



MEMORANDUM

Library Services Department

DATE: April 22, 2019
TO: Library Board of Trustees
FROM: Tracy Gray, Library Services Director
SUBJECT: **Library Report**

6.2 Computer and Network Use Policy

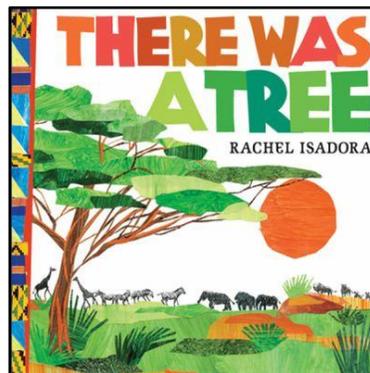
See separate documents related to Computer and Network Use policy

6.3 Materials Selection Policy

See separate documents related to Materials Selection policy

7.1 Library Director's Report:

For the City's **Arbor Day Celebration** on Saturday, March 9, we presented a tree-themed storytime. We had 235 in attendance and shared books, rhymes, and facts about trees. We even sang the traditional Arbor Day song "Trees for America" and it sounded beautiful!



At the **Los Altos High School Latino Student/Parent Summit** on March 9, Library Assistant Daniela Rodriguez and Teen Librarian Marie Richardson (L to R) shared information about library services.



English/Spanish Storytime (Ages 3–5) Monday, March 18, 10:30–11:00

Mother Goose & More (Babies & toddlers) Tuesday, March 19, 10:15-10:45 and 11:15-11:45

Time for Twos (24-36 months) Wednesday, March 20, 10:30–11:00

Preschool Storytime (Ages 3-5) Friday, March 22, 10:30–11:00

Protecting Your Portfolio in a Volatile Market

Tuesday, March 19, 1:00-2:30pm

Protecting Your Portfolio in a Volatile Market

Tuesday, March 19, 1:00-2:30pm

Learn why and how to protect your investments with 6 proven risk management strategies, including: Position sizes & trailing stop losses and Tactical Diversification. Registration is required.

California Native Plant Society: Native Plants Pollinator Gardens

Thursday, March 21, 7:00pm-8:30pm

Learn to design a pollinator garden with native plants. Native plants are integral to an effective pollinator garden design. Explore the interrelationships between plants, pollinators, other insects, and animals in this free workshop by the California Native Plant Society. California's wealth of bio-diversity helps you design a more resilient and beautiful landscape.

PROTECTING YOUR PORTFOLIO IN A VOLATILE MARKET



**TUESDAY, MARCH 19TH
1:00-2:30PM
1st Floor Program Room**

Learn how to protect your investments with 6 proven risk management strategies, including: Position sizes & trailing stop losses and Tactical Diversification.

Join local author and advisor John Lau, Certified Financial Planner™ professional, CPA, with a M.S. in taxation, and Matthew Lau, Certified Financial Planner™ professional.

*Registration is required
For more information, visit mountainview.gov/librarycalendar

MOUNTAIN VIEW PUBLIC LIBRARY
585 Franklin St.,
Mountain View, CA 94041
650-903-6337



MOUNTAIN VIEW PUBLIC LIBRARY presents



**Native Plants
Pollinator Gardens**

A talk by
Juanita Salisbury, CNPS

**Thursday, March 21, 2019
7:00 PM – 8:30 PM
1st Floor Program Room**

Native plants are integral to an effective pollinator garden design. Explore the interrelationships between plants, pollinators, other insects, and animals in this free workshop by the California Native Plant Society. California's wealth of bio-diversity helps you design a more resilient and beautiful landscape.
No RSVP; walk-ins welcome.

Juanita Salisbury has a Ph.D. in Biopsychology from the University of Florida, as well as a BS in Landscape Architecture from West Virginia University. In 2009, she established Juanita Salisbury Landscape Architecture after working for commercial and residential design firms. She has recently turned her focus to California native plant pollinator habitats, and in 2010 established the Primrose Way Pollinator Garden, the first of four pollinator habitat gardens in Palo Alto. Her focus is to research and relay information on these habitats, as well as to explore opportunities to install more of them.



