Goal 1: Promote a Community for All with a focus on Strategies to Protect Vulnerable Populations and Preserve Mountain View's Socioeconomic and Cultural Diversity

| Completed Projects: | 11 |
|--|----|
| Anticipated Complete this Fiscal Year: | 0 |
| Projects Carrying Forward: | 2 |
| Deferred Projects: | 2 |
| Total Projects: | 15 |

| | Completed Goal 1 Projects (11) | | | | | | |
|-----|---|---------------|-----------------|--|--|--|--|
| | Project | Lead Dept. | Supp. Dept. | Updates | | | |
| 1.3 | Hold a Study Session on service gaps related to homelessness. | СМО | CDD - Hous. | Per an approach change noted in the September 8, 2020 Council report on safe parking, staff provided a detailed Memorandum on October 30, 2020 on the City's homeless initiatives and posted this memo on the City website. | | | |
| 1.5 | Explore opportunities to partner with school districts to enhance afterschool programs. | CSD | | City staff and representatives from Mountain View Whisman School District (MVWSD) presented information to the Council Youth Services Committee in February 2020 on the current status of afterschool programs available at MVWSD sites. During the meeting, it was shared that MVWSD engaged with an additional afterschool program operator beginning with the 2019-20 school year. This additional operator has filled the previously identified gaps in services in the school district. | | | |
| 1.6 | Work to ensure a complete count in Census 2020. | СМО | Library | The Census 2020 count was completed in October 2020 with a Self Response Rate of 75.7%, compared to the 2010 participation rate of 74%. | | | |
| 1.8 | Present an Oversized Vehicle Ordinance with possible future phased options and implement as appropriate | СМО | PWD, CAO, PD | The City Council adopted oversized vehicle ordinances in September 2019 - one for Class II bike lanes and one for narrow streets. The bike lane implementation is completed. Moving forward with implementation of the narrow streets ordinance required approval by Mountain View voters, which occurred in November 2020. The ordinance is now effective, but cannot be enforced until signage is installed on narrow streets. A multi-channel outreach and communications program is being implemented and citywide sign installation is expected to be completed by the end of 2021. | | | |

| | | | Completed | Goal 1 Projects (11) |
|--|--|---------------|-------------|---|
| | Project | Lead Dept. | Supp. Dept. | Updates |
| parking or parking pr regionally | housing emergency, develop a safe rdinance, and pilot more flexible safe rojects in Mountain View and in cooperation with the County, ty colleges, and the private sector. | СМО | CDD - Plan. | Programs are ongoing. The City adopted a Safe Parking Ordinance in November 2019. The City declared a shelter crisis in March of 2019, allowing lots to expand or come online without applying for a Conditional Use Permit (CUP). Council extended the crisis declaration until June 2022. The City expanded safe parking further on September 8, 2020. The City submitted Post-closure Maintenance Plan Amendment for program use on the closed landfill, after completing a pre-application and implementing an environmental monitoring system for the Shoreline lot. The City currently provides capacity up to 101 safe parking spaces at five lots. Staff works on an ongoing basis with the County and community-based providers for homelessness solutions and is working with the Human Relations Commission Safe Parking Outreach Subcommittee to try to identify new safe parking lots. (Also see Project 1.11). |
| linking the | providing outreach associated with e unstably housed and homeless to and housing. | СМО | PD | Programs are ongoing. The City has taken numerous actions to help the homeless and unstably housed during the COVID crisis. The response includes extensive outreach to the vulnerable populations in partnership with Santa Clara County, Community Services Agency, the faith community, and others through multilingual flyers/food chart with 7-day-a-week access distributed to the homeless, and residents living in vehicles, along with leading coordinating calls, and providing digital communications and emails to community based organizations. MVPD has distributed food and hygiene kits. A resource map has been developed indicating the location of services including restrooms, wash stations, Wi-Fi, food services and medical care. Support has also been provided for grocery gift cards/other essential needs, the CSA COVID Response Team, and support for a County Isolation and Quarantine Motel Program. |
| temporary | y use of Shoreline at Mountain View March 2020 and the use of a City- | СМО | CDD - Buil. | Programs are ongoing. On September 8, 2020, the Council extended the 24/7 program to run until June 30, 2021, or a month after the Emergency Declaration has ended. Council authorized 25 new spaces in total, with four new Safe Parking spaces at the Shoreline Lot, and up to 21 spaces to be used flexibly by MOVE Mountain View for living or commuter parking at the Evelyn Lot according to need. This brings the total number of safe parking spaces that Mountain View provides to more than 101 (with the actual number of vehicles parked varying, depending on use of the flexible spaces on the Evelyn lot and one faith lot on hiatus). This results in the City providing the largest safe parking capacity in the County of Santa Clara. (Also see 1.9) |

