



## Legislation Details (With Text)

**File #:** 18322  
**Type:** New Business  
**Status:** Agenda Ready  
**In control:** City Council

**On agenda:** 6/5/2018

**Title:** Potential Revenue Measures for 2018 General Election.

**Sponsors:**

**Indexes:**

**Code sections:**

**Attachments:** 1. Council Report, 2. ATT 1 - Community Outreach Summary, 3. ATT 2 - Open City Hall Survey Results, 4. ATT 3 - Chamber of Commerce Business Survey Results, 5. ATT 4 - April 17, 2018 Council Report and Poll Results, 6. ATT 5 - Draft Ballot Measure Language, 7. ATT 6 - Financial Models from May 23rd Subcommittee Meeting, 8. ATT 7 - Final Subcommittee Recommended Models, 9. ATT 8 - Major Transportation Projects Lists

Date	Ver.	Action By	Action	Result
6/5/2018	1	City Council	approved	Pass

### Potential Revenue Measures for 2018 General Election

1. Provide direction to staff on continuing to develop three possible revenue measures for the November 2018 ballot: (1) taxation of cannabis; (2) an increase in the Transient Occupancy Tax; and (3) an employer tax, conduct public opinion polling accordingly, and return on June 26, 2018 with authorizing ordinances to place any measure(s) before the voters on the November 2018 General Election ballot.
2. Provide direction to staff on the key parameters of restructuring the business license tax, whether the tax would be structured as a general-purpose tax or a special tax designated for a specific purpose, and spending priorities.