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Community School of Music and Arts teachers Tracy Woo and Whitney Couch presented a program on Saturday, March 16 called **Let's Create!** They shared songs, rhymes, and instrument playing, and lead the children in an art activity. 3-year-old Hayal (below) was one of the 175 in attendance, and was thrilled with the masterpiece she created!



Building Your Child's Self-Confidence and Personal Power

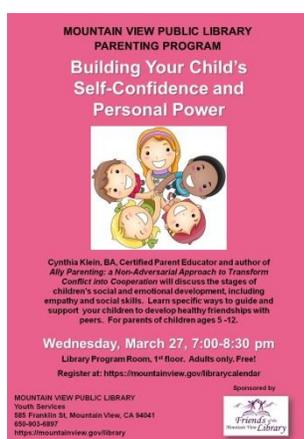
Wednesday, March 27, 7:00-8:00

Parent Educator and author Cynthia Klein will discuss the stages of children's social and emotional development, including empathy and social skills. For parents of children ages 5-12.

For Parents of Autistic Children: Therapies, Strategies and Resources

Saturday, March 30, 2:00-3:00

Speech-Language and consultant to parents of special needs children Pathologist Priya James will share insights about various therapies, strategies and resources to help children with autism.



Last week, Executive Assistant Teresa Gibson taught a *Watercolors for Beginners* class. Students learned basic techniques and created a watercolor painting to take home. Look for her next class at the Library in July!



Brown Bears in Alaska

Tuesday, March 26, 7:00pm-8:00p

Join wild life photographer, Joan Sparks, on an adventure to see the beauty of Cook Inlet in Alaska and be prepared to be in awe of the brown bears inhabiting that locale.

Learn of four active volcanoes in the "Ring of Fire", common brown bear behavior; see adorable three month old cubs, salmon frenzies, puffin and glorious sun rises. You'll be astounded seeing the bears up close but in the safety and comfort of your chair. Come and see this fascinating program.

BAWSCA Landscape Class: Pruning Techniques for Native Plants & Trees

Thursday, March 28, 6:00pm-8:30pm

Learn how to properly care for your native plants and trees and maintain the health of your landscape for years to come! Class instruction includes pruning techniques for each season, types of tools to use, and how to prune different types of vegetation. BAWSCA workshops are free of charge; no registration required. Bring photos of your yard, ask an expert for help, and re-design your landscape.

Presented by City of Mountain View Public Library

In Conversation with Jose Antonio Vargas

Monday, May 13 2019 at 6:30 pm at the Center for Performing Arts Main Stage



Join us for a conversation with Jose Antonio Vargas, Pulitzer Prize-winning journalist, a prominent voice for immigrants' rights through his no-profit organization, Define American, and graduate of Mountain View High School. Jose will speak with Dr. Michael Jones, Principal of Jose Antonio Vargas Elementary School, due to open in Mountain View in August 2019. An audience Q & A will follow. The Young Readers' Edition of his best-selling memoir *Dear America: Notes of an Undocumented Citizen* was recently released and will be available for sale and signing, as will the original edition. This event is free and all ages are welcome.

Youth Services Librarian Alex Pantazes presents **Preschool Storytime** on Fridays. Last week 60 children and their families attended her Sea Creatures themed storytime. She not only offered stories and songs about aquatic animals, she also shared fascinating facts. Here is Alex reading the book *Clark the Shark Dares to Share* by Bruce Hale.



Teen Librarian Patricia Zeider attended Crittenden Middle School's Panther Prowl on Friday, March 22 to talk with students and help them make cool buttons. In fact, she helped make 330 buttons at the walk-a-thon event. In the photo here she shows off one she made herself with the Panther Prowl logo.



Find Blu-ray feature films faster than ever!



Customers asked and we delivered. We are shelving our growing collection of feature films on Blu-ray separate from DVDs so they are easier to browse and find everyone's favorite movies. Look for Blu-rays at the start of the DVD section on the 2nd floor of the Library.

Please note that TV series, non-fiction, and foreign Blu-rays are still interfiled with DVDs. Feel free to ask our helpful librarians at the reference desk for assistance in locating a title or for suggestions.