| | Completed Goal 1 Projects (11) | | | | |
|------|---|---------------|---------------------|---|--|
| | Project | Lead Dept. | Supp. Dept. Updates | - F | |
| 1.12 | Create a dedicated space in the library with information from the United States Citizenship & Immigration Services about becoming a U.S. citizen, and develop a Library webpage with links to this information. | Library | | The Library created and launched the Library's Citizenship Corner, and the webpage with links to resources in October 2019. The dedicated space remains operational when the Library is open to the public. | |
| 1.13 | Continue to collaborate with regional partners to fund and/or improve awareness of and access to information and referral resources for immigrants, particularly for mixed-status families. | СМО | Library | The Community for All grants have been awarded and funded activities have been completed. The Multicultural Engagement Program (previously known as the Multilingual Community Outreach Program) maintains an immigrant services webpage in Spanish, Russian and Chinese. The Library and Community Services Departments continue to provide programs for a range of cultural/language groups. | |
| 1.14 | Continue a pilot to apply a Human Rights City analysis framework to selected projects. | СМО | | The pilot analytical framework was applied to the Short Term Rental regulations, Vision Zero, and the East Whisman Precise Plan in FY 2018- 19. On December 10, 2019 Council reviewed staff's final report and the application of the framework and did not elect to expand the use of the framework. | |
| 1.15 | Assess gaps in youth mental health services | CSD | PD | On December 8, 2020, City Council approved short-term and long-term action items recommended by the Council Youth Services Committee (CYSC) to support Youth Mental Health. Within this recommendation, the focus of these action items were shifted to a broader vision of "youth wellness." Recommended action items include an educational workshop series, a resource page on the City's website, additional dialogue with school representatives on the mental health status of students, a community certificate program on suicide prevention, and a teen wellness retreat. In addition to the approved action item, staff developed a list of items for future consideration. These items will be forwarded for consideration to the CYSC on a rolling basis as the items are prepared for formal recommendation. | |

| | Goal 1 Projects Carrying Forward to Next FY (2) | | | | | |
|---|---|-------|-------------|---|--|--|
| | | Lead | | | | |
| Project | | Dept. | Supp. Dept. | Updates | | |
| 1.1 Hold a Study Session on a displaresponse strategy and net loss; deplan for any desired follow up ac | evelop a work | | | Council approved the framework for a comprehensive displacement respone strategy in October 2019. Council approved TRAO modifiations in May 2020. Staff redirected efforts to focus on two strategy subcomponents: acquisition/preservation program and replacement requirements. Additionally, the pandemic impacted overall strategy adoption. This project will carry forward into next fiscal year with adoption of the overall strategy delayed until at least Q3/ 2021. | | |
| 1.2 Develop and consider an ordinar wage theft and responsible const | | СМО | | Staff has met with stakeholders, researched models in other cities and coordinated across the many City departments who would be involved with implementing such ordinances. Completion of the project has been delayed due to pandemic impacts. This project will carry forward into next FY. | | |

| | Deferred Goal 1 Projects (2) | | | | | | | |
|-----|---|-------|-------------|------------------------------------|--|--|--|--|
| | | Lead | | | | | | |
| | Project | Dept. | Supp. Dept. | Updates | | | | |
| 1.4 | Develop and consider a Community | CMO | CAO, PWD, | Project was deferred June 9, 2020. | | | | |
| | Workforce Agreement | | FASD | | | | | |
| 1.7 | Provide City led/sponsored Know Your Rights | CMO | | Project was deferred June 9, 2020. | | | | |
| | Workshops | | | | | | | |

