

## Exhibit 4

### Staff Recommended EPC Priority General Plan Action Items, 2017

	GENERAL PLAN ACTION ITEMS	RESPONSIBLE /LEAD DEPARTMENT	PRIORITIZATION	EPC PRIORITY 2016	STATUS	IMPLEMENTATION TIMING
1	LUD 3.1.1: <b>Transit Zone requirements.</b> Update the Transit Zone and Transit-Oriented Development Ordinance requirements and standards.	CDD	Medium	EPC Priority	In-progress	1-3 years
2	<b>District Sustainability.</b> Create list of NBS district sustainability topics/ categories baseline measures and strategies.	CDD/ PWD/ CSD	High		In-progress	4-10 years
3	LUD 17.2.1: <b>Transportation Demand Management measures.</b> Implement measures for the North Bayshore Area.	CDD/PWD	High		In-progress	4-10 years
4	LUD 19.1.1: <b>Transit Zone ordinance update.</b> Update the process and requirements of the Zoning Ordinance Transit Zone to allow greater land use intensity within one-half mile of area light rail transit stations.	CDD	Medium		New	4-10 years
5	LUD 19.2.1: <b>Highly sustainable incentives and performance measures.</b> Develop a range of incentives, such as increased floor area ratio, for the East Whisman Area for new or significantly rehabilitated, highly sustainable development. Performance measures could include sustainable development that exceeds current regulations and/or innovative community benefits that improve quality of life and mitigate potential impacts from greenhouse gas emissions.	CDD	Medium	EPC Priority	In-progress	4-10 years
6	LUD 19.3.1: <b>Improve connectivity.</b> Plan for mobility improvements that support smaller blocks and improved bicycle and pedestrian connections through the area as parcels redevelop.	CDD/PWD	Medium	EPC Priority	New	4-10 years
7	LUD 19.3.2: <b>Improved pedestrian and bicycle connection.</b> Plan, design, and construct an improved pedestrian and bicycle connection between East Whisman, and the NASA/Ames VTA Light Rail Station.	CDD/PWD	Medium		In-progress	4-10 years

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8	LUD 19.4.1: <b>Transportation Demand Management measures.</b> Implement TDM measures for the East Whisman area.	CDD/PWD	Medium		New	4-10 years
9	MOB 9.1.1: <b>Greenhouse Gas Inventory.</b> Maintain and regularly update the City's municipal and Community Greenhouse Gas Inventory to track emissions.	CDD/PWD	Medium		New	4-10 years
10	<b>Measure T-1.1: Transportation Demand Management</b> A: Adopt Transportation Demand Management Ordinance	CDD/PWD	High		New	1-3 years