

CITY OF MOUNTAIN VIEW

### MEMORANDUM

**Library Services Department** 

SUBJECT:	Library Services Director Report
FROM:	Tracy Gray, Library Services Director
TO:	Library Board of Trustees
DATE:	December 7, 2019

### LIBRARY SERVICES DIRECTOR'S REPORT:

### **STAFFING UPDATE**

The Library is currently recruiting for a Library Services Manager, Youth & Outreach Services Division position and Hourly Building Attendants. Laura Burch, Adult Services Librarian will be working for three months, 20 hours per week, in an Out-of-Class Analyst position assignment.

#### LIBRARY SYSTEM UPGRADE

The Library system was recently upgraded. The upgrades mostly enhanced the staff side of the system including more options when creating lists, however a few items from the public side but have been made clearer such as the renewal process in "My Library Record."

One change is the ability to search for eMagazines in the catalog. Records display in Encore as an Online Resource/Journal with a link stating "Available in Flipster".

# The Atlantic monthly Online Resource/Journal | Atlantic Monthly Co. | ©1993-

→ Full text available: 2014 to present. Available in Flipster.

The Library offers online access to many magazines through a service called Flipster. Popular magazines include titles such as *The New Yorker, Entertainment Weekly, Eating Well, Newsweek, People Magazine,* and *ESPN,* to name a few. Patrons can read online or download digital versions for free and read with the Flipster app on a device. Titles have unlimited checkouts. You can <u>access our Flipster titles here</u>.

## SIERRA & ENCORE LIBRARY SYSTEM TO HOSTED

We will migrate from in-house Sierra & Encore servers to a hosted solution on Tuesday, January 28th starting at 8:00 a.m. Sierra, Encore, Classic Catalog, automated return system, & phone renewal system will be down 4 to 8 hours. We will also not send customers notices until after the migration. In preparation for this, we are working with Innovative technical staff, City IT staff, & vendors that connect to our systems (eBooks, databases, Shoutbomb, etc.)

# LEADERSHIP MOUNTAN VIEW

Three Library Staff, Court Fields, Patricia Zeider, and Jesse Cupp are participating in this year's Leadership Mountain View (LMV). LMV is a community and civic leadership program that exists to allow those who live or work in our city to access the people, institutions, and organizations that keep Mountain View one of the most desirable communities in the country. The Friends of the Mountain View Library sponsor a Library staff each year and this year they are sponsoring Court Field's attendance.

## PROGRAM UPDATES

## Vargas Elementary School's "Read Week"

On Monday October 21<sup>st</sup>, Sharon McClintock, Acting Library Services Manager for Youth & Outreach Services and Mayor Lisa Matichak took part in Vargas Elementary School's "Read Week". They each visited three different 1st grade classes, read a book and answered students' questions.



Friends of the Library

The Friends of the Mountain View Library have raised over \$1 million since 1975 to support Library programs. The Friends' had a successful November books sale. Another popular money maker is the Quarter Racer located in the Children's area of the library. Children love to put a coin in the slot and watch it race down. The Quarter Racer averages \$77 a month and has raised over \$5300 since 2013. The Friends also run the Lobby Shop which sells gifts, puppets, jewelry, toys and gently used books. It is a great place to shop for a gift.





On Thursday, October 17 we hosted another session of our popular Adult Folded Book Art program. For this Halloween themed edition, people folded cats, owls, and other designs into the edges discarded books to create a cool decoration for their homes.



We had a spirited time at the Monster Bash at Pioneer Park! Librarians Lynette and Melanie helped kids make bat necklaces, and our Trick or Treat box was visited by lots of fantastic (and adorable) characters!



Teen Services hosted a Halloween Wreath Making craft program on Monday, October 21<sup>st</sup>. Thirteen teens gathered in the Teen Zone to make colorful wreaths.



Adult Services hosted their October Author Talk on Wednesday, October 23 featuring Anna Yen in conversation with Dion Lim. Adult Librarian Kyle Hval moderated the conversation between the two women as they discussed their books and their writing process.



The Library hosted another successful round of LinkedIn Profile Reviews on Thursday, October 24. 13 people met one-on-one with a LinkedIn professional to look at their profiles and learn new tips for making the most of their online presence.