Goal 2: Improve the Quantity, Diversity, and Affordability of Housing by Providing Opportunities for Subsidized, Middle-Income, and Ownership Housing

| Completed Projects: | 3 |
|--|----|
| Anticipated Complete this Fiscal Year: | 3 |
| Projects Carrying Forward: | 5 |
| Deferred Projects: | 1 |
| Total Projects: | 12 |

| | Completed Goal 2 Projects (3) | | | | | |
|------|---|----------------|---------------|---|--|--|
| | Project | | Support Dept. | Updates | | |
| | Hold a study session to explore modifications to CSFRA for the 2020 election. | CDD - Hous. | | The CSFRA Subcommittee met four times and recommended CSFRA Amendment proposals to the City Council on November 12, 2019. City Council deliberated and approved CSFRA Charter amendments which were put on the ballot in March 2020. Mountain View voters did not approve the Charter amendments. | | |
| | Continue to market and coordinate the Request for Proposals process for Lot 12. | CDD | CAO, FASD | The RFP was issued Dec 2019 and Council selected a preferred developer in May 2020. | | |
| 2.12 | Continue the East Whisman Precise Plan. | CDD - Plan | | The East Whisman Precise Plan was adopted on November 5, 2019, with a second reading on December 10, 2019. | | |

| | Goal 2 Projects to be Completed this Fiscal Year (3) | | | | | |
|-----|--|----------------|---------------|--|--|--|
| | Project | Lead Dept. | Support Dept. | Updates | | |
| 2.1 | Review and propose revisions to the R3 Zone standards that consider form-based zoning, incentivizing stacked flats, and updated row house guidelines and Family Design Handbook. | CDD - Plan. | | A Council study session is scheduled to discuss R3 Zone Standards in April 2021. | | |
| 2.6 | Develop a City led Gateway Master Plan for North Bayshore, including a comprehensive strategy for future development in North Bayshore. | CDD - Plan | PWD | This item is scheduled for consideration by the EPC and Council in April/May 2021. | | |
| 2.7 | Update City documents, including the Density Bonus Ordinance, to implement new housing laws. | CDD | CAO | The Density Bonus ordinance was adopted by the City Council on February 9, 2021. Following a second reading, the ordinance is expected to take effect in March 2021. | | |

| Goal 2 Projects Carrying Forward to Next FY (5) | | | | | |
|--|----------------|-------------|---|--|--|
| Project | Lead Dept. | Supp. Dept. | Updates | | |
| Work with the Mountain View Whisman School District to explore the possibility of the District acquiring the Shenandoah property and the opportunity for shared uses and affordable housing on the site. | СМО | CDD, CAO | Progress on this project has been delayed due to shifted priorities during the COVID-19 pandemic. If directed by Council, this project will carryforward into the next work plan. | | |
| Develop strategies for middle-income persons to afford different housing types. | CDD - Hous. | | This project has been delayed due to staff vacancies and shifting priorities due to COVID-19 (Project Homekey, CDBG and CARES Act funding and working on rent relief and funding/projects to serve the homeless). The project is expected to restart after the vacant Housing Manager position is filled - anticipated in Summer 2021. If the project begins in Summer 2021, completion would be expected in fall 2022. | | |
| Examine and potentially develop an ordinance that controls mobile home park space rents and addresses other issues. | CDD - Hous. | CAO | This work was paused pending litigation. The case has been settled and next steps are being determined, in coordination with RHC/CSFRA staff. | | |
| Facilitate the development of affordable housing at the VTA Evelyn Site. | CDD - Hous. | CAO, CMO | This project will continue into next fiscal year. Staff is continuing to work with VTA staff to finalize the Long Term Lease and Purchase Option for the VTA Evelyn Site. Staff anticipates the City executing a lease by the beginning of March 2021; however, development of housing at the site will occur in future fiscal years. | | |
| Facilitate the planning/entitlement and building permit process for Lot 12. | CDD | CAO, FASD | Following execution of the Lot 12 ground lease/DDA, the next steps will be for the selected development team to submit a formal application, completion of entitlements and environmental review, and building plan approval which is expected to conclude in the fall of 2023. | | |

