



CITY OF MOUNTAIN VIEW

DOWNTOWN COMMITTEE

MINUTES

REGULAR MEETING - TUESDAY, FEBRUARY 5, 2019
PLAZA CONFERENCE ROOM AT CITY HALL - 500 CASTRO STREET
8:00 A.M.

1. CALL TO ORDER

The meeting was called to order at 8:07 a.m.

2. ROLL CALL

Present: Committee members Kim Copher, Maria Lange, Dawn Maher, Ronald Manabe, Shana Nelson, Jamil Shaikh, Vice Chair Diana Tucker, and Chair Merry Yen.

Absent (Excused): Committee member Julie Smiley.

3. MINUTES APPROVAL

The minutes of January 8, 2019 were distributed prior to the meeting and approved as distributed.

Motion—M/S Tucker/Lange—Carried 8-0-1-1; Smiley absent, Copher abstained—To approve the minutes of January 8, 2019.

4. UPCOMING AGENDA TOPICS

- City Council Major Goals
- Update on Transit Center
- Overview of the Downtown Lighting Study
- Downtown Precise Plan
- Hope Street Lots 4 and 8

5. **ORAL COMMUNICATIONS FROM THE PUBLIC** – None.

6. **UNFINISHED BUSINESS**

6.1 **DOWNTOWN DEVELOPMENT UPDATES**

Staff provided updates on downtown development projects. No action taken.

6.2 **DOWNTOWN PARKING UPDATES**

Staff provided updates on the valet parking pilot program. No action taken.

7. **NEW BUSINESS**

7.1 **DOWNTOWN PAID PARKING STUDY**

The Committee provided their feedback on the draft study. Parking should be a tool in encouraging economic vitality of downtown for businesses, visitors, and neighborhoods. Parking solutions should be implemented incrementally, focusing on four items:

- Enforcing a Parking Ambassador program with feedback and data.
- Have a City staff person dedicated to parking.
- Implementing a holistic plan to compensate the temporary loss of Lots 4 and 8.
- Exploring micro-transit solutions.

Overall, the Committee is open to considering paid parking, but implementation of paid parking should be based on continuous measurable feedback and provide benefits to the downtown.

Motion – M/S Yen/Nelson Carried 8-0-1; Smiley absent – To approve the feedback provided above.

7.2 **DOWNTOWN COMMITTEE – RETAIL SUBCOMMITTEE**

Committee members Tucker, Nelson, and Smiley have agreed to sit on the Retail Subcommittee. The Downtown Committee members have agreed that the

Subcommittee's main purpose and goals should be to attract more retailers downtown. No action taken.

7.3 CHAMBER OF COMMERCE

The Chamber of Commerce provided updates on the upcoming events for 2019. No action taken.

7.4 DOWNTOWN PARKING ENFORCMENT

Police Department staff provided updates on downtown parking enforcement and patrolling. No action taken.

8. COMMITTEE/STAFF COMMENTS, QUESTIONS, COMMITTEE REPORTS –
None.

9. ADJOURNMENT

The meeting was adjourned at 10:04 a.m.

TC/6/CDD
822-02-05-19mn