EPC and City Council Comments
North Bayshore Transportation Analysis
September 2016

EPC Meeting - September 21, 2016
- Are there legal limitations involved with North Bayshore companies building housing for North Bayshore workers? There could be more benefits than negatives if this were to happen. Concern about restricting housing to area employers, especially if employees leave their North Bayshore employer. The City doesn't have to specify it, private entities can build it.
- How can we modify policies, etc in order to get more than approximately 3,000 units in North Bayshore?
- Unbundled parking is good for area, since there is limited to no street parking in North Bayshore;
- If only 3,000 units, concern over lack of "vibrancy" to area;
- How can employers further reduce their 45% SOV rate?
- Support for reduced parking ratios and smaller units;
- Encourage more vanpools, scooter share, carpools;
- Shared parking strategies are important;
- Residential and hotel uses should still contribute to TDM reductions.

City Council Meeting – September 27, 2016
- The assumed internalization rate is too low; there would likely be much more internalization in North Bayshore;
- The analysis should assume a greater trip internalization percentage, and then see what the consequences would be;
- Should consider expanding the employment areas beyond North Bayshore to include areas within walking distance, such as NASA-Ames, and areas within biking distance;
- Agree with EPC comments;
- Can we require people to live within a certain distance of North Bayshore;
- Support for reduced parking standard, smaller units, unbundled parking;
- We should plan and build-out North Bayshore to limit car ownership, such as focusing on car-sharing services;
- How can we help bring in other services like retail and groceries;
- What are ideas to get us to increased trip internalization;
- A lot of phasing is needed to make the plan work;
- We should incent people to live in North Bayshore, but concern if they no longer work in North Bayshore.