Bel Canto Flutes Musical Performance
2:00pm - 3:00pm, Sunday, March 31, 2019
A musical performance presented solely by members of the flute family. The performance is appropriate for all ages with a repertoire spanning the ages from Bach to Rock.



Financial Wellness Series Starts on April 2nd with a talk on Cashflow and Debt Management

6:30pm - 8:00pm, Tuesday, April 2, 2019

The Library is hosting four financial wellness presentations throughout the month of April. The first talk will focus on cashflow and debt management.

Cashflow: Ever wonder where you can find extra money to fuel your retirement? Many times it is sitting right under our nose, and in this enjoyable session, we will help you to find money you have that you may not even know you had!

Debt Management: Debt is one of those annoying things that many people liken to a leaky faucet that just won't stop running! Over time, the leak can increase and cause major problems. How can we stop this proverbial leak? We will discuss some simple, yet very powerful strategies that you can use to eliminate debt faster without affecting credit scores or damaging your financial standing.



MOUNTAIN VIEW PUBLIC LIBRARY PRESENTS
**FINANCIAL WELLNESS
PROGRAM WORKSHOPS**

TUESDAY, APRIL 2, 6:30-8:00PM
Cashflow and Debt Management

TUESDAY, APRIL 9, 6:30-8:00PM
Building a Strong Financial Foundation and
Proper Protection

TUESDAY, APRIL 16, 6:30-8:00PM
Building Wealth, Asset Accumulation, and
College Planning

TUESDAY, APRIL 23, 6:30-8:00PM
Retirement, Healthcare, and Estate Planning

All sessions meet in the First Floor Program Room

Bradley Hamada is currently a Registry Member with the Heartland Institute of Financial Education as one of their Certified Financial Educators®. He has taught financial wellness courses throughout Northern California for the Institute.

Mountain View Public Library
595 Franklin Street
Mountain View, CA 94041
650-903-6337

Heartland
Institute of
FINANCIAL EDUCATION

We will be adding 13 new titles to **Flipster digital magazines** starting May 1st. This will give our users 56 titles to choose from come May 2019. It is so easy to use Flipster! You can read popular titles online on your computer, or a mobile device, or download it for offline reading. Come see us at the Library if you need assistance in using this neat service.

Titles for Children and Teens include:

- National Geographic Kids
- Animal Tales
- Retro Gamer
- Girls Life

Titles for Adults include:

- Better Homes & Gardens
- Bicycling

- Food & Wine
- Hola (Spanish)
- Parents and Parents Latina (Spanish)



Youth Staff celebrates the wonders of Spring with books! (L to R) Amy O'Connor, Renee Ting, Alex Pantazes, Maynard Martinez, Sharon McClintock, and Ariel Vanderpool.



The Library was at the Multicultural Festival

Mountain View's *Multicultural Festival* last Saturday was a big hit! Librarians Pam Schwartz, Court Fields, Kyle Hval, and Justin Pham were at the event and interacted with 393 festival goers. People were excited to learn about the Library's programs and services like *ESL/Language Swap* programs, Mandarin Story-times, the *Plant Exchange* happening on April 20th, and the new travel collection on the second floor of the Library. We all know that Mountain View has a vibrant, multicultural community, but it was on full display at this wonderful event put on by the Community Services Department.



Language Swap moved to Tuesday nights at the Library!

The weekly Language Swap is now on Tuesday nights from 7:00pm - 8:30pm.

Are you an English speaker trying to learn another language? Do you speak another language that someone might want to learn? Come swap language lessons in the library! Be prepared to spend some time helping someone speak your native language, and some time practicing a new language yourself.



Financial Wellness: Strong Financial Foundation and Proper Protection

6:30pm – 8:00 pm, Tuesday, April 9, 2019

This is second in the series of financial wellness presentations at the Library.

Financial Foundation: Learn about the most effective and efficient way to build a strong financial future using a few very simple rules of thumb and a little bit of common sense.

