



MEMORANDUM

Community Services Department

DATE: September 13, 2017

TO: Parks and Recreation Commission

FROM: J.P. de la Montaigne, Community Services Director
Brady Ruebusch, Senior Management Analyst

SUBJECT: Review Magical Bridge Foundation Agreement

RECOMMENDATION

1. Review Magical Bridge Foundation's template agreement and agreements with other cities.
2. Provide input on City of Mountain View's agreement with Magical Bridge Foundation.

BACKGROUND

The Magical Bridge Foundation is a 501(c)(3) nonprofit that officially formed in 2016 from the work and people that created the first Magical Bridge Playground in Palo Alto. This all-inclusive playground provides play space for community members, regardless of ability, disability, size, or age. The playground goes beyond ADA requirements by utilizing designs and equipment that help address physical, mental, and developmental needs. The Magical Bridge Foundation finished the Palo Alto playground in April 2015 and is currently in a partnership with Redwood City, Sunnyvale, and Morgan Hill to provide Magical Bridge Playgrounds.

At the July 20, 2016 Parks and Recreation Commission (PRC) meeting, one of the Commissioners suggested that staff look into the Magical Bridge Playground in Palo Alto. In addition, the Magical Bridge Foundation reached out to staff expressing interest in partnering with our City to develop another Magical Bridge Playground. In response, staff met with Magical Bridge and toured the playground in Palo Alto last year. The Magical Bridge Foundation also presented to the PRC at the March 15, 2017 meeting.

On June 20, 2017, the County of Santa Clara Board of Supervisors approved the All-Inclusive Playground Grant Program Procedural Guide which establishes the All-Inclusive Playground Grant Program to be administered by the County's Parks and Recreation Department. In order to qualify, an agency must submit an application addressing the following components: project design, location and access of playground, maintenance plan, and project readiness/professional capability. The application is due October 18, 2017 to the County of Santa Clara Parks and Recreation Department. In order to take advantage of this matching grant program, the City Council approved \$1 million for Fiscal Year 2017-18 as part of the last Capital Improvement Program to build an all-inclusive playground. This commitment allows the City to apply for up to \$1 million in matching grant funds from the County.

To put the City in the best position to receive matching grant funds, staff is pursuing a contract with Magical Bridge Foundation before the October 18 deadline to partner for design, fundraising, and community engagement. The partnership will be critical to addressing the County Grant Program requirements for a funding plan, a community engagement plan, and a design that addresses the needs of the area. Magical Bridge Foundation is recognized by the County of Santa Clara as an expert in the field of all-inclusive playgrounds and already has specific design elements that they recommend. This will help the City's grant application as well as facilitate the design process.

Due to the County Grant Program's time frame, we are having the City Attorney's Office and the Finance and Administrative Services and Public Works Departments review the agreement concurrently with the PRC.

FISCAL IMPACT

The City has committed \$1 million to this project through the Capital Improvement Program. Staff is pursuing a matching grant for the \$1 million from the County of Santa Clara. The difference in total cost of the project and the City's contributions and grants will be raised by the Magical Bridge Foundation.

NEXT STEPS

Staff plans to request authority for the City Manager to execute a contract with the Magical Bridge Foundation with PRC's recommendations at the October 3, 2017 City Council meeting. Staff will work with Magical Bridge Foundation to apply for the matching grant through the County of Santa Clara's Parks and Recreation Department, which is due October 18, 2017. Staff has already begun working on the application.

JPdIM-BR/7/CSD

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- Attachments:
1. Comparison of Key Items of Other Cities' Agreements
 2. Magical Bridge Foundation Template Agreement