ATTACHMENT 1

	Palo Alto	Redwood City	Sunnyvale	Morgan Hill	Mountain View
Total Cost of Playground	\$3,681,499	\$3,300,000	\$4,100,000	\$5,230,000	\$4,525,000
City Allocation	\$300,000	\$1,500,000	\$1,800,000	\$1,560,000	\$1,000,000
Fundraising Amount by MBF	\$3,700,000	\$1,200,000	\$2,300,000	\$1,230,000	
Other Funds		\$600,000 Sequoia Health District		\$440,000 Various Sources	
County Grant Budget		N/A	No Expectation, but part of fundraising commitment		Expect \$1,000,000, Separate from fundraising commitment
Time to Fundraise		N/A	12 months	N/A	N/A
Fundraising Fee		8%	8%	Waived until Reach Goal then 15% up to \$175,000	8%
Retainer Payments to Magical Bridge Retainer Payment Method		\$120,000 Qualiterity @2010	\$250,000 One-Time Up-Front	\$200,000 One-Time Up-Front	\$0 N/A
Milestone Payments to Magical Bridge		\$275,000	\$300,000	\$225,000	\$550,000
Milestone Payment Method		On Page 2	On Page 2	On Page 2	On Page 2
Total to Magical Bridge (excludes fundraising fee)		\$395,000	\$550,000	\$425,000	\$550,000
Location of Playground	Mitchell Park	Red Morton Park	Fair Oaks Park	Community Park	Rengstorff Park
Playground Design		SAA (Santa Cruz) MBF Advising	Magical Bridge	Verde Designs	Magical Bridge
Part of Bigger Renovation?	No	Red Morton Renovation	Fair Oaks Park Renovation	No	Possibly
Size of Playground	0.8 acre	1 acre	1-1.5 acres	~1 acre	~1 acre
Meetings		Weekly (not in contract)	Monthly (in contract)	No schedule yet	Monthly
Reporting		Monthly	Monthly	Monthly	Monthly
			At least 10 years	At least 10 years	At least 10 years
Maintain & Operate		N/A	(useful life of playground as determined by City)	(useful life of playground as determined by City)	(useful life of playground as determined by City)

Milestone Payments for Redwood City

Kickoff-Effective Date of Agreement		
Design - City's receipt of Final Design Certification for Red Morton Playground		
Fundraising - City's Receipt of ALL playground funds from MBF		
Community Engagement - The latter of (i) date of opening event; or (ii) the last transfer of excess		
Funds to City	\$75,000	
Total	\$275,000	

Milestone Payments for Sunnyvale

Fundraising - City's receipt of the Community Donation in full from Magical Bridge Completion & Opening - The latter of (i) date of opening event; or (ii) the last transfer of excess	\$50,000
Funds to City Total	\$50,000 \$300,000

Milestone Payments for Morgan Hill

Final Design Certification	
Succesful Fundraising of \$1.23M	\$75,000
Completion & Opening	\$75,000
Total	\$225,000

Milestone Payments for Mountain View

Total	\$550,000
Excess Funds to the City	\$75,000
Completion and Opening: the latter of (i) the date of the opening event; or (ii) the last transfer of the	¢75,000
City's Receipt of the Community Donation in Full	
City's Receipt and Approval of the Final Design and Construction Drawings	\$200,000
and having donation portal open on Magical Bridge's website	\$150,000
City Receives and Accepts Magical Bridge's Fundraising Plan, including sample collateral materials	