Proper Protection: What is the best way to protect your assets, your hard earned possessions, and most importantly, your family's financial future? Understand how insurance works, what you may need to be concerned with in your financial life, and what is the most suitable program for your situation.

BAWSCA Landscape Class: Designing Native Rain Gardens

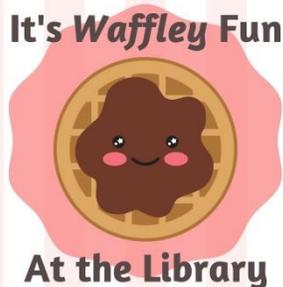
6:00pm - 8:30pm, Thursday, April 11, 2019

Discover how to transform your yard into a beautiful and functional rain garden. Learn about the benefits of rain gardens, including flood protection and wildlife habitat, and create a design of your own.

BAWSCA workshops are free of charge; no registration required. Bring photos of your yard, ask an expert for help, and re-design your landscape.

The Great Library Brunch Hunt

Library staff had a great time hosting our colleagues from different departments of the City during *National Library Worker's Day*, last Tuesday, April 9th. Over 60 City employees got to learn about the services and programs of the Library in a fun way via a scavenger hunt and enjoy a hearty breakfast from a wide selection of savory, sweet, and healthy offerings from our Waffle Bar. The Great Library Brunch Hunt was made possible through the City's Fun Grant. Many thanks to all who participated and made this event a big success!



Two Earth-Friendly Events on Saturday, April 20th in honor of Earth Day!

- **11:30 am – 1:00 pm-** join the Master Gardeners of Santa Clara County to discover new plants for your water-wise garden

- **1:00 pm – 3:00 pm, Bookmobile Garage (behind the Library) -** bring your extra cuttings, seedlings, and seeds to share with your neighbors, or take home new plants to refresh your garden at the 6th Annual Plant Exchange

MOUNTAIN VIEW PUBLIC LIBRARY PRESENTS

Earth-Friendly Events

at the Mountain View Public Library

Learn about sustainable gardening
in honor of Earth Day



Saturday, April 20, 2019

11:30 AM – 1:00 PM, First Floor Program Room
Low-Water Ornamentals from Around the World
Join the Master Gardeners of Santa Clara County to discover new plants for your water-wise garden.

1:00 – 3:00 PM, Bookmobile Garage (behind the Library, facing the Center for the Performing Arts)
6th Annual Plant Exchange
Bring your extra cuttings, seedlings, and seeds to share with your neighbors; take home new plants to refresh your garden.

VISIT OUR
SEED LIBRARY
ON THE 2nd
FLOOR!



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Medicare Information Session

10:30am - 12:30pm, Friday, April 19, 2019

Do you need help walking through the complex Medicare programs to find which one is most suitable for you? Would you benefit from a review of different eligibility periods? Are you eligible for extra help with the costs of your prescription drugs? If the answer to any of these questions is yes, then this seminar is for you.

Financial Wellness: Building Wealth, Asset Accumulation, and College Planning

6:30pm – 8:00 pm, Tuesday, April 16, 2019

This is third in the series of financial wellness presentations at the Library.

Building Wealth: As confusing as the financial landscape may seem, there is a formula to wealth. Master this formula and you can be supremely confident in your ability to make good financial decisions to build wealth effectively for your family.

Asset Accumulation: As wealth becomes an asset, what is the best way to manage your asset for long term growth? Simple strategies can help you systematically build long term wealth to further secure your retirement

College Planning: One aspect of planning many people don't initially account for is their children's educational costs. By better understanding the college planning process, a family can be significantly more prepared to handle this potentially large hurdle in our and our children's lives.

Lego Time, April 18, 1:00 – 2:00pm – It's a Lego free for all! Everyone is welcome to join the building creativity. We have Duplos for toddlers, too.



Western Ballet's Cinderella, Saturday, April 20, 10:15-10:45am – Young dancers from Western Ballet will tell the classic story of magic and love through dance and narration. This introduction to the ballet is excellent preparation for the full production. For children ages 2 and up.



Children's Librarian **Sharon McClintock** will become the Acting Library Services Manager, Youth & Outreach Services Division beginning Monday, April 22nd!

