

Mountain View City Council
Hon. Ken Rosenberg, Mayor
Mountain View City Hall
500 Castro Street, 3rd Floor
Mountain View, CA 94041-2010

October 18, 2017

Dear Mayor Rosenberg:

On behalf of and with the unanimous consent of the Mountain View Performing Arts Committee, I write to you in support of item [INSERT AGENDA ITEM HERE].

Over the past several years, the Performing Arts Committee and our dedicated Center Staff have been working towards the goal of increasing usage of SecondStage at the Mountain View Center for the Performing Arts. As part of that goal, Council approved our our plan for the creation of a SecondStage Home Company Program on [INSERT DATE OF APPROVAL]. In accordance with that plan, Center staff helped create a widely-publicized application process seeking interested parties from around the Bay Area.

The application you have before you tonight is from *Upstage Theatre* and we are proud to forward it along with our unanimous support. Upstage Theatre's application met all of our criteria, including history of financial viability, and their in-person interview surpassed our expectations as well. But beyond the process itself, we are particularly proud to recommend *Upstage Theatre* for SecondStage Home Company status because our relationship started when the Company's founders participated as a Director in the PAC's 2nd annual *Mountain View High School One-Act Play Festival*, where one of our stated goal is to help our participants build a future in the professional ranks of performing arts.

It is with all of this in mind that I humbly submit to you and your fellow Council members our recommendation for *Upstage Theatre* to be designated as a SecondStage Home Company.

Respectfully yours,

Daniel Palay
Chair, Mountain View Performing Arts Committee