrastructure within contaminated areas identified by oversight agencies.	PWD	Medium	In-progress	4-10 years
	<b>Parks, Open Space and Community Facilities</b>				
	<b>Parks and Open Space</b>				
116	POS 1.2.1: <b>Update Zoning Ordinance open space requirements.</b> Update Zoning Ordinance standards to require appropriate on-site park and recreation facilities based on the size of development.	CDD	Medium	New	4-10 years

	GENERAL PLAN ACTION ITEMS	RESPONSIBLE /LEAD DEPARTMENT	PRIORITIZATION	STATUS	IMPLEMENTATION TIMING
	<b>Trails</b>				
117	POS 6.1.1: <b>Complete Stevens Creek Trail within the City.</b> Complete the Stevens Creek Trail by extending it to the southern City limits.	CSD/PWD	Low	In-progress	10+ years
118	POS 6.1.2: <b>Extend Stevens Creek Trail.</b> Work with other cities and agencies to extend the Stevens Creek Trail beyond the southern City limits.	CSD/PWD	Low	In-progress	10+ years
119	POS 6.1.3: <b>Complete Permanente Trail.</b> Complete the Permanente Creek Trail by extending it to Middlefield Road.	CSD/PWD	High	In-progress	4-10 years
120	POS 6.1.4: <b>Complete Bay Trail.</b> Work with other cities and agencies to complete the Bay Trail.	CSD/PWD	Low	In-progress	10+ years
121	POS 6.1.5: <b>Hetch Hetchy Corridor trails.</b> Develop the Hetch Hetchy corridor for biking, hiking, and other recreational opportunities.	CSD/PWD/CDD	Medium	In-progress	4-10 years
122	POS 6.1.6: <b>Enhance Light Rail Trail.</b> Complete and enhance the Light Rail Trail between Whisman Station and Middlefield Road. Explore opportunities to expand the trail to the Bayshore NASA Light Rail Station.	CSD/PWD/CDD	Low	In-progress	4-10 years
123	POS 6.1.7: <b>Build trail entry points.</b> Work cooperatively within the City to build mini-trails to facilitate access to trails from neighborhoods, particularly ones that are underserved in open space.	CSD/PWD	Low	In-progress	10+ years

	GENERAL PLAN ACTION ITEMS	RESPONSIBLE /LEAD DEPARTMENT	PRIORITIZATION	STATUS	IMPLEMENTATION TIMING
	<b>Programs and Services</b>				
124	POS 7.1.2: <b>Develop diverse programs.</b> Create planning programs relevant to the City's cultural diversity.	CSD/CMO	Medium	In-progress	4-10 years
125	POS 7.5.1: <b>Update Library Space Utilization Study.</b> Update and evaluate the Library Space Utilization Study as needed to accommodate a variety of future Library facility needs.	LIB/PWD	Medium	In-progress	4-10 years
126	POS 8.1.3: <b>Introduce child care in employment areas.</b> Consider Zoning Ordinance revisions that will allow day care in employment centers such as the North Bayshore and East Whisman areas.	CDD/FIR/CMO	Medium	New	4-10 years
	<b>Noise</b>	RESPONSIBLE /LEAD DEPARTMENT			
127	NOI 1.1.1: <b>Noise Ordinance.</b> Update and enforce the City's Noise Ordinance to be consistent with this Element. The update shall include noise performance standards for stationary noise sources, including, but not limited to, mechanical equipment, loading/unloading activities, amplified music, and light industrial operations.	CDD	Medium	New	4-10 years

	GENERAL PLAN ACTION ITEMS	RESPONSIBLE /LEAD DEPARTMENT	PRIORITIZATION	STATUS	IMPLEMENTATION TIMING
128	NOI 1.4.1: <b>Sound walls.</b> In cases where sound walls are used, they should be encouraged to help create an attractive setting with features such as setbacks, changes in alignment, detail and texture, pedestrian access (if appropriate), and landscaping.	CDD	Low	New	4-10 years
129	NOI 1.4.2: Noise <b>compatibility in mixed-use development.</b> Require that new mixed-use developments be designed to limit potential noise from loading areas, refuse collection and other activities typically associated with commercial activity through strategic placement of these sources to minimize on-site noise levels.	CDD	Low	New	4-10 years
130	NOI 1.7.2: <b>Shoreline Amphitheatre.</b> Plan for and manage noise from Shoreline Amphitheatre operations.	CSD/CDD/CMO/ POL	Medium	New	4-10 years
131	NOI 1.8.4: <b>Moffet Federal Airfield noise contours.</b> Consider the noise contours of Moffett Federal Airfield operations when making land use planning decisions and considering new development to ensure that noise standards are met.	CDD/CMO	Low	New	4-10 years

