

City Council Major Goals: Project Ranking Sheet

<i>Goal One: Promote Strategies to Protect Vulnerable Populations and Preserve the Socioeconomic and Cultural Diversity of the Community</i>		
New Proposed Projects for FY 2017-18 through FY 2018-19		
	Project/Activity/Initiative	Top 6
1.1	Develop a pilot to apply a Human Rights City analysis framework to selected projects (also recommended by HRC)	
1.2	Collaborate with regional partners and explore opportunities to advocate for federal policies that protect immigrant rights and vulnerable populations	
1.3	Examine and make recommendations regarding predatory lending in Mountain View	
1.4	Examine and make recommendations regarding wage theft in Mountain View	
1.5	Assess opportunities to increase diversity on City advisory bodies	
1.6	Collaborate with regional partners to fund and/or improve awareness of and access to information and referral resources for immigrants	
1.7	Evaluate the pilot and explore continuation of the Multilingual Civic Academy	
1.8	Develop an outreach program to have more of a library presence in the community to promote library services.	
1.9	Library Volunteer Fair with non-profit organizations to promote engagement with all residents	
1.10	Library Wellness Fair including local health and wellness organizations to promote engagement with all residents	
1.11	Enhance community policing services related to homelessness and mental health issues.	
1.12	Design and Construct an All Inclusive Playground possible in partnership with Magical Bridge Foundation (also recommended by the PRC)	
1.13	Implement initiatives that come with being a designated Age-Friendly City by the World Health Organization (also recommended by the SAC)	
Advisory Body Recommendations		
1.14	Create an Immigrant Affairs Commission	
1.15	Expansion of voting rights	
1.16	Support SecondStage/ ParkStage CIP's to increase usability of these theaters which primarily support free/ low-cost local youth activities.	
1.17	Create a multi-cultural art piece emphasizing the diversity of the City.	
1.18	Create resources for youth and teens to pursue education and other ventures such as job opportunities, despite legal status.	
1.19	Increase accessibility to financial and educational resources for students who move due to rising rent.	
1.20	Have publically funded elections	

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<i>Goal Two: Improve the Quantity, Diversity, and Affordability of Housing with an Added Focus on Middle Income and Ownership Opportunities</i>		
<i>Goal One: Promote Strategies to Protect Vulnerable Populations and Preserve the</i>		
New Proposed Projects for FY 2017-18 through FY 2018-19		
	Project/Activity/Initiative	Top 6
2.1	Develop and implement a housing strategy for the homeless	
2.2	Develop underwriting guidelines for the investment of the City's housing funds	
2.3	Begin development of the 2019-24 Affirmatively Furthering Fair Housing Plan	
2.4	Hold a Council Study Session on affordable housing priorities and framework	
2.5	Explore legislation and assess policy development opportunities to enhance ability to meet housing priorities	
2.6	Begin marketing and RFP process for Lot 12	
2.7	Review Employee Housing Assistance Program	
2.8	Community Benefit Financial Study for Gatekeeper Applications	
2.9	A. Terra Bella Precise Plan <i>or</i>	
2.9	B. Terra Bella Visioning and Development Principles	
2.10	BMR Ordinance Update - Condo Mapping	
2.11	Additional Study of Accessory Dwelling Unit Requirements	
2.12	Short-Term Residential Rental Regulations (Airbnb). (Also recommended by Human Relations Commission)	
2.13	Offer programs with a housing theme on such topics like co-housing, financing, remodeling, and local real estate trends.	
Advisory Body Recommendations		
2.14	Prohibition of discrimination against Section 8 and rental subsidy recipients	
2.15	Explore community land trusts	
2.16	Continue to seek alternative opportunities for maximizing park land while still increasing the quantity and diversity of housing stock.	
2.17	Increase the availability and accessibility of family shelters to the residents.	
2.18	Explore policies for tech companies to balance job growth with housing availability.	
2.19	Increase teen job opportunities in the city. Work with local businesses to recruit and hire teens.	

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<i>Goal Three: Develop and Implement Comprehensive and Coordinated Transportation Strategies to Achieve Mobility, Connectivity, and Safety for People of All Ages</i>		
	Project/Activity/Initiative	Top 6
3.1	Artistict Art Bike Rack Pilot Program	
3.2	Downtown Parking Long Term Solutions - Shared & Paid Parking Study	
3.3	Transit Center Master Plan Implementation	
3.4	North Bayshore - Residential TDM Guidelines	
3.5	Continue to collaborate with Sunnyvale, Cupertino, and Los Altos to build upon the 4 Cities Feasibility Study to share costs, leverage support for grants, and continue to support the	
3.6	Permanente Creek Trail Extension from Rock St to Middlefield Rd	
3.7	Implement New Ranger Program	
Advisory Body Recommendations		
3.8	Increase use of traffic circles/roundabouts/rotaries	
3.9	Adopt and implement a Vision Zero Policy/Program	
3.10	Community education on distracted driving, especially to youth	
3.11	Develop Dutch intersections	
3.12	Call boxes at parks	
3.13	Re-work Community Shuttle schedule to make it usable for patrons attending MVCPA shows.	
3.14	Support design and construction of the Stevens Creek Trail from Dale/Heatherstone to West Remington and Mountain View High School.	
3.15	Explore the feasibility of connecting Charleston Retention Basin to Stevens Creek Trail.	
3.16	Increase green bike lanes around the city, with a focus around school campuses.	
3.17	Increase parking in Downtown Mountain View.	
3.18	Explore options to increase traffic control around schools.	
3.19	Explore and develop vision, options, and funding plan for an Open Streets event	
3.20	City Council work with Police Department to expand or prioritize community policing by foot and bicycle	
3.21	Pedestrian and Bicycle Tunnel under Central Expressway (San Antonio Area)	
3.22	Unbundled Parking Policy	

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<i>Goal Four: Promote Environmental Sustainability with Measurable Outcomes</i>		
	Project/Activity/Initiative	Top 6
4.1	North Bayshore Precise Plan EIR GHG Mitigation Measures	
4.2	North Bayshore - District Sustainability Performance Measurements	
4.3	Design Trash Capture Improvements in City storm drain system to meet regulatory requirements of 70% trash reduction by 2017, CIP 16-53.	
4.4	Participate in South Bay Salt Ponds project in conjunction with California State Coastal Commission	
4.5	Continue park irrigation improvements including Shoreline Park to increase water efficiency	
4.6	Implement Street Tree Outreach Plan and Tree Maintenance Marketing Plan	
Advisory Body Recommendations		
4.7	Paperless Council and Commission meetings	
4.8	Lobby for state environmental regulation	
4.9	Require donation of food by restaurants, groceries and other companies	
4.10	Water conservation education (post-drought)	
4.11	Increase community gardening	
4.12	Reduction of carbon emissions from construction	
4.13	Review existing park land acquisition policies and explore new and alternative strategies for acquiring park land.	
4.14	Reduce waste materials by increasing recycling and composting availability within the city and schools.	
4.15	Increase hydration stations throughout the city and parks.	
4.16	Consider artificial turf when planning new sites/parks.	

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<i>Major Departmental Projects Unrelated to City Council Major Goals</i>		
	Project/Activity/Initiative	Ranking 1-5
C1	Develop Options for Marijuana Regulations	
C2	Parkland Dedication Ordinance Update - Fee Title Dedication	
C3	Study Session on Public Service Levels	
C4	Zoning Ordinance Update - Non-Conforming Section/Misc. Minor Amendments	
C5	Work with stakeholders, including businesses, and County and State officials to explore options to develop an on-site fueling ordinance that meets safety requirements	