| | Deferred Goal 2 Projects (1) | | | | | | |
|-------------------|---|-------------|---------|--|--|--|--|
| | Lead | | | | | | |
| Project Dept. Sup | | Supp. Dept. | Updates | | | | |
| 2. | 13 Continue the Soft-Story Seismic Retrofit | CDD - | | Due to COVID-19 staff capacity impacts, the City Council deferred this project on June | | | |
| | Program. | Build. | | 9, 2020. | | | |

Goal 3:Develop and Implement Comprehensive and Innovative Transportation Strategies to Achieve Mobility, Connectivity, and Safety for People of All Ages

| Completed Projects: | 8 |
|--|----|
| Anticipated Complete this Fiscal Year: | 6 |
| Projects Carrying Forward: | 2 |
| Deferred Projects: | 3 |
| Total Projects: | 19 |

| | | | Completed | Goal 3 Projects (8) |
|------|--|----------------|---------------|--|
| | Project | Lead Dept. | Support Dept. | Updates |
| | Explore opportunities to partner with Sunnyvale and secure grant funding for expanding the Stevens Creek Trail into Sunnyvale. | PWD | | The City partnered with the City of Sunnyvale and secured grant funding. Implementation actions for the trail extension are underway. |
| 3.8 | Conduct a Shuttle Study | PWD | | The Council held a study session 2/25/2020. Staff provided a final report to Council. |
| | Continue to implement the Vision Zero Policy/Program. | PWD | PD | B/PAC reviewed the initial draft Vision Zero Action Plan on 10/30/2019, and the City Council adopted a Vision Zero Policy on 12/10/2019. Staff is currently implementing the policy. |
| 3.13 | Continue to solicit input and collaborate with neighbors to develop a regional bike route from Redwood City to Mountain View. | PWD | | Final Report on route alignment alternatives has been completed. Next steps in developing the regional bike route will depend on when the four cities of Mountain View, Palo Alto, Menlo Park, and Redwood City are ready to commit to an alignment, allocate funding and proceed into preliminary design. Staff continues to watch for opportunities to move forward with the regional bike route and will include in the upcoming City Active Transportation Plan. |
| 3.15 | Continue the Citywide SB 743 Implementation (California Environmental Quality Act Level of Service Vehicle Miles Traveled Change). | CDD - Plan. | PWD | The City Council adopted the VMT policy on June 30, 2020. |
| | Continue El Camino Real Streetscape Guidelines. | PWD | | The City Council approved the El Camino Streetscape guidelines and staff provided a final report to Council. |
| | Continue the design and construction of Shoreline Boulevard interim bus lane and utility improvements (CIP 16-58 (design) and CIP 18-43 (construction)). | PWD | | The City awarded a construction contract for this project in December 2020. Construction will begin in March 2021. |
| 3.19 | Continue to develop the Castro Street Bicycle Lane Study. | PWD | | The final report was completed in November 2020. |