	GENERAL PLAN ACTION ITEMS	RESPONSIBLE /LEAD DEPARTMENT	PRIORITIZATION	STATUS	IMPLEMENTATION TIMING
	Public Safety	RESPONSIBLE /LEAD DEPARTMENT			
	Emergency Preparedness				
132	PSA 4.2.6: <b>Soft-story buildings.</b> Conduct a study that evaluates the City's policy options, opportunities and constraints for retrofitting soft-story buildings in Mountain View.	CDD/CAO	High	New	4-10 years
133	PSA 5.1.1: <b>Financial Incentives.</b> Explore and apply financial and other incentives to help private entities replace or upgrade seismically unsafe structures.	CDD	High	New	4-10 years
	Greenhouse Gas Reduction Program Actions	RESPONSIBLE /LEAD DEPARTMENT			
134	<del>Measure E-1.1: Residential Energy Efficiency Retrofit A: Consider funding to continue the Residential Energy Assessment and upgrade Program beyond the initial 2012 timeframe</del>	CDD	Medium	Completed	1-3 years

	GENERAL PLAN ACTION ITEMS	RESPONSIBLE /LEAD DEPARTMENT	PRIORITIZATION	STATUS	IMPLEMENTATION TIMING
135	<b>Measure E-1.4: Residential Energy Star Appliances C:</b> Develop an outreach campaign to encourage developers to install Energy Star-rated major appliances in new residential units	CDD	Low	New	4-10 years
136	<b>Measure E-1.5: Smart Grid A:</b> Partner with PG&E and other community businesses to develop a community smart grid integration plan	CDD	High	New	4-10 years
137	<b>Measure E-1.5: Smart Grid B:</b> Develop an outreach program that informs property owners and businesses about smart grid and smart appliance technologies	CDD	High	New	4-10 years
138	<b>Measure E-1.8: Building Shade Trees in Residential Development A:</b> Amend the Zoning Ordinance to require the planting of one mature building shade tree to accompany each new single-family residential unit	CDD	High	New	4-10 years
139	<b>Measure E-2.1: Residential Solar Water Heaters A:</b> Develop a resident outreach program to provide information on the benefits of SWH installation on residential buildings	CDD/PWD	High	New	4-10 years

	GENERAL PLAN ACTION ITEMS	RESPONSIBLE /LEAD DEPARTMENT	PRIORITIZATION	STATUS	IMPLEMENTATION TIMING
140	<b>Measure E-2.1: Residential Solar Water Heaters B:</b> Collaborate with PG&E to offer low-interest loans for homeowners with swimming pools to switch to SWH systems	CDD	Medium	New	4-10 years
141	<b>Measure E-2.1: Residential Solar Water Heaters C:</b> Collaborate with PG&E and other agencies to provide information about funding sources and financial incentives to support installation and maintenance of SWHs, including the California Solar Initiative Thermal Program	CDD	Medium	New	4-10 years
142	<b>Measure E-2.1: Residential Solar Water Heaters D:</b> Remove regulatory barriers to solar water heater systems installation	CDD	High	New	4-10 years
143	<b>Measure E-2.2: Non-Residential Solar Water Heaters A:</b> Create an outreach program that promotes SWH systems and provides information for business owners about the California Solar Initiative Thermal Program and related federal incentives	CDD	Medium	New	4-10 years
144	<b>Measure E-2.2: Non-Residential Solar Water Heaters B:</b> Remove regulatory barriers to SWH system installation	CDD	Medium	New	4-10 years