On Thursday, October 24, volunteers from Services & Immigrant Rights Education Network (SIREN) hosted an English and Spanish presentation about immigration rights and options. This was the first companion program to compliment the Library's new Citizenship Corner and Immigration Resources collection.

Our staff showed off their Halloween spirit in fun costumes to interact with the families that came trick-or-treating at the Library on Thursday, October 31.





We were tickled to see a library customer dressed up as the library! Marn-Yee came dressed as the library, with a giant library card and her daughters wore book themed costumes, Hermione from *Harry Potter* and the Dragon from *Dragons Love Tacos*.



The Library hosted a two more of our popular craft programs. 18 people joined us for Adult Craft Night on Wednesday, October 30 to decorate sugar skulls for Día de Muertos. Sewing with FabMo took place on Monday, November 4 and our attendees used fabric scraps to make bottle bags.



On Monday, November 4 the Library hosted a Bystander Intervention Training led by the Council on American-Islamic Relations (CAIR). Participants learned about the history and principles of nonviolence, and practiced specific de-escalation techniques as a bystander in a variety of scenarios. Library staff received positive feedback about this very informative and interactive training.



Acting Library Services Manager Sharon McClintock and Youth Services Librarian Alex Pantazes visited Crittenden Middle School on Wednesday, November 6 to take part in MVWSD's *Parent University*. Sharon gave a presentation to 95 parents about library resources that support students in reading, writing, and math. They shared information about free library services, like in-person Homework Assistants for 6th – 12th graders in the Teen Zone and our live online homework help, Brainfuse.



November's Lobby display highlights the many ways to play at the Library. Jigsaw Puzzles on the 2<sup>nd</sup> floor help adults relax and interact. Teens gather to play at *Game On! Fridays*, and video games are available to check out. Because play strengthens children's physical, emotional, cognitive, and communication skills we provide lots of play opportunities in the Children's Area. Our Baby and Toddler Play Area is a popular destination for families. We offer *Family Game Night* on 1<sup>st</sup> Thursday evenings, *Lego Time* on 3<sup>rd</sup> Thursday afternoons, and Board Games available all open hours. Come play and connect at the Library!



On Saturday, November 9 we hosted an Author Talk with Dianne Romaine. Dianne talked about her book, *The Trumpet Lesson*, which was recently announced as the winner in "Women's Fiction" for the 2019 American Fiction Awards. Dianne read excerpts from her book and had a nice discussion with the audience about her research and writing. Her presentation was well-received by those in attendance.



Children were invited to the Library to *Make a Pet Rock* after school on Thursday, Nov. 14. 28 people attended this popular program for 6 – 10 year olds. Afterwards, families were inspired to check out books on how to create this and many other types of art projects at home.



Young dancers from Western Ballet gave a 30-minute narrated performance of *The Nutcracker*, to introduce children to the ballet. An excited audience of 254 people attended the performance on Saturday, November 16.



Our talented Executive Assistant, Teresa Gibson, taught another session of her popular *Watercolors for Beginners* program on Thursday, November 14. 18 people attended the event and learned the basics of painting with watercolors.



On Saturday, November 16, we hosted a lecture on *Using Essential Oils for Aromatherapy*. A Certified Professional Aromatherapist talked to the attendees about engaging their sense of smell and how they can use essential oils in a safe and supportive manner.

*December Dance Parties* are an annual treat for babies and up! On Tuesday, December 3, Acting Library Services Manager Sharon McClintock and Youth Services Librarian Alex Pantazes led a group of 164 children and caregivers in lively dances, songs, and musical books to warm up families on a chilly day! Another December Dance Party is coming up on Tuesday, December 10 at 10:30 am.



There is a new display in the Teen Zone called "Gift Yourself a Book"! We selected some favorite Young Adult books and wrapped them up like presents. Each "gift" has a To/From label with clues about who might enjoy reading the book. We hope recipients will discover some new favorites.



On Monday, December 2 the Library hosted our popular *Sewing with Fabmo* craft program. This month, 14 participants repurposed designer fabric to create felt holiday ornaments embellished with embroidery and beading.



The library hosted an *Author Talk* with local fantasy author Tyler Hayes on Monday, December 2. Tyler read selected passages from his debut novel, *The Imaginary Corpse*,

and answered questions from the community about his writing process and literary influences.