| | Goal 3 Projects to be Completed this Fiscal Year (6) | | | | | |
|------|---|-------|------------------------|---|--|--|
| | | Lead | | | | |
| | Project | Dept. | Support Dept. | - | | |
| 3.1 | Complete the Traffic Operations Center (TOC) feasibility study and develop an implementation plan for making Mountain View a "Transportation Smart City." | PWD | | The project approach and overall long-term vision for the TOC feasibility study were presented to Council at a November 2020 Study Session. Council supported staff's approach and vision. The majority of this project is anticipated to be complete by June 30, 2021. TOC Feasibility Study projects will be added to the CIP as funding opportunities arise. | | |
| 3.2 | Develop and implement a plan to prevent commercial parking from spilling into residential neighborhoods, including a review of the qualification requirements of the Residential Parking Permit Program to facilitate the establishment of RPP Zones. | PWD | CAO, CDD - Ec. Dev. | Staff anticipates that the City Council will consider revisions to the RPP on 4/27/2021. This project is anticipated to be complete by June 30, 2021. | | |
| 3.4 | Revisit the Neighborhood Traffic Management Program to determine and implement measures to further calm traffic. | PWD | CAO | Staff anticipates that the City Council will consider revisions to the NTMP on 5/25/2021. This project is anticipated to be complete by June 30, 2021. | | |
| 3.9 | Continue to develop a comprehensive modal plan that would involve the VTA, Caltrain, major employers, etc., and include a funding mechanism. | PWD | | B/PAC sessions were held on February 26, 2020, June 24, 2020, and September 30, 2020. Virtual community meetings were held on October 22, 2020 and February 18, 2021. A Council Study Session was held on November 10, 2020. The project is expected to be completed by June 2021. | | |
| | Continue to implement Downtown Parking Long-Term Solutions—Shared Parking Agreements and Paid Parking Study. *Create a Downtown Parking Strategy, including exploration of shared parking agreements and paid parking, to develop policies and implementation actions to ensure its continued vitality and achieve the City's goals for the Downtown. | | | The City will hold a study session in April 2021 for Council input on the Downtown Parking Strategy. Any new projects resulting from Council direction will be brought forward as potential new projects for the new Major Goals/Strategic Priorities Work Plan. | | |
| 3.17 | Continue the design, permit, and construction of Castro Street/Moffett Boulevard/Central Expressway near-term improvements (CIP 16-40). | PWD | | Construction began in February 2020 and is anticipated to be completed in March 2021. | | |

| | Goal 3 Projects Carrying Forward to Next FY (2) | | | | | |
|------|--|---------------|---------------|--|--|--|
| | Post and | Lead Dept. | Supp. Dept. | Updates | | |
| | Project | Dept. | | * | | |
| 3.6 | Complete the Castro Pedestrian Mall Feasibility Study. | PWD | CDD- Ec. Dev. | Due to impacts of COVID-19 on the the use of public space/public life, the project survey, which is the basis for developing concepts, was delayed. The current closure of Castro Street for outdoor dining and other businesses has generated some useful data for the study and work on concept development with public and business outreach will begin when the public health emergency has ended. The project will carry over into FY 2021-22 with potential completion by June 2022. | | |
| 3.10 | Continue to implement the Transit Center Master Plan. | PWD | | a Cooperative Agreement between City, VTA, and Caltrain for \$10 million in Measure B funding for final design is expected to be executed by March 2021. Caltrain is anticipated to begin final design in summer 2021. The project is anticipated to be completed by end of 2023. | | |

| | Deferred Goal 3 Projects (3) | | | | | | |
|------|---|-------|-------------|--|--|--|--|
| | | Lead | | | | | |
| | Project | Dept. | Supp. Dept. | Updates | | | |
| 3.3 | Develop a Citywide Transportation Demand | CDD - | PWD, CAO | Council deferred this project June 9, 2020 due to current limited staffing resources. | | | |
| | Management Ordinance. | Plan. | | | | | |
| | Develop e-scooter regulations. | PWD | CAO, PD | This project was deferred by the City Council on June 9, 2020. The City Council may wish to reconsider this project during the new strategic planning process because micromobility, such as e-scooters, are expected to make a comeback as a potential transportation solution as we recover from the pandemic and employees return to work sites | | | |
| 3.20 | Continue the Feasibility Study of Automated Guideway Transportation System. | PWD | | This project was deferred by the City Council on June 9, 2020. With the planned growth in North Bayshore, the City Council may wish to reconsider this project during the new strategic planning process if they desire that the City study this transit solution for connecting the Transit Center to North Bayshore. | | | |