	GENERAL PLAN ACTION ITEMS	RESPONSIBLE /LEAD DEPARTMENT	PRIORITIZATION	STATUS	IMPLEMENTATION TIMING
145	<b>Measure E-2.3: Residential Solar Photovoltaic Systems A:</b> Develop outreach and technical assistance programs to encourage the private installation of solar PV systems	CDD	Medium	New	4-10 years
146	<b>Measure E-2.3: Residential Solar Photovoltaic Systems B:</b> Provide information about rebates and low-interest financing programs for residential solar PV systems on the City's website	CDD	Medium	New	4-10 years
147	<b>Measure E-2.4: Non-Residential Solar Photovoltaic Systems A:</b> Analyze potential regulatory, structural, and market barriers to installing PV systems on non-residential buildings and parking lots	CDD	High	New	4-10 years
148	<b>Measure E-2.4: Non-Residential Solar Photovoltaic Systems B:</b> Develop outreach and technical assistance programs to encourage the installation of non- residential solar PV systems	CDD	High	New	4-10 years
149	<del><b>Measure E-3.1: Energy Efficiency in Municipal Buildings A:</b> Perform cost-benefit analyses for municipal building operations and maintenance upgrades to identify GHG emissions reductions associated with options under consideration</del>	PWD	Low	Completed	4-10 years



	GENERAL PLAN ACTION ITEMS	RESPONSIBLE /LEAD DEPARTMENT	PRIORITIZATION	STATUS	IMPLEMENTATION TIMING
150	<del>Measure E-3.1: Energy Efficiency in Municipal Buildings</del> B: Evaluate the success of the municipal lighting system energy efficiency upgrades	PWD	Medium	Completed	4-10 years
151	<del>Measure E-3.1: Energy Efficiency in Municipal Buildings</del> C: Identify other municipal buildings that would benefit from energy efficiency upgrades	PWD	Medium	Completed	4-10 years
152	<del>Measure E-3.1: Energy Efficiency in Municipal Buildings</del> D: Develop a schedule for municipal building energy audits such that buildings are audited every 10 years	PWD	Low	Completed	4-10 years
153	<b>Measure E-4.1: Energy Efficiency in Streetlights and Traffic Lights</b> B: Convert all street lights to LED bulbs, induction lighting or LED-solar combined systems	PWD	Medium	In-progress	4-10 years
154	<b>Measure E-4.1: Energy Efficiency in Streetlights and Traffic Lights</b> C: Complete conversion of all HPS streetlights to induction lighting	PWD	Medium	In-progress	1-3 years
155	<b>Measure E-5.1: Solar Photovoltaic Systems on Municipal Buildings</b> A: Conduct solar power suitability analysis to determine potential of installing PV systems on other municipal facilities	CDD/ PWD	Medium	In-progress	4-10 years

	GENERAL PLAN ACTION ITEMS	RESPONSIBLE /LEAD DEPARTMENT	PRIORITIZATION	STATUS	IMPLEMENTATION TIMING
156	<b>Measure E-5.1: Solar Photovoltaic Systems on Municipal Buildings B:</b> Consider entering into other PPAs, as appropriate, during the duration of the GGRP	PWD	Medium	In-progress	4-10 years
157	<del><b>Community Choice Energy:</b> Participate in multijurisdictional effort involving a Community Choice Energy scoping study and feasibility study.</del>	-	-	Completed	<del>1-3 years</del>
158	<b>Measure W-1.1: Urban Water Management Plan Conservation Strategies A:</b> Implement conservation programs identified within the 2016 UWMP	PWD	Medium	In-progress	4-10 years
159	<b>Measure W-1.1: Urban Water Management Plan Conservation Strategies B:</b> Prioritize public buildings for water fixture upgrades and identify upgrades to be made	PWD	Medium	In-progress	4-10 years
160	<b>Measure T-1.1: Transportation Demand Management A:</b> Adopt Transportation Demand Management Ordinance	CDD/PWD	High	New	1-3 years
161	<b>Measure T-1.1: Transportation Demand Management B:</b> Enforce compliance with TDM Plan and TDM Performance Report requirements	CDD	High	In-progress	4-10 years
162	<b>Measure T-1.1: Transportation Demand Management C:</b> Facilitate development of Transportation Demand Management Association(s) and business community membership	CDD	High	In-progress	4-10 years

	GENERAL PLAN ACTION ITEMS	RESPONSIBLE /LEAD DEPARTMENT	PRIORITIZATION	STATUS	IMPLEMENTATION TIMING
163	<b>Measure CS-1.1: Enhance the Urban Forest A:</b> Expand existing tree planting efforts.	PWD/CDD/CSD	Low	In-progress	1-3 years