Goal 4: Promote Environmental Sustainability and the Quality of Life for the Enjoyment of Current and Future Generations with a focus on Measurable Outcomes

| Completed Projects: | 4 |
|--|----|
| Anticipated Complete this Fiscal Year: | 3 |
| Projects Carrying Forward: | 7 |
| Total Projects: | 14 |

| | Completed Goal 4 Projects (4) | | | | | |
|-----|---|----------------|---------------------|--|--|--|
| | Project | Lead Dept. | Support Dept. | Updates | | |
| 4.3 | Modify existing bird-safe design codes. | CDD - Buil. | | Bird Safe Glass requirements were adopted by Council on 11/12/2019. Requirements are being implemented for projects submitted on and after January 1, 2020. | | |
| 4.4 | Explore opportunities to build/encourage additional EV charging stations. | СМО | PWD, CDD - Plan. | Staff continues to promote available EV incentive programs to the community. Installation of 10 additional EV chargers at the Community Center was completed in June 2020. Work toward installing 34 additional chargers in the California St. and Bryant St. parking garages was paused due to COVID, but this project is expected to resume in Spring 2021. In late 2020, staff applied for significant grant funding for additional chargers in Lots 2 and 9 downtown, and will be notified about funding in Spring 2021. An EV Action Plan is substantially complete, but is on hold while stafffing vacancies are filled. Implementation will be ongoing and this project does not need to carry forward onto the next work plan. | | |
| 4.6 | Develop alternative carbon offsets. | СМО | FASD | Analysis of carbon offsets was presented to Council in a staff report on December 3, 2019. Council approved staff recommendation to consider carbon offsets as part of a future carbon neutrality plan, but not purchase carbon offsets at this time. The carbon neutrality plan, including consideration of carbon offsets, will be presented to Council by 2025. | | |
| 4.8 | Incorporate yearly targets for GHG reduction into ESAP. | СМО | | Analysis of annual GHG reduction targets was presented to Council on December 3, 2019. Council voted to maintain official GHG reduction targets at 5-year intervals. | | |

| | Goal 4 Projects to be Completed this Fiscal Year (3) | | | | | |
|------|--|-------|---------------|--|--|--|
| | | Lead | C D | W. J. A. | | |
| | Project | Dept. | Support Dept. | Updates | | |
| 4.2 | Consolidate and update existing plans into a | CSD | | This project is scheduled to be completed this fiscal year. | | |
| | comprehensive wildlife and habitat | | | | | |
| | management plan. | | | | | |
| 4.11 | Continue to Establish North | CDD - | | The project is in the final stages of data review and software implementation. Staff | | |
| | Bayshore—District Sustainability | Plan. | | anticipates that this project will be completed by April 1, 2021. | | |
| | Performance Measurements. | | | | | |
| 4.13 | Prepare an ordinance to expand firearms | | | Council provided direction at a study session in January 2020. Staff anticipates | | |
| | prohibition in recreation facilities to all City | | | introduction of the ordinance on April 13, 2021, with adoption of the ordinance on April | | |
| | facilities | CAO | PD | 27, 2021. | | |

| | Goal 4 Projects Carrying Forward to Next FY (7) | | | | | |
|--|---|---------------------|--|--|--|--|
| Project | Lead Dept. | Supp. Dept. | Updates | | | |
| 4.1 Update the Community Tree Mas review existing guiding policies a ordinances in coordination with t | and | CAO, CDD - Plan. | The City has entered into a professional services agreement to provide the Community Tree Master Plan update. Staff anticipates that the update will be complete by September 2021. | | | |
| 4.5 Work through ESAP projects. | СМО | | Staff continues to implement SAP-4 actions as much as feasible given COVID impacts and temporary staffing vacancies. Staff will provide an update to Council on April 27, 2021. SAP-4 actions will continue into FY 2020-21 and Council can discuss options for how SAP-4 actions should continue to be reported on through the Major Goals Work Plan. | | | |
| 4.7 Review and consider minor amer Downtown Precise Plan Areas A with the work phased to prioritize the character of the downtown copreventing, to the extent possible by State legislation. | G, and H, Plan. e preserving re and | CDD - Econ. Dev. | A study session is scheduled in April 2021 with Council to review the historical analysis and provide input for revisions to the Downtown Precise Plan. The project is expected to be completed by December 2021. | | | |
| 4.9 Implement the Public Services Stincluding population updates, stustaffing levels, and Fire Commun. Assessment. | dy of police | PD, FD | The City Council approved a recommendation to discontinue the Police Department staffing study in June 2020. Staff is currently reviewing the Fire Department staffing study results and anticipates providing an update to the City Council next fiscal year. | | | |

| | Goal 4 Projects Carrying Forward to Next FY (7) | | | | | |
|------|--|----------------|-------------|--|--|--|
| | Project | Lead Dept. | Supp. Dept. | Updates | | |
| 4.10 | Continue to Participate in South Bay Salt Ponds project in conjunction with California State Coastal Commission. | PWD | | The City and the South Bay Salt Pond Team have agreed to proceed with constructing the project at pond A2W first, so the project site can proceed sooner to start receiving soil from other projects. The California State Coastal Conservancy (CSCC) is preparing the 90% design package for Pond A2W. In the first quarter of 2021, the City and the CSCC will be working on the cost sharing agreement for the project as well as temporary and permanent easements the project will need from the City. The project will carry over into FY 2021-22. | | |
| 4.12 | Continue the Greenhouse Gas Reduction Program and Citywide Traffic Model Update. | CDD - Plan. | PWD | This item has been included within the Traffic Model Update as a Future CIP and is a comanaged effort between CDD and PWD. The project has been put on hold due to staffing and workload issues. The project will carry over into FY 2021-22. | | |
| 4.14 | Prepare an ordinance prohibiting the sale of evaping and flavored tobacco products citywide. | CAO | PD | This project was paused due to the passage of SB 793, which was signed by Governor Newsom in August 2020. If enacted, SB 793 would prohibit all the items that the City would have targeted in a local ordinance (e.g. all flavored tobacco, menthol cigarettes, pods for vape-pens, tank-based systems, chewing tobacco, etc.) In January 2021, the California Registrar of Voters certified that the California Coalition for Fairness gathered enough signatures to place this issue on the November 2022 ballot for a referendum, puttting the status of flavored tobacco bans at the state level in flux. Council may wish to reconsider this project during the strategic planning process and decide whether to adopt a local ordinance prior to knowing the outcome of the SB 793 referendum vote. | | |

Goal 5: Council Suggested Projects Unrelated to the Major Goals

| Completed Projects: | 5 |
|--|----|
| Anticipated Complete this Fiscal Year: | 2 |
| Projects Carrying Forward: | 3 |
| Deferred Projects: | 2 |
| Total Projects: | 12 |

| | | Completed | Goal 5 Projects (5) |
|---|-------------------|-------------------|---|
| Project | Lead Dept. | Support Dept. | |
| 5.1 Hold a study session and develop a small business strategy. | CDD - Ec. Dev. | | Programming is ongoing. In September 2020, City Council adopted a Small Business Action Plan to provide immediate support to small businesses. Staff launched a shop local campaign in partnership with the Chamber, launched a biweekly Mountain View Biz E-Newsletter, continued supporting small businesses with outdoor business operation needs through Castro StrEATs and Outdoor Mountain View, and relaunched the Small Business Resiliency Program with 17 no interest \$15,000 loans available. In February, staff also launched the Small Business Grant Program providing fifty \$5,000 grants to small businesses. |
| 5.4 Hold a Study Session to identify objectives and resource needs for the City to take a more active role in addressing State and Federal actions that impact local control. | СМО | CDD | The Council Study Session was held on February 4, 2020. |
| 5.6 Continue to work with County and State officials and stakeholders, including business, to explore options to develop regulatory code language addressing location and separation/setback requirements for ondemand mobile fueling that meet the interest of public safety and health. | FD | | City Council adopted 2018 International Fire Code (IFC) and 2019 California Fire Code (CFC) at its meeting on November 12, 2019, which includes requirements for Ondemand Mobile Fueling Operations in Section 5707 of the 2019 CFC. Location and setback requirements are addressed in the adopted code. |
| 5.11 Temporary closure of Castro Street to support restaurants and downtown recovery from COVID-19 | PWD | CDD - Ec. Dev. | Coordination, monitoring, and adjustments to the Castro StrEATS street closure pilot program is ongoing. With closure in place, project can be considered completed and not carried over into FY 2021-22. |

| Completed Goal 5 Projects (5) | | | | | |
|--|-------|---------------|--|--|--|
| | Lead | | | | |
| Project | Dept. | Support Dept. | Updates | | |
| 5.8 Develop and implement an enhanced communications program | СМО | | The City has greatly increased communication during the COVID-19 emergency, supported by staff reassigned from across the organization. In FY 2020-21, the City bolstered and restructured its communications program by recruiting a Chief Communications Officer to lead the new Communications Division and a Digital Engagement and Marketing Strategist to enhance the City's community engagement through online channels. | | |

| | Goal 5 Projects to be Completed this Fiscal Year (2) | | | | |
|---------|--|-------|---------------|--|--|
| | | Lead | Cumport Dont | Undates | |
| Project | | Dept. | Support Dept. | • | |
| 5.3 | Review and update the park land dedication | CSD | CAO, CDD - | The item was reviewed by City Council in study sessions on October 15, 2019 and | |
| | ordinance. | | Plan. | October 27, 2020. It was also presented to the PRC on two occasions. The first reading | |
| | | | | of the Ordinance is scheduled to come to Council in March 2021. | |
| 5.10 | Strategic Planning | СМО | | The City has contracted with CivicMakers to lead the City through a strategic planning process. The strategic planning process launched in January 2021 and will conclude with the adoption of the strategic plan, anticipated in June 2021. See the Strategic | |
| | | | | Planning and Visioning Webpage for frequent updates: http://mountainview.gov/strategicroadmap | |

| Goal 5 Projects Carrying Forward to Next FY (3) | | | | |
|---|-------|-------------|---|--|
| | Lead | | | |
| Project | Dept. | Supp. Dept. | Updates | |
| 5.7 Develop and implement an enhanced legislative program | СМО | | Due to a shift in priorities due to COVID-19, the implementation of an enhanced Legislative Advocacy program was delayed. Advocacy efforts have focused on securing pandemic relief resources. On February 9, 2021, Council adopted the City's 2021 legislative platform. Staff intends to propose limited period funds for a legislative advocacy consultant for Council consideration in the FY 2021-22 Budget. | |

| | Goal 5 Projects Carrying Forward to Next FY (3) | | | | |
|------|--|-------|-------------|--|--|
| | | Lead | C D4 | Undeter | |
| | Project | Dept. | Supp. Dept. | Updates | |
| 5.9 | Plan, coordinate, and oversee recovery planning for the City organization and community. | СМО | All Depts. | The City Manager's Office continues to facilitate operational planning to transition City services to full functioning and the opening of City facilities in a manner that maintains employee and public health and safety in accordance with public health orders. We will also facilitate and support collaborative efforts with other jurisdictions and engagement with community stakeholders to identify and address opportunities and challenges in Mountain View's path to resilience | |
| 5.12 | City Buildings Workspace Study | PWD | | An RFP is in process for a consultant study on the current and future workspace needs at City Hall taking into account post-COVID redesigns and additional workspaces needed for nearly every department working out of City Hall. Project will carry over into FY 2021-22 with an anticipated completion in Q1 2022. | |

| | Deferred Goal 5 Projects (2) | | | | | |
|-----|---|-----------|-------------|--|--|--|
| | | Lead | | | | |
| | Project | Dept. | Supp. Dept. | Updates | | |
| 5.2 | Review and update the historic preservation | CDD - | CAO | This project was deferred on June 9, 2020. | | |
| | ordinance. | Plan. | | | | |
| 5.5 | Continue to work with the Visual Arts | CDD - Ec. | | This project was deferred on June 9, 2020. | | |
| | Committee to encourage public art. | Dev. | | | | |

WORK PLAN TOTAL

| Completed Projects: | 31 |
|--|----|
| Anticipated Complete this Fiscal Year: | 14 |
| Projects Carrying Forward: | 19 |
| Deferred Projects: | 8 |
| Total Projects: